West Europe Water Coolers Report 2016

Description:

This report on West Europe Water Coolers provides a comprehensive analysis on both bottled and POU water cooler markets across 16 countries. The report sets out market and segment totals, alongside detailed rankings and profiles of Europe's leading industry operators, providing the only report available on home and office delivery and POU market trends in the region. A full analysis of the POU market is also included for each of the 16 countries covered in the report.

Countries include: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and the UK.

This Report Covers:

- Regional market overview: Trends and developments of the bottled water cooler industry in West Europe including units, consumption, water types, packaging and throughput, machine types, outlets, regulatory environment, industry structure covering leading companies, mergers and acquisitions, price structure and revenue analysis, key market developments and issues for the future, forecasts to 2020.

- 16 Individual Country Sections - available separately at £650 per country: Trends and developments of the bottled water cooler industry including bottled water cooler units, water consumption, throughput, water types, cancellations, contract lengths, machine types, outlets, legislation, maintenance and additional services, pricing structure and revenue analysis covering average monthly rental, average bottle price and total revenue, leading coolers companies by installed units and water volume sales, leading water brands, market consolidation, market forecasts to 2020.

- Over 50 overview charts and tables: Comprehensive data interrogating the entire West European bottled water cooler and POU cooler markets in full.

- Over 150 company profiles: Full analysis of Europe's leading operators covering company description, structure, sales volume, unit placements and marketing.

Market Data Provided in this Report:

16 Individual Country Sections

Water cooler market by country:

- Total bottled water cooler units, 2011-15
- Total bottled water cooler units % growth, 2011-15
- Total bottled water cooler units per '000 people, 2011-15
- Water volume in million litres, 2011-15
- Water volume % growth, 2011-15
- Total cooler units, 2011-15
- Throughput (litres per cooler per year), 2014-15
- Throughput (5 gallon bottles per cooler per month), 2014-15
- Bottled water coolers cancellation rate, 2014-15
- Bottled water coolers distribution by outlet (% share), 2015
- Bottled water coolers machine types (% share), 2015
- Water types (volume % share), 2015
- Bottled water coolers total revenue, 2014-15
- Bottled water coolers average monthly rental, 2014-15
- Average bottle price, 2014-15
- Leading bottled water coolers companies by units and % share, 2011-15
- Leading bottled water coolers companies by volume and % share, 2011-15
- Leading bottled water coolers brands by volume and % share, 2011-15
- POU % share of total coolers units, 2011-15
Overview Tables

Total West Europe market analysis

- Bottled water market, 2011-15
- Bottled coolers and point of use, 2011-15
- Total cooler units by country, 2011-15
- POU share of total cooler units by country, 2011-15
- POU conversion by country, 2015

Bottled water cooler analysis

- Bottled cooler units by country, 2011-15
- Bottled cooler units annual % change by country, 2011-15
- Bottled cooler units per 1,000 people by country, 2011-15
- Bottled cooler water volumes by country, 2011-15
- Bottled cooler water volume annual % change by country, 2011-15
- Water throughput per cooler by country, 2014-2015
- Cooler water types by volume share in West Europe, 2011-15
- Cooler water types % share by country, 2015
- Packaging types by volume share - West Europe regional, 2011-15
- Packaging sizes % share by country, 2015
- Bottled cooler market characteristics by country, 2015
- Water for cooler consumption per person by country, 2011-15
- Bottled cooler revenue indicators by country, 2015
- Bottled cooler revenue indicators - West Europe regional, 2011-15

POU analysis

- POU cooler units by country, 2011-15
- POU cooler units annual % change by country, 2011-15
- POU cooler units per 1,000 people by country, 2011-15
- POU cooler distribution split by outlet by country, 2015
- POU cooler rented vs. sold units by country, 2015
- POU cooler unit characteristics by country, 2015
- POU cooler revenue indicators by country, 2015

Industry structure

- Top 25 national bottled cooler distributors by installed units, 2011-15
- Top bottled cooler distributor groups by installed units, 2013-2015
- Top bottled cooler brands by volume sales, 2011-15
- Top 25 water cooler bottlers by volume sales, 2011-15
- Top bottled cooler distributors by installed units by country, 2011-15
- POU cooler companies by installed units by country, 2011-15
- Leading national POU cooler groups by installed units, 2011-15
- Top 25 POU cooler companies by installed units, 2011-15

Forecasts

- Forecast POU cooler units by country, 2015-20f
- Forecast POU units per 1,000 people by country, 2015-20f
- Forecast POU cooler units annual % change by country, 2015-20f
- Forecast bottled water cooler units by country, 2015-20f
- Forecast bottled water cooler units per 1,000 people by country, 2015-20f
- Forecast bottled water cooler volumes by country, 2015-20f
- Forecast total cooler units by country, 2015-20f
- Forecast POU cooler share of total cooler units by country, 2015-20f


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: West Europe Water Coolers Report 2016
Web Address: http://www.researchandmarkets.com/reports/3802450/
Office Code: SCH3HJAW

Product Formats
Please select the product formats and quantity you require:

- **Electronic (PDF)**
  - Single User: USD 6100
  - Site License: USD 11590
  - Enterprisewide: USD 21350

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp