
Description: Growing awareness and numerous benefits of telematics, advancement in smartphones, high speed internet connectivity, and developed GPS receiver have changed the telematics business rapidly. Moreover, rising awareness about driver's safety and growing influence of safety regulations imposed by various government organizations in the European Union, Russia, and Brazil have made telematics an essential component for vehicles. The market is estimated to witness a growth at a CAGR of 21.1% over the period of 2016 to 2022. The report is a compilation of various segmentations including market breakdown by connectivity type, services, vehicle type, distribution channel, and different geographical areas.

The report details the market analysis and forecast with respect to its various connectivity types such as embedded, tethered, and integrated. While highlighting the key driving and restraining forces for this market, the report also provides a detailed study of the different vehicles that are analyzed which includes passenger cars and commercial vehicles. Segmentation of vehicle type, by the distribution channel (OEM and Aftermarket) is also included in the report. It also details the leading players involved in the industry.

The report answers the following questions about the global automotive telematics market:
• What is the global automotive telematics market size in terms of revenue and volume from 2015-2022?
• What is the dominant type of connectivity and service used in automotive telematics?
• What is the revenue generated by the different connectivity systems, services, vehicle type, and distribution channel of automotive telematics?
• What are the different factors driving the market in the forecast period?
• What are the major factors challenging the growth of global automotive telematics market?
• What kind of new strategies are being adopted by existing market players to make a mark in the industry?
• Which region will lead to the global automotive telematics market by the end of the forecast period?

Various services such as information & navigation, safety & security, entertainment, and remote diagnostics have been analyzed and their market numbers are projected in the report. The report also highlights the evolution of telematics with major focus on the pricing analysis.

The company profiles section includes highlights of significant information about the key companies involved along with their financial positions, key strategies & developmental activities of recent years. Some of the key players are Robert Bosch GmbH, Continental AG, AT&T Inc., Verizon Communications Inc, TomTom NV, Mix Telematics Ltd, Octo Telematics SpA, Delphi Automotive PLC.

North America generated the maximum revenue in the year 2015 and APAC is expected to grow at the fastest rate in the forecast period. The industry is expected to cross $55 billion in total market value by the end of the forecast period.

Contents:

Executive Summary

1 Scope and Research Methodology
1.1 Report Scope
1.2 The Automotive Telematics Market Research Methodology
1.2.1 Primary Data Sources
1.2.2 Secondary Data Sources

2 Market Dynamics
2.1 Introduction
2.2 Market Drivers
2.2.1 Stringent Government Regulations
2.2.2 Rising Disposable Income
2.2.3 Lower Cost of Wireless Connectivity
2.2.4 Surging Consumer Demand for Luxury Cars for Safe and Comfortable Driving
2.3 Market Restraints
2.3.1 Hacking, Privacy, and Security Concerns
2.3.2 Consumer Acceptance
2.4 Market Opportunities
2.4.1 Future Demand for Connected Cars
2.4.2 Opportunities in Emerging Economies
2.4.3 Increased Adoption of Telematics in Insurance Industry
2.5 Industry Attractiveness
2.5.1 Evolution of Automotive Telematics
2.5.2 Pricing Analysis, by Connectivity

3 Competitive Insights
3.1 Key Strategies and Developments
3.1.1 Mergers and Acquisitions
3.1.2 Partnerships, Collaborations & Joint Ventures
3.1.3 Product Launches & Development
3.1.4 Business Expansion
3.1.5 Others (Events & Recognitions)

4 Global Automotive Telematics Market, by Connectivity Type
4.1 Introduction
4.1.1 Embedded
4.1.2 Tethered
4.1.3 Integrated
4.2 Comparative Analysis of Different Types of Telematics Connectivity Systems

5 Global Automotive Telematics Market, by Service
5.1 Introduction
5.1.1 Information & Navigation
5.1.2 Safety & Security
5.1.3 Entertainment
5.1.4 Remote Diagnostics

6 Global Automotive Telematics Market, by Vehicle Type
6.1 Introduction
6.1.1 Passenger Cars
6.1.2 Commercial Vehicles

7 Global Automotive Telematics Market, by Geography
7.1 Introduction
7.2 North America
7.2.1 The U.S
7.2.2 Canada
7.2.3 Mexico
7.3 Europe
7.3.1 The U.K
7.3.2 Germany
7.3.3 France
7.3.4 Italy
7.4 Asia-Pacific
7.4.1 China
7.4.2 Japan
7.4.3 South Korea
7.4.4 India
7.4.5 Rest of the World (RoW)
7.4.6 South America
7.4.7 Middle East and Africa

8 Company Profiles
8.1 Introduction
8.2 Robert Bosch GmbH
8.2.1 Company Overview
8.2.2 Financials
8.2.2.1 Overall Financials
8.2.2.2 Geographic Revenue Mix
8.2.2.3 Business Segment Revenue Mix
8.2.2.4 Financial Summary
8.2.3 SWOT Analysis
8.3 Continental AG
8.3.1 Company Overview
8.3.2 Financials
8.3.2.1 Overall Financials
8.3.2.2 Geographic Revenue Mix
8.3.2.3 Financial Summary
8.3.3 SWOT Analysis
8.4 Delphi Automotive PLC
8.4.1 Company Overview
8.4.2 Financials
8.4.2.1 Overall Financials
8.4.2.2 Business Segment Revenue Mix
8.4.2.3 Financial Summary
8.4.3 SWOT Analysis
8.5 Verizon Communications, Inc.
8.5.1 Company Overview
8.5.2 Financials
8.5.2.1 Overall Financials
8.5.2.2 Business Segment Revenue Mix
8.5.2.3 Financial Summary
8.5.3 SWOT Analysis
8.6 AT&T Inc.
8.6.1 Company Overview
8.6.2 Financials
8.6.2.1 Overall Financials
8.6.2.2 Business Revenue Mix
8.6.2.3 Financial Summary
8.6.3 SWOT Analysis
8.7 Airbiquity Inc.
8.7.1 Company Overview
8.8 Mix Telematics Ltd.
8.8.1 Company Overview
8.8.2 Financials
8.8.2.1 Overall Financials
8.8.2.2 Geographic Revenue Mix
8.8.2.3 Financial Summary
8.8.3 SWOT Analysis
8.9 WirelessCar AB
8.9.1 Company Overview
8.10 Octo Telematics SpA
8.10.1 Company Overview
8.11 TomTom NV
8.11.1 Company Overview
8.11.2 Financials
8.11.2.1 Overall Financials
8.11.2.2 Geographic Revenue Mix
8.11.2.3 Financial Summary
8.11.3 SWOT Analysis

List of Tables
Table 3.1 Key Mergers and Acquisitions
Table 3.2 Key Partnerships/Collaborations/Joint Venture
Table 3.3 Key Product Launches
Table 3.4 Key Business Expansion Activities
Table 3.5 Key Awards/Achievements/Events
Table 4.1 Global Automotive Telematics Market, by Connectivity Type, 2015-2022
Table 4.2 Global Automotive Telematics Market, by Connectivity Type, 2015-2022
Table 4.3 Global Embedded Telematics Market, by Geography, 2015-2022
Table 4.4 Global Tethered Telematics Market, by Geography, 2015-2022
Table 4.5 Global Integrated Telematics Market, by Geography, 2015-2022
Table 4.6 Comparative Analysis of Different Connectivity Solutions
Table 5.2 Global Automotive Telematics Market Size, by Service, 2015-2022
Table 6.1 Global Automotive Telematics Market, by Vehicle Type, 2015-2022
Table 6.2 Global Automotive Telematics Market, by Vehicle Type, 2015-2022
Table 7.1 Automotive Telematics Market Size, by Geography, 2015-2022
Table 7.2 North American Automotive Telematics Market Size, by Country, 2015-2022
Table 7.3 Europe Automotive Telematics Market Size by Country, 2015-2022
Table 7.4 Asia Pacific Automotive Telematics Market Size, by Country, 2015-2022
Table 7.5 Rest of the World Automotive Telematics Market Size, by Country, 2015-2022

List of Figures
Figure 1 Global Passenger Car and Commercial Vehicle Volume Production
Figure 2 Global Automotive Telematics Market Snapshot
Figure 3 Global Automotive Telematics Market Share, by Connectivity Type (%)
Figure 4 Global Automotive Telematics Market Share and CAGR, by Services
Figure 5 Global Automotive Telematics Market Share, by Vehicle Type (%)
Figure 6 Global Automotive Telematics Market, by Distribution Channel
Figure 7 Global Automotive Telematics Market, by Geography
Figure 1.1 Global Automotive Telematics Market Scope
Figure 1.2 Top Down and Bottom up Approach
Figure 2.1 Global Automotive Telematics Market Dynamics
Figure 2.2 Telematics Legislation in a Country/Region
Figure 2.3 HNWI by Region, 2014
Figure 2.4 Evolution of Automotive Telematics
Figure 2.5 Pricing Analysis of Global Automotive Telematics Market, by Connectivity
Figure 3.1 Organic & Inorganic Strategies Adopted by the Key Players
Figure 3.2 Share of Key Market Strategies & Developments
Figure 4.1 Global Automotive Telematics Market Size, by Connectivity Type
Figure 5.1 Global Automotive Telematics Market Size, by Service
Figure 5.2 eCall Service Process
Figure 6.1 Global Automotive Telematics Market Size, by Vehicle Type
Figure 6.2 Global Automotive Telematics Breakdown by Distribution Channel, 2015-2022
Figure 6.3 Global Automotive Telematics Breakdown by Distribution Channel, 2015-2022
Figure 6.4 Global Sales of Plug-in Light Vehicles, 2011-2015
Figure 7.1 Global Automotive Telematics Market Growth Snapshot, by Country
Figure 7.2 North American Automotive Telematics Market Size by Country
Figure 7.3 Sale of Plug-in Electric Vehicles in the U.S., 2011-2015
Figure 7.4 Europe Automotive Telematics Market Size by Country
Figure 7.5 Asia-Pacific Automotive Telematics Market Size, by Country
Figure 7.6 Rest of the World Automotive Telematics Market Size, by Country
Figure 8.1 Geographic Footprint Analysis of Key Players
Figure 8.2 Overall Financials, 2013-2015
Figure 8.3 Geographic Revenue Mix, 2013-2015
Figure 8.4 Segment Revenue Mix, 2013-2015
Figure 8.5 Robert Bosch GmbH: SWOT Analysis
Figure 8.6 Overall Financials, 2013-2015
Figure 8.7 Geographic Revenue Mix, 2013-2015
Figure 8.8 Continental AG: SWOT Analysis
Figure 8.9 Overall Financials, 2013-2015
Figure 8.10 Segment Revenue Mix, 2013-2015
Figure 8.11 Delphi Automotive PLC SWOT Analysis
Figure 8.12 Overall Financials, 2013-2015
Figure 8.13 Segment Revenue Mix, 2013-2015
Figure 8.14 Verizon Communications, Inc.: SWOT Analysis
Figure 8.15 Overall Financials, 2013-2015
Figure 8.16 Segment Revenue Mix, 2013-2015
Figure 8.17 AT&T, Inc.: SWOT Analysis
Figure 8.18 Revenue, 2013-2015
Figure 8.19 Subscription Revenue, 2013-2015
Figure 8.20 Geographic Revenue Mix, 2015
Figure 8.21 Mix Telematics Ltd: SWOT Analysis
Figure 8.22 Overall Financials, 2013-2015
Figure 8.23 Segment Revenue Mix, 2013-2015
Figure 8.24 TomTom N.V: SWOT Analysis

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