Philippines Cold Chain Market Outlook to 2020 - Government Initiatives and Rising Consumer Demand for Frozen Food to Foster Future Growth

Description: The report titled “Philippines Cold Chain Market Outlook to 2020 - Government Initiatives and Rising Consumer Demand for Frozen Food to Foster Future Growth” which provides a comprehensive analysis of the cold chain market in Philippines. The report covers various aspects such as market size of Philippines cold chain market, segmentation on the basis of cold storage and cold chain transport, B2B and B2C segments, Type of Deliveries-Express and Non-Express, products, regional cold storage warehousing capacity and others. The report will help industry consultants, manufacturing companies of temperature sensitive goods, cold chain service providers in the country and other stakeholders to align their market centric strategies according to ongoing and expected trends in the future. The market comprises of a number of cold chain service providers such as Jentec Cold Storage, Glacier, Polar Bear, Royal Cargo, Vifel, Royale Cargo, Igloo and others.

The industry has grown at a rapid pace of ~% over the period 2010-2015 and reached INR ~ million in 2015. The growth in the Philippines cold chain market over the period 2010-2015 was primarily supplemented by growing market size of frozen and chilled processed food, amplifying demand for vaccines and other Pharma goods in the country and entry of new players in the market.

Cold chain transport and cold storage are the two major components of a cold chain industry. Cold chain transport has been the dominant segment as it has acquired a revenue share of ~% in the cold chain market of Philippines during 2015. On the other hand, cold storage has garnered a share of ~% in the cold chain market during 2015. Lower share of cold storage in the cold chain market of Philippines has been perceived on the grounds of rising cost of power/electricity in Philippines over the period.

Philippines Cold Chain Transport Market:

Revenues of the cold chain transport market have amplified from USD ~ million in 2010 to USD ~ million in 2015. The market has grown at a CAGR of ~% over the period 2010-2015. Infrastructural development by the government, increasing number of food businesses and amplifying B2C sector have propelled the market over the period 2010-2015. Increasing exports of temperature controlled products in Philippines has also supported the growth in the market over the period 2010-2015.

Cold chain transport market of Philippines can be divided into sea transportation, road transportation, air transportation. Philippines are very strategically located on the global landscape. It is very well connected to different continents via the sea route. Liner Shipping Connectivity of Philippines has been reported at 21.8 in 2015 which has inclined from 15.2 in 2010. The Liner Shipping Connectivity Index captures how well countries are connected to global shipping networks. Backed by this, sea transportation has accounted for ~% of cold chain transport revenues of Philippines in 2015. Out of this, ~% has been garnered by RO-RO i.e. ferry service of Philippines.

Ecommerce in Philippines has been predicted to witness a rapid growth in Philippines over the period 2016-2020. Thus the B2C sector has been anticipated to enhance at considerable pace over the next five years. This will boost the revenues of the cold chain transport market of Philippines over the period 2016-2020. Additionally, further development of transport infrastructure, inclining food service establishments and expanding frozen food exports are likely to augment the revenues of cold chain transport market from USD ~ million in 2015 to USD ~ million in 2020.

The market for cold chain in Philippines has been dominated by Jentec cold Storage Inc which has captured a share of ~% in the total cold storage warehousing capacity of Philippines in 2015. Jentec cold storage has the maximum number of cold storage facilities in the country. With a cold storage warehousing capacity of ~ pallets, Jentec has also accounted for the largest cold storage warehousing capacity in Philippines during 2015. Other major players in the market have been Glacier, Polar Bear Freezing and Storage Corp, Royal Cargo, Vifel Ice plant and Cold Storage, Igloo supply chain and Royale Cargo.

Philippines Cold Storage Market:
Cold storage market of Philippines has witnessed a sudden surge especially over the period 2013 to 2015. Such positive growth has been perceived on the grounds of augmenting number of cold storage warehouses, and enhancing warehousing capacity of existing players in the market over the period 2010-2015. Additionally, government regulations and initiatives to maintain quality of perishable food products have also supplemented the growth in the cold storage market over the period 2010-2015. Average storage capacity of a cold storage facility in Philippines has been noted at around ~ pallets in 2015. While the average revenue of a cold storage warehouse in Philippines is USD ~ per pallet per day. Philippines cold storage market has enhanced at a CAGR of ~% over the period 2010-2015. Cold Storage warehousing capacity in Philippines has augmented from ~ Pallets in 2010 to ~ pallets in 2015.

It has been expected that several new cold chain warehousing facilities will be established in Philippines over the period 2016-2020. This is likely to provide significant boost to the cold chain warehousing market of Philippines throughout the forecasted period 2016-2020. Furthermore, growing consumer demand for frozen food rather than food from wet markets has also been anticipated to provide ample support to the cold storage warehousing market of Philippines over the period 2016-2020. Philippines cold storage warehousing market has been projected to augment from USD ~ million in 2016 to USD ~ million in 2020 by a CAGR of ~% over the period 2016-2020.

Key Topics Covered in the Report:

- The market size of the Philippines Cold Chain market, 2010-2015
- Market segmentation of the Philippines Cold Chain market on the basis of cold storage and cold chain transport, B2B and B2C segments, Type of Deliveries-Express and Non-Express, products, regional cold storage warehousing capacity and others.
- Market Share of leading players in Philippines Cold Chain Market Cold Storage Warehousing Capacity, 2015
- SWOT Analysis of Philippines Cold Chain market.
- Comparative Analysis of Philippines Cold Chain Market with China Cold Chain Market and India Cold Chain Market by Revenues and by Capacity, 2015 and 2020
- Trends and Development in the Philippines Cold Chain market.
- Government Regulations in the Philippines Cold Chain market.
- Competitive landscape, detailed company profiles and market share of the major cold chain service providers in the Philippines Cold Chain Market
- Snapshot on Philippines Cold Chain Transport and Cold Storage Warehousing Market in Philippines
- Future outlook and projections of the basis of revenue in Philippines Cold Chain Market, 2016-2020.
- Future outlook and projections of the basis of revenue in Philippines Cold Chain Transportation Market, 2016-2020.
- Macro Economic factors affecting Philippines Cold Chain market.
- Analyst recommendations

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