West Europe Water Coolers Report 2016

Description: Background and report description

This report on West Europe Water Coolers provides a comprehensive analysis on both bottled and POU water cooler markets across 16 countries. The report sets out market and segment totals, alongside detailed rankings and profiles of Europe's leading industry operators, providing the only report available on home and office delivery and POU market trends in the region. A full analysis of the POU market is also included for each of the 16 countries covered in the report.

Countries include: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and the UK.

This Report Covers:

- Regional market overview: Trends and developments of the bottled water cooler industry in West Europe including units, consumption, water types, packaging and throughput, machine types, outlets, regulatory environment, industry structure covering leading companies, mergers and acquisitions, price structure and revenue analysis, key market developments and issues for the future, forecasts to 2020.

- 16 Individual Country Sections - available separately at £650 per country: Trends and developments of the bottled water cooler industry including bottled water cooler units, water consumption, throughput, water types, cancellations, contract lengths, machine types, outlets, legislation, maintenance and additional services, pricing structure and revenue analysis covering average monthly rental, average bottle price and total revenue, leading coolers companies by installed units and water volume sales, leading water brands, market consolidation, market forecasts to 2020.

- Over 50 overview charts and tables: Comprehensive data interrogating the entire West European bottled water cooler and POU cooler markets in full.

- Over 150 company profiles: Full analysis of Europe's leading operators covering company description, structure, sales volume, unit placements and marketing.

Market Data Provided in this Report:

16 Individual Country Sections

Water cooler market by country:

- Total bottled water cooler units, 2011-15
- Total bottled water cooler units % growth, 2011-15
- Total bottled water cooler units per '000 people, 2011-15
- Water volume in million litres, 2011-15
- Water volume % growth, 2011-15
- Total cooler units, 2011-15
- Throughput (litres per cooler per year), 2014-15
- Throughput (5 gallon bottles per cooler per month), 2014-15
- Bottled water coolers cancellation rate, 2014-15
- Bottled water coolers distribution by outlet (% share), 2015
- Bottled water coolers machine types (% share), 2015
- Water types (volume % share), 2015
- Bottled water coolers total revenue, 2014-15
- Bottled water coolers average monthly rental, 2014-15
- Average bottle price, 2014-15
- Leading bottled water coolers companies by units and % share, 2011-15
- Leading bottled water coolers companies by volume and % share, 2011-15
- Leading bottled water coolers brands by volume and % share, 2011-15
- POU % share of total coolers units, 2011-15
- POU cooler units, 2011-15
- POU cooler units % growth, 2011-15
- POU cooler units per ’000 people, 2011-15
- POU conversion % rate (bottled water coolers to POU vs new POU), 2014-15
- POU coolers distribution by outlet (% share), 2015
- POU coolers machine types (% share), 2015
- POU coolers rented vs sold units (% share), 2015
- POU coolers average monthly rental, 2014-15
- POU coolers average sales price, 2014-15
- POU coolers total revenue, 2014-15
- Leading POU distributors by units and % share, 2011-15
- Forecast bottled water cooler units, 2015-20f
- Forecast bottled water cooler units annual % change, 2015-20f
- Forecast water volumes 2015-20f
- Forecast water volumes annual % change, 2015-20f
- Forecast total cooler units, 2015-20f
- Forecast total cooler units % change, 2015-20f
- Forecast POU cooler units, 2015-20f
- Forecast POU cooler units % change, 2015-20f

Overview Tables

Total West Europe market analysis

- Bottled water market, 2011-15
- Bottled coolers and point of use, 2011-15
- Total cooler units by country, 2011-15
- POU share of total cooler units by country, 2011-15
- POU conversion by country, 2015

Bottled water cooler analysis

- Bottled cooler units by country, 2011-15
- Bottled cooler units annual % change by country, 2011-15
- Bottled cooler units per 1,000 people by country, 2011-15
- Bottled cooler water volumes by country, 2011-15
- Bottled cooler water volume annual % change by country, 2011-15
- Water throughput per cooler by country, 2014-2015
- Cooler water types by volume share in West Europe, 2011-15
- Cooler water types % share by country, 2015
- Packaging types by volume share - West Europe regional, 2011-15
- Packaging sizes % share by country, 2015
- Bottled cooler market characteristics by country, 2015
- Water for cooler consumption per person by country, 2011-15
- Bottled cooler revenue indicators by country, 2015
- Bottled cooler revenue indicators - West Europe regional, 2011-15

POU analysis

- POU cooler units by country, 2011-15
- POU cooler units annual % change by country, 2011-15
- POU cooler units per 1,000 people by country, 2011-15
- POU cooler distribution split by outlet by country, 2015
- POU cooler rented vs. sold units by country, 2015
- POU cooler unit characteristics by country, 2015
- POU cooler revenue indicators by country, 2015

Industry structure

- Top 25 national bottled cooler distributors by installed units, 2011-15
- Top bottled cooler distributor groups by installed units, 2013-2015
- Top bottled cooler brands by volume sales, 2011-15
- Top 25 water cooler bottlers by volume sales, 2011-15
- Top bottled cooler distributors by installed units by country, 2011-15
- POU cooler companies by installed units by country, 2011-15
- Leading national POU cooler groups by installed units, 2011-15
- Top 25 POU cooler companies by installed units, 2011-15

Forecasts

- Forecast POU cooler units by country, 2015-20f
- Forecast POU units per 1,000 people by country, 2015-20f
- Forecast POU cooler units annual % change by country, 2015-20f
- Forecast bottled water cooler units by country, 2015-20f
- Forecast bottled water cooler units per 1,000 people by country, 2015-20f
- Forecast bottled water cooler volumes by country, 2015-20f
- Forecast total cooler units by country, 2015-20f
- Forecast POU cooler share of total cooler units by country, 2015-20f

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