
Description: Growing awareness and numerous benefits of telematics, advancement in smartphones, high speed internet connectivity, and developed GPS receiver have changed the telematics business rapidly. Moreover, rising awareness about driver's safety and growing influence of safety regulations imposed by various government organizations in the European Union, Russia, and Brazil have made telematics an essential component for vehicles. The market is estimated to witness a growth at a CAGR of 21.1% over the period of 2016 to 2022. The report is a compilation of various segmentations including market breakdown by connectivity type, services, vehicle type, distribution channel, and different geographical areas.

The report details the market analysis and forecast with respect to its various connectivity types such as embedded, tethered, and integrated. While highlighting the key driving and restraining forces for this market, the report also provides a detailed study of the different vehicles that are analyzed which includes passenger cars and commercial vehicles. Segmentation of vehicle type, by the distribution channel (OEM and Aftermarket) is also included in the report. It also details the leading players involved in the industry.

The report answers the following questions about the global automotive telematics market:
• What is the global automotive telematics market size in terms of revenue and volume from 2015-2022?
• What is the dominant type of connectivity and service used in automotive telematics?
• What is the revenue generated by the different connectivity systems, services, vehicle type, and distribution channel of automotive telematics?
• What are the different factors driving the market in the forecast period?
• What are the major factors challenging the growth of global automotive telematics market?
• What kind of new strategies are being adopted by existing market players to make a mark in the industry?
• Which region will lead to the global automotive telematics market by the end of the forecast period?

Various services such as information & navigation, safety & security, entertainment, and remote diagnostics have been analyzed and their market numbers are projected in the report. The report also highlights the evolution of telematics with major focus on the pricing analysis.

The company profiles section includes highlights of significant information about the key companies involved along with their financial positions, key strategies & developmental activities of recent years. Some of the key players are Robert Bosch GmbH, Continental AG, AT&T Inc., Verizon Communications Inc, TomTom NV, Mix Telematics Ltd, Octo Telematics SpA, Delphi Automotive PLC.

North America generated the maximum revenue in the year 2015 and APAC is expected to grow at the fastest rate in the forecast period. The industry is expected to cross $55 billion in total market value by the end of the forecast period.

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