East Europe Water Coolers Report 2016

Description:

Background and report description:

This report on East Europe Water Coolers provides a comprehensive analysis on both bottled and POU water cooler markets in 15 countries. The report sets out market and segment totals, alongside detailed rankings and profiles of Europe's leading industry operators, providing the only report available on home and office delivery and POU market trends in the region. A full analysis of the point-of-use (POU) market is also included for each of the 15 countries covered in the report.

Countries include: Belarus, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Russia, Serbia, Slovakia, Slovenia and Ukraine

This Report Covers:

- Regional market overview: Trends and developments of the bottled water cooler industry in East Europe including units, consumption, water types, packaging and throughput, machine types, outlets, regulatory environment, industry structure covering leading companies, mergers and acquisitions, price structure and revenue analysis, key market developments and issues for the future, forecasts to 2020.
- 15 Individual Country Sections - available separately at £650 per country: Trends and developments of the bottled water cooler industry including bottled water cooler units, water consumption, throughput, water types, cancellations, contract lengths, machine types, outlets, legislation, maintenance and additional services, pricing structure and revenue analysis covering average monthly rental, average bottle price and total revenue, leading coolers companies by installed units and water volume sales, leading water brands, market consolidation, market forecasts to 2020.
- Over 60 overview charts and tables: Comprehensive data interrogating the entire East European bottled water cooler and POU cooler markets in full.
- Over 90 company profiles: Analysis of Europe's leading operators including company description, structure, sales volume, unit placements and marketing.

Market Data Provided in this Report:

15 Individual Country Sections

Water cooler market by country:

- Total bottled water cooler units, 2011-15
- Total bottled water cooler units % growth, 2011-15
- Total bottled water cooler units per '000 people, 2011-15
- Total dispensers/pumps units, 2011-15
- Total dispensers/pumps units % growth, 2011-15
- Total dispensers/pumps units per '000 people, 2011-15
- Water volume in million litres, 2011-15
- Water volume % growth, 2011-15
- Total cooler units, 2011-15
- Throughput (litres per cooler per year), 2014-15
- Throughput (5 gallon bottles per cooler per month), 2014-15
- Bottled water coolers cancellation rate, 2014-15
- Bottled water coolers distribution by outlet (% share), 2015
- Bottled water coolers machine types (% share), 2015
- Water types (volume % share), 2015
- Bottled water coolers total revenue, 2014-15
- Bottled water coolers average monthly rental, 2014-15
- Average bottle price, 2014-15
- Leading bottled water coolers companies by units and % share, 2011-15
- Leading dispensers companies by units and % share, 2011-15
- Leading bottled coolers and dispensers/pumps companies by volume and % share, 2011-15
- Leading bottled coolers and dispensers/pumps brands by volume and % share, 2011-15
Overview Tables

Total East Europe market analysis
- Bottled water market, 2011-15
- Bottled water coolers, dispensers/pumps and point of use, 2011-15
- Total cooler units by country, 2011-15

Bottled water cooler analysis
- Bottled cooler units by country, 2011-15
- Bottled cooler units annual % change, 2011-15
- Bottled cooler units annual % share of total units, 2011-15
- Bottled cooler units per thousand people, 2011-15
- Dispenser/pump units by country, 2011-15
- Dispenser/pump units annual % change, 2011-15
- Dispenser/pump units % share of total units, 2011-15
- Dispenser/pump units per thousand people, 2011-15
- Bottled cooler and dispenser/pump water volumes, 2011-15
- Water volumes annual % change, 2011-15
- Bottled cooler and dispenser/pump water per capita consumption, 2011-15
- Throughput by country, 2014-15
- Breakdown by water types, 2013-15
- Water types by country, 2014
- Bottled cooler market characteristics, 2014
- Bottled cooler revenue indicators by country, 2014
- Bottled cooler revenue indicators - East Europe regional, 2014

POU analysis
- POU units by country, 2011-15
- POU units annual % change by country, 2013-15
- POU units % share of total units, 2011-15
- POU units per thousand people, 2011-15
- POU conversion by country, 2015
- POU cooler unit characteristics by country (% share), 2015
- POU units distribution by outlet (% share), 2015
- POU rented versus sold units, 2015
- POU revenue indicators by country, 2015
Industry structure

- Top 25 national companies by volume (million litres), 2011-15
- Top 25 national bottled cooler and dispenser/pump brands, 2011-15
- Top 25 national bottled cooler distributors, 2011-15
- Top 25 national dispenser/pump distributors, 2011-15
- Top 25 national POU distributors, 2014-15
- Leading bottled coolers and dispenser/pump regions, 2011-15
- Leading bulk water consumption regions, 2011-15

Forecasts

- Forecast total cooler units by country, 2015-20
- Forecast bottled cooler units by country, 2015-20
- Forecast bottled cooler units annual % change, 2015-20
- Forecast bottled cooler units % share of total units, 2015-20
- Forecast bottled cooler units per thousand people, 2015-20
- Forecast dispenser/pump units by country, 2015-20
- Forecast dispenser/pump units annual % change, 2015-20
- Forecast dispenser/pump units % share of total units, 2015-20
- Forecast dispenser/pump units per thousand people, 2015-20
- Forecast bottled cooler and dispenser/pump water volumes, 2015-20
- Forecast water volumes annual % change, 2015-20
- Forecast POU units by country, 2015-20
- Forecast POU units annual % change, 2015-20
- Forecast POU units % share of total units, 2015-20
- Forecast POU units per thousand people, 2015-20

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