Global Women Apparel Market 2016-2020

Description: About Women's Apparel Market

Women's apparel is the largest segment of the global womenswear market. More than three-fourths of the global womenswear market's revenue is contributed by the women's apparel segment. The basic need for clothing, along with fashion consciousness and changing lifestyles, is considered to be the major factor driving the market's growth. For instance, the increased preference for leading an active lifestyle helped the sportswear and active wear segments of women's apparel to grow at an AAGR of more than 8% during 2010-2015.

The analysts forecast the global women's apparel market to grow at a CAGR of around 3% during the period 2016-2020.

Covered in this report
The report covers the present scenario and the growth prospects of the global women's apparel market for 2016-2020. To calculate the market size, the report considers the revenue generated from retail sales of women's apparel products to individual customers in the global market.

The market is divided into the following segments based on geography:
- APAC
- Europe
- North America
- ROW

The report, Global Women's Apparel Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Gap
- H&M
- Inditex
- Kering
- L Brands
- L Brands
- Nike
- PVH

Other prominent vendors
- Adidas
- Burberry
- Hermès
- Michael Kors
- Prada
- Ralph Lauren
- Uniqlo

Market drivers
- Increase in number of working women
- For a full, detailed list, view the full report

Market challenges
- Competition from other consumer goods
- For a full, detailed list, view the full report

Market trends
- Increased adoption of omni-channel strategy
For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- LVMH
- Nike
- PVH
- Other prominent vendors

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