Philippines Cold Chain Market Outlook to 2020 - Government Initiatives and Rising Consumer Demand for Frozen Food to Foster Future Growth

Description:
The report titled “Philippines Cold Chain Market Outlook to 2020 - Government Initiatives and Rising Consumer Demand for Frozen Food to Foster Future Growth” which provides a comprehensive analysis of the cold chain market in Philippines. The report covers various aspects such as market size of Philippines cold chain market, segmentation on the basis of cold storage and cold chain transport, B2B and B2C segments, Type of Deliveries-Express and Non-Express, products, regional cold storage warehousing capacity and others. The report will help industry consultants, manufacturing companies of temperature sensitive goods, cold chain service providers in the country and other stakeholders to align their market centric strategies according to ongoing and expected trends in the future. The market comprises of a number of cold chain service providers such as Jentec Cold Storage, Glacier, Polar Bear, Royal Cargo, Vifel, Royale Cargo, Igloo and others.

The industry has grown at a rapid pace of ~% over the period 2010-2015 and reached INR ~ million in 2015. The growth in the Philippines cold chain market over the period 2010-2015 was primarily supplemented by growing market size of frozen and chilled processed food, amplifying demand for vaccines and other Pharma goods in the country and entry of new players in the market.

Cold chain transport and cold storage are the two major components of a cold chain industry. Cold chain transport has been the dominant segment as it has acquired a revenue share of ~% in the cold chain market of Philippines during 2015. On the other hand, cold storage has garnered a share of ~% in the cold chain market during 2015. Lower share of cold storage in the cold chain market of Philippines has been perceived on the grounds of rising cost of power/electricity in Philippines over the period.

Philippines Cold Chain Transport Market:

Revenues of the cold chain transport market have amplified from USD ~ million in 2010 to USD ~ million in 2015. The market has grown at a CAGR of ~% over the period 2010-2015. Infrastructural development by the government, increasing number of food businesses and amplifying B2C sector have propelled the market over the period 2010-2015. Increasing exports of temperature controlled products in Philippines has also supported the growth in the market over the period 2010-2015.

Cold chain transport market of Philippines can be divided into sea transportation, road transportation, air transportation. Philippines are very strategically located on the global landscape. It is very well connected to different continents via the sea route. Liner Shipping Connectivity of Philippines has been reported at 21.8 in 2015 which has inclined from 15.2 in 2010. The Liner Shipping Connectivity Index captures how well countries are connected to global shipping networks. Backed by this, sea transportation has accounted for ~% of cold chain transport revenues of Philippines in 2015. Out of this, ~% has been garnered by RO-RO i.e. ferry service of Philippines.

Ecommerce in Philippines has been predicted to witness a rapid growth in Philippines over the period 2016-2020. Thus the B2C sector has been anticipated to enhance at considerable pace over the next five years. This will boost the revenues of the cold chain transport market of Philippines over the period 2016-2020. Additionally, further development of transport infrastructure, inclining food service establishments and expanding frozen food exports are likely to augment the revenues of cold chain transport market from USD ~ million in 2015 to USD ~ million in 2020.

The market for cold chain in Philippines has been dominated by Jentec cold Storage Inc which has captured a share of ~% in the total cold storage warehousing capacity of Philippines in 2015. Jentec cold storage has the maximum number of cold storage facilities in the country. With a cold storage warehousing capacity of ~ pallets, Jentec has also accounted for the largest cold storage warehousing capacity in Philippines during 2015. Other major players in the market have been Glacier, Polar Bear Freezing and Storage Corp, Royal Cargo, Vifel Ice plant and Cold Storage, Igloo supply chain and Royale Cargo.

Philippines Cold Storage Market:
Cold storage market of Philippines has witnessed a sudden surge especially over the period 2013 to 2015. Such positive growth has been perceived on the grounds of augmenting number of cold storage warehouses, and enhancing warehousing capacity of existing players in the market over the period 2010-2015. Additionally, government regulations and initiatives to maintain quality of perishable food products have also supplemented the growth in the cold storage market over the period 2010-2015. Average storage capacity of a cold storage facility in Philippines has been noted at around 30 pallets in 2015. While the average revenue of a cold storage warehouse in Philippines is USD 2500 per pallet per day. Philippines cold storage market has enhanced at a CAGR of 12% over the period 2010-2015. Cold Storage warehousing capacity in Philippines has augmented from 6000 Pallets in 2010 to 30000 pallets in 2015.

It has been expected that several new cold chain warehousing facilities will be established in Philippines over the period 2016-2020. This is likely to provide significant boost to the cold chain warehousing market of Philippines throughout the forecasted period 2016-2020. Furthermore, growing consumer demand for frozen food rather than food from wet markets has also been anticipated to provide ample support to the cold storage warehousing market of Philippines over the period 2016-2020. Philippines cold storage warehousing market has been projected to augment from USD 20 million in 2016 to USD 30 million in 2020 by a CAGR of 12% over the period 2016-2020.

Key Topics Covered in the Report:

- The market size of the Philippines Cold Chain market, 2010-2015
- Market segmentation of the Philippines Cold Chain market on the basis of cold storage and cold chain transport, B2B and B2C segments, Type of Deliveries-Express and Non-Express, products, regional cold storage warehousing capacity and others.
- Market Share of leading players in Philippines Cold Chain Market Cold Storage Warehousing Capacity, 2015
- SWOT Analysis of Philippines Cold Chain market.
- Comparative Analysis of Philippines Cold Chain Market with China Cold Chain Market and India Cold Chain Market by Revenues and by Capacity, 2015 and 2020
- Trends and Development in the Philippines Cold Chain market.
- Government Regulations in the Philippines Cold Chain market.
- Competitive landscape, detailed company profiles and market share of the major cold chain service providers in the Philippines Cold Chain Market
- Snapshot on Philippines Cold Chain Transport and Cold Storage Warehousing Market in Philippines
- Future outlook and projections of the basis of revenue in Philippines Cold Chain Market, 2016-2020.
- Future outlook and projections of the basis of revenue in Philippines Cold Chain Transportation Market, 2016-2020.
- Macro Economic factors affecting Philippines Cold Chain market.
- Analyst recommendations

Contents:

1. Executive Summary

2. Research Methodology
   2.1. Market Definitions
   2.2. Abbreviations
   2.3. Market Size and Modeling
   Approach - Market Sizing
   Limitations
   Variable (Dependant and Independent)
   Multi Factor Based Sensitivity Model
   Final Conclusion

   3.1. Supply Chain Analysis of Philippines Cold Chain Market

4. Comparative analysis of Philippines Cold Chain Market with China Cold Chain Market and India Cold Chain Market, 2010-2015
   by Revenue, 2015
   by Cold storage Warehousing Capacity, 2010 and 2015
   Conclusion
5. Philippines Cold Chain Logistics Market Segmentation, 2010-2015
   5.1. By Cold Storage and Cold Transport, 2010-2015
   5.3. By Express and Non-Express Services, 2015
   5.4. By Products (Meat and Seafood, Vaccines and Other Pharma Products, Bakery and Confectionary, Fruits and Vegetables and Others), 2015

6. Issues and Challenges in Philippines Cold Chain Market
   Rising Electricity Costs
   Lack of Coordination between Regulatory Policies
   High Cost of Certifications
   Inappropriate Training
   Custom Clearance and Heavy Documentation
   Truck Ban and Operation Planning Issues

   7.1. By Number of Cold Storage Warehouses (CSWs), 2010-2015
   7.2. By Capacity in Pallet Positions, 2010-2015
      7.3.1. By Size of Firms (Small, Medium and Large), 2015
      On the Basis of Cold Storage Warehousing Capacity, 2015
      7.3.2. By Number of Cold Storage Warehouses in Major Cities, 2015
      7.3.3. By Owned and Rented Cold Storage Facilities, 2015
      7.3.4. By Region (National Capital Region, Calabarzon, Central Visayas, Central Luzon, Soccksargen and Others), 2015
   7.4. Growth Drivers and Trends in Philippines Cold Storage Market
      Inclining Pharmaceutical Imports
      Growth in Demand for Fresh Food
      Food and Medicines Safety Concerns
      Expansion of Organized Retail Outlets
   7.5. Philippines Cold Storage Market Future Outlook and Projections, 2016-2020
      Short Term Outlook (2016-2017)
      Long Run Outlook (2018-2020)

   8.1. Philippines Cold Chain Transport Market Segmentation
      8.1.1. By Modes of Transportation (Sea, Air, Land) 2015
      8.1.2. By Owned and Rented Transport Facilities, 2015
      8.1.3. By Domestic and International Cold Chain Transport, 2015
   8.2. Growth Drivers and Trends in Philippines Cold Chain Transportation Market
      Emergence of E-Commerce
      Government Support
      Growing B2C Segment in Cold Chain Logistics
      Enhancing Number of Food Service Establishments in Philippines
      Surge in Service Providers and Value Added Services
   8.3. Philippines Cold Transport Logistics Market Future Outlook and Projections, 2016-2020
      Short-Term Outlook (2016-2018)
      Long-Term Outlook (2018-2020)

9. Major Players in Philippines Cold Chain Market
   9.1. Market Share By Capacity in CSWs, 2015

10. Company Profiles of Major Players in Philippines Cold Chain Market
    Royal Cargo Inc
    Jentec Cold Storage Inc
    Glaciers Cold Storage Inc
    Polar Bear Freezing & Storage Corp.
    Igloo Supply Chain Philippines Inc.
    Vifel Ice Plant and Cold Storage, Inc.
    Royale Cold Storage
    Millennium Ocean Star Corporation
    Consolidated Dairy and Frozen Food Corp
    10.1. Competitive Landscape of Major Players in Philippines Cold Chain Transportation Market


13. Government Regulations in Philippines Cold Chain Market
   13.1. Government Role
   13.2. Government Regulations
      13.2.1. Transportation Based Government Regulation
         Sea Transportation
         Air Transportation
         Land Transportation
      13.2.2. Product Based Government Regulation
          13.2.3. Meat and Meat Products
          New meat regulation in 2011
          Import of Meat and Meat Products
          Export of Meat and Meat Products
          13.2.4. Fisheries and Aquatic Products
          Import of Fisheries and Aquatic Products
          Export of Fisheries and Aquatic Products
          13.2.5. Fruits and Vegetables
          Import of Fruits and Vegetables
          Export of Fruits and Vegetables
          13.2.6. Dairy Products
          Import of Dairy Products
          Export of Dairy Products
          13.2.7. Pharmaceutical Products
          Import of Pharma Products
          Export of Pharma Products
      13.3. Accreditation Process of a Cold Storage Warehouse in Philippines
         Documentary Requirements
         Eligibility Criteria

14. Infrastructural Analysis of Philippines
   14.1. Current State of Cold Chain Infrastructure in Philippines
   14.2. Road Network in Philippines, 2010-2015
   14.3. Airports in Philippines, 2010-2015

15. SWOT Analysis of Philippines Cold Chain Market

   16.1. Philippines Ice Cream Market, 2010-2020
   16.2. Philippines Chilled Processed Food Market Size, 2010-2020
   16.3. Philippines Frozen Processed Food Market Size, 2010-2020
   16.4. Export of Meat Products, 2010-2020
   16.5. Philippines Pharmaceutical Market Size, 2010-2020

17. Philippines Cold Chain Market Future Outlook and Projections, 2016-2020
   Short Term Outlook (2016-2017)
   Long Term Outlook (2017-2020)
   17.1. By Service Mix (Cold Chain Transport and Cold Storage), 2016-2020
      B2B and B2C Segments
      Express and Non Express, 2020
   17.2. Comparative Analysis of Philippines Cold Chain Market with China and India Cold Chain Market, 2020
   17.3. Cause and Effect Relationship between Dependent and Independent Factors in Philippines Cold Chain Market

18. Analyst Recommendations
   18.1. To the Government of Philippines
   18.2. To Cold Chain Service Providers
Figure 8 10: Philippines Cold Chain Transport Market Future Outlook and Projection on the basis of Revenues in USD Million, 2016-2020
Figure 9 1: Market share of Major Players (Jentec Cold Storage Inc., Glacier, Polar Bear Freezing and Storage Corp, Royal Cargo, Vifel Ice Plant and Cold Storage, Royale Cargo Storage) in Philippines Cold Chain Market on the basis of Capacity in Percentage, 2015
Figure 11 1: Philippines Third Party Cold Chain Market Size on the basis of Revenues in USD Million and Growth Rate in Percentage (%), 2010-2015
Figure 12 1: Philippines Third Party Cold Chain Logistics Market Future Outlook and Projections on the basis of Revenues in USD Million, 2016-2020
Figure 13 1: Eligibility Criteria for Accreditation of the Major Equipments of a Cold Storage Warehouse in Philippines
Figure 13 2: Accreditation Process of a Cold Storage Warehouse in Philippines
Figure 14 1: Total National Road Network of Philippines in Kilometers and Growth Rate in Percentage (%), 2009-2014
Figure 16 1: Philippines Ice Cream Market Size by Sales in USD Million, 2010-2020
Figure 16 2: Philippines Chilled Processed Food Market Size in USD Million, 2010-2020
Figure 16 3: Philippines Frozen Processed Food Market Size in USD Million, 2010-2020
Figure 16 4: Export of Meat Products from Philippines in USD Million, 2010-2020
Figure 16 5: Philippines Pharmaceutical Market Size in USD Million, 2010-2020
Figure 17 1: Philippines Cold Chain Market Future Outlook and Projections on the basis of Revenues in USD Million, 2016-2020
Figure 17 2: Philippines Cold Chain Market Segmentation by Service Mix (Cold Chain Transport and Cold Storage) on the basis of Revenue in Percentage (%), 2016-2020
Figure 17 3: Philippines Cold Chain Market Future Outlook and Projections Segmentation by B2B and B2C Sectors on the basis of Contribution to the Revenue in Percentage (%), 2020
Figure 17 4: Philippines Cold Chain Market Future Outlook and Projections Segmentation by Express and Non Express Sectors on the basis of Contribution to the Revenue in Percentage (%), 2020
Figure 17 5: Comparative Analysis of Philippines Cold Chain Market with China and India Cold Chain Market on the basis of Revenues in USD Billion, 2020
Figure 17 6: Cause and Effect Relationship between Industry Factors and Philippines cold Chain Market
Figure 18 1: Major Upcoming Infrastructure Investments in Philippines

List Of Tables:
Table 2 1: Correlation Matrix for Philippines Cold Chain Market
Table 2 2: Regression Coefficients Output
Table 4 1: Cold Chain Market Competitive Index of China, India and Philippines, 2015
Table 5 1: Philippines Cold Chain Market Segmentation by Cold Storage and Cold Transport on the basis of Contribution to the Revenues in USD Million, 2010-2015
Table 5 2: Philippines Cold Chain Market Segmentation by B2B and B2C Segments on the basis of Contribution to the Revenues in USD Million, 2010-2015
Table 5 3: Philippines Cold Chain Market Segmentation by Express and Non-Express Services on the basis of Contribution to the Revenues in USD Million, 2015
Table 5 4: Philippines Cold Chain market Segmentation by products (Meat and Seafood, Vaccines and Other Pharma Products, Bakery and Confectionary, Fruits and Vegetables and Others) on the basis of Revenue Contribution in USD Million, 2015
Table 5 5: Temperature Standards for Cold Chain Industry in Philippines
Table 7 1: Philippines Cold Storage Market Segmentation by Size on the basis of Contribution to the Cold Storage Warehousing Capacity in Thousand pallets, 2015
Table 7 2: Philippines Cold Storage Market Segmentation by Cities on the Basis of Number of Accredited Cold Storage Warehouses in Number, 2015
Table 7 3: Philippines Cold Storage Market Segmentation by Owned and Rented Cold Storage Warehouses on the basis of Contribution to Number of Warehouses, 2015
Table 7 4: Average Rent of a Cold storage Warehouse in Philippines in PHP per Pallet Per Day
Table 7 5: Philippines Cold Chain Market Segmentation by Regions (National Capital Region, Calabarzon, Central Visayas, Central Luzon, Soccksargen and Others) on the basis of Storage Capacity in Thousand Pallets, 2015
Table 7 6: Philippines Retail Sales Segmentation by Wet Markets and Hypermarkets/Supermarkets on the basis of Revenues in USD Million, 2010 and 2015
Table 7 7: Retail Sales in Philippines by Different Channels- Supermarkets, Hypermarkets, Convenience Stores and Mom & Pop stores in USD Million, 2010-2014
Table 7 8: Key Food Retailers in the Philippines (as of November 2015)
Table 8 1: Average Transit Time and Shelf Life for Meat during Cold Chain Transportation
Table 8.2: Philippines Cold Chain Transport Market Segmentation by Mode of Transportation (Sea, Land and Air) on the basis of Revenue in USD Million, 2015
Table 8.3: Philippines Cold Chain Market Segmentation by Domestic and International Cold Chain Transport on the basis of Contribution to the Revenue in Percentage, 2015
Table 9.1: Market share of Major Players (Jentec Cold Storage Inc., Glacier, Polar Bear Freezing and Storage Corp, Royal Cargo, Vifel Ice Plant and Cold Storage, Royale Cargo Storage) in Philippines Cold Chain Market on the basis of Capacity in Pallets per Day, 2015
Table 10.1: Key Performance Indicators of Royal Cargo INC
Table 10.2: Strengths and Weaknesses of Royal Cargo INC
Table 10.3: Key Performance Indicators of Jentec Cold Storage Inc
Table 10.4: Strengths and Weaknesses of Jentec Cold Storage Inc
Table 10.5: Key Performance Indicators of Glaciers Cold Storage Inc
Table 10.6: Strengths and Weaknesses of Glaciers
Table 10.7: Key Performance Indicators of Polar Bear Freezing & Storage Corp
Table 10.8: Strengths and Weaknesses of Polar Bear Freezing & Storage Corp.
Table 10.9: Key Performance Indicators of Igloo Supply Chain Philippines Inc.
Table 10.10: Strengths and Weaknesses of Igloo Supply Chain Philippines Inc.
Table 10.11: Key Performance Indicators of Vifel Ice Plant and Cold Storage, Inc.
Table 10.12: Strengths and Weaknesses of Vifel Ice Plant and Cold Storage, Inc.
Table 10.13: Key Performance Indicators of Royale Cold Storage
Table 10.14: Strengths and Weaknesses of Royale Cold Storage
Table 10.15: Key Performance Indicators of Royale Cold Storage
Table 10.16: Key Performance Indicators of Consolidated Dairy and Frozen Food Corp.
Table 10.17: Competitive landscape of Major Players (Royal Cargo, 2GO Logistics, Jentec Cold Storage Inc, LBC Express) in Cold Chain Transportation Market of Philippines
Table 13.1: Application Requirements for Accreditation of Cold Storage Warehouse in Philippines
Table 13.2: Application Requirements for Renewal of Accreditation of Cold Storage Warehouse in Philippines
Table 13.3: Eligibility Criteria for Accreditation of the Physical structure of a Cold Storage Warehouse in Philippines
Table 14.1: Segmentation of National Road on the Basis of Paved and Unpaved Roads in Percentage (%), 2010-2015
Table 14.2: Segmentation of National Road on the Basis of Paved and Unpaved Roads in Kilometers, 2010-2015
Table 14.3: Total Number of National and Private Airports in the Philippines, 2010-2015
Table 14.4: Cargo Throughput at Seaports in Philippines in Million M.T., 2010-2015
Table 14.5: Total Number of Ship calls on the basis of Domestic and International Sectors in Philippines, 2010-2015
Table 14.6: Domestic Container Traffic in the Philippines on the basis of Inbound and Outbound Trade Route in TEU, 2010-2015
Table 14.7: International Container Traffic in the Philippines on the basis of Inbound and Outbound Trade Route in TEU, 2010-2015
Table 15.1: SWOT Analysis of Philippines Cold Chain Market
Table 17.1: Barriers in Philippines Cold Chain Market over the period 2010-2015 and Recommendations to Mitigate over the period 2016-2020
Table 17.2: Philippines Cold Chain Market Segmentation by Service Mix (Cold Chain Transport and Cold Storage) on the basis of Revenue in USD Million, 2016-2020

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