Global Women Apparel Market 2016-2020

Description: About Women's Apparel Market

Women's apparel is the largest segment of the global womenswear market. More than three-fourths of the global womenswear market's revenue is contributed by the women's apparel segment. The basic need for clothing, along with fashion consciousness and changing lifestyles, is considered to be the major factor driving the market's growth. For instance, the increased preference for leading an active lifestyle helped the sportswear and active wear segments of women's apparel to grow at an AAGR of more than 8% during 2010-2015.

The analysts forecast the global women's apparel market to grow at a CAGR of around 3% during the period 2016-2020.

Covered in this report
The report covers the present scenario and the growth prospects of the global women's apparel market for 2016-2020. To calculate the market size, the report considers the revenue generated from retail sales of women's apparel products to individual customers in the global market.

The market is divided into the following segments based on geography:
- APAC
- Europe
- North America
- ROW

The report, Global Women's Apparel Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Gap
- H&M
- Inditex
- Kering
- L Brands
- L Brands
- Nike
- PVH

Other prominent vendors
- Adidas
- Burberry
- Hermès
- Michael Kors
- Prada
- Ralph Lauren
- Uniqlo

Market drivers
- Increase in number of working women
- For a full, detailed list, view the full report

Market challenges
- Competition from other consumer goods
- For a full, detailed list, view the full report

Market trends
- Increased adoption of omni-channel strategy
Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

Contents:
PART 01: Executive summary
- Highlights

PART 02: Global apparel industry summary

PART 03: Scope of the report
- Market overview
- Key-vendor offerings

PART 04: Market research methodology
- Research methodology
- Economic indicators

PART 05: Introduction
- Key market highlights

PART 06: Market landscape
- Market overview
- Market size and forecast
- Five forces analysis

PART 07: Market segmentation by product category
- Global women's apparel market by product category
- Global women's tops market
- Global women's bottom wear market
- Global women's intimates and sleepwear market
- Global women's dresses market
- Global women's coats, jackets, and suits market
- Global women's accessories and other clothing market

PART 08: Retail format segmentation
- Global women's apparel market by retail format
- Specialty stores
- Department stores
- Hypermarkets and supermarkets
- Other retailers

PART 09: Geographical segmentation
- Geographical segmentation
- Women's apparel market in Europe
- Women's apparel market in North America
- Women's apparel market in APAC
- Women's apparel market in ROW

PART 10: Key leading countries
- US
- China
PART 11: Market drivers
- International trade agreements and import regulations
- Increase in number of working women
- Fashion consciousness and celebrity endorsement

PART 12: Impact of drivers

PART 13: Market challenges
- Competition from other consumer goods
- Counterfeit apparel products
- Criticality of inventory management and product sourcing

PART 14: Impact of drivers and challenges

PART 15: Market trends
- Increased adoption of omni-channel strategy
- E-tailing and social media marketing
- Rise in number of private label brands and smaller manufacturers

PART 16: Vendor landscape
- Competitive scenario
- Comparative analysis of key vendors
- Gap
- H&M
- Inditex (ZARA)
- Kering
- L Brands
- LVMH
- Nike
- PVH
- Other prominent vendors

PART 17: Appendix
- List of abbreviations

PART 18: About the Author

List of Exhibits
Exhibit 01: Unique differentiating factors of the industry
Exhibit 02: Consumer insights
Exhibit 03: Market opportunity
Exhibit 04: Criteria for selection of retailers by apparel brands
Exhibit 05: Merchandising management for apparel retailers
Exhibit 06: Market entry barriers
Exhibit 07: Women's apparel market by product
Exhibit 08: Global apparel market by category 2015 (% of revenue)
Exhibit 09: Segmentation of womenswear
Exhibit 10: Global women's apparel market in global womenswear market 2015 and 2020 (% share of revenue)
Exhibit 11: Global women's apparel market 2015-2020 ($ billions)
Exhibit 12: Five forces analysis
Exhibit 13: Global women's apparel market by product category 2015 and 2020
Exhibit 14: Global women's apparel market by product category 2015-2020 ($ billions)
Exhibit 15: Global women's tops market 2015-2020 ($ billions)
Exhibit 16: Global women's bottom wear market 2015-2020 ($ billions)
Exhibit 17: Global women's intimates and sleepwear market 2015-2020 ($ billions)
Exhibit 18: Global women's dresses market 2015-2020 ($ billions)
Exhibit 19: Global women's coats, jackets, and suits market 2015-2020 ($ billions)
Exhibit 20: Global women's accessories and other clothing market 2015-2020 ($ billions)
Exhibit 21: Global women's apparel market by retail format 2015
Exhibit 22: Geographical segmentation by revenue 2015 and 2020
Exhibit 23: Geographical segmentation by revenue 2015-2020 ($ billions)
Exhibit 24: Women's apparel market in Europe 2015-2020 ($ billions)
Exhibit 25: Women's apparel market in the North America 2015-2020 ($ billions)
Exhibit 26: Women's apparel market in APAC 2015-2020 ($ billions)
Exhibit 27: Women's apparel market in ROW 2015-2020 ($ millions)
Exhibit 28: Key leading countries 2015
Exhibit 29: Key leading countries by revenue share 2015 (%)
Exhibit 30: Women's apparel market in the US 2015-2020 ($ billions)
Exhibit 31: GDP per capita in the US 2009-2014 ($)
Exhibit 32: Household final consumption expenditure in the US 2009-2014 (% of GDP)
Exhibit 33: Women's apparel market in China 2015-2020 ($ billions)
Exhibit 34: GDP per capita in China 2009-2014 ($)
Exhibit 35: Household final consumption expenditure in China 2009-2014 (% of GDP)
Exhibit 36: Women's apparel market in Japan 2015-2020 ($ billions)
Exhibit 37: GDP per capita in Japan 2009-2014 ($)
Exhibit 38: Household final consumption expenditure in Japan 2009-2014 (% of GDP)
Exhibit 39: Women's apparel market in Germany 2015-2020 ($ billions)
Exhibit 40: GDP per capita in Germany 2009-2014 ($)
Exhibit 41: Household final consumption expenditure in Germany 2009-2014 (% of GDP)
Exhibit 42: Women's apparel market in the UK 2015-2020 ($ billions)
Exhibit 43: GDP per capita in the UK 2009-2014 ($)
Exhibit 44: Household final consumption expenditure in the UK 2009-2014 (% of GDP)
Exhibit 45: Global unemployment rate 2009-2014 (% of labor force)
Exhibit 46: Global female labor force participation rate 2009-2014 (% of female population aged 15-64 years)
Exhibit 47: Impact of drivers
Exhibit 48: Impact of drivers and challenges
Exhibit 49: Global social media users 2015 (millions)
Exhibit 50: Comparison of operating margins FY2015 (%)
Exhibit 51: Comparison of overall sales growth FY2014-FY2015 (%)
Exhibit 52: Comparison of globally operating stores (end of each company's FY2015)
Exhibit 53: Key vendors: Benchmarking on product offerings
Exhibit 54: Gap: Business segmentation by revenue 2015
Exhibit 55: Gap: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 56: Gap: Geographical segmentation by revenue 2015
Exhibit 57: H&M: Business segmentation by revenue 2015
Exhibit 58: H&M: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 59: Inditex: Business segmentation by revenue 2015
Exhibit 60: Inditex: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 61: Inditex: Geographical segmentation by revenue 2015
Exhibit 62: Kering: Business segmentation by revenue 2015
Exhibit 63: Kering: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 64: Kering: Geographical segmentation by revenue 2015
Exhibit 65: L Brands: Business segmentation by revenue 2015
Exhibit 66: L Brands: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 67: LVMH: Business segmentation by revenue 2015
Exhibit 68: LVMH: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 69: LVMH: Geographical segmentation by revenue 2015
Exhibit 70: Nike: Business segmentation by revenue 2015
Exhibit 71: Nike: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 72: Nike: Geographical segmentation by revenue 2014
Exhibit 73: PVH: Business segmentation by revenue 2015
Exhibit 74: PVH: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 75: PVH: Geographical segmentation by revenue 2015

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