Hungary Commercial Banking Report Q4 2016

Description: This commercial banking forecast series covers 62 countries accounting for 80% of global GDP. Each report, researched at source, features independent assessment and 5-year forecasts to end-2017 for the commercial banking sector in each market. Using its expertise in both country risk and financial markets analysis, exclusive models have been created to forecast a wealth of key variables on the commercial banking sector. Historic and forecast data are provided for the sector's total asset and liability growth, client loans, and client deposits. Forecasts for key ratios including the loan-deposit ratio and the loan-asset ratio are also included, as well as core macro-economic forecasts. Data is presented in both local currency and US dollar terms.

Each report examines key drivers of growth and future prospects, including the macroeconomic situation, the level of development and potential for growth of the banking sector, the commercial initiatives of major players, government policy and the regulatory environment.

Central to the analysis are the unique Commercial Banking Business Environment Ratings. The unique country-comparative Risk-Reward Rating provides a clear, quantified, independent assessment of the opportunities and dangers of operating in each market. The methodology draws together the in-depth knowledge of competitive pressures, the comprehensive industry market forecasts, and the Country Risk team's unrivalled analysis of economic, political and operational risks.

The reports also feature profiles of leading banks, covering total assets, liabilities, client deposits, lending, bond holdings, main products and services, competitive positioning and ownership structure.

Contents:

Industry View
Table: Commercial Banking Sector Indicators
Table: Commercial Banking Sector Key Ratios, February 2016
Table: Annual Growth Rate Projections 2015-2020 (%)
Table: Ranking Out Of 75 Countries Reviewed In 2016
Table: Commercial Banking Sector Indicators, 2013-2020

SWOT
Commercial Banking
Political
Economic
Operational Risk

Industry Forecast
Table: Hungary - Banking Sector Risk Snapshot

Commercial Banking Risk/Reward Index

Emerging Europe Commercial Banking Risk/Reward Index
Table: Emerging Europe Commercial Banking Risk/Reward Index

Market Overview
Emerging Europe Commercial Banking Outlook
Table: Banks' Bond Portfolios, 2014
Table: Comparison Of Loan/Deposit & Loan/Asset & Loan/GDP Ratios, 2016
Table: Comparison Of Total Assets & Client Loans & Client Deposits (USDbn)
Table: Comparison Of USD Per Capita Deposits, 2016
Economic Analysis
Competitive Landscape
Market Structure

Protagonists
Table: Protagonists In Hungary's Commercial Banking Sector

Definition Of The Hungarian Commercial Banking Universe

List Of Banks
Table: Domestic Credit Institutions

Company Profile

Budapest Hitel- és Fejlesztési Bank Nyilvánosan Mukődo
Central-European International Bank
MFB Magyar Fejlesztési Bank Zrt
Table: Balance Sheet (HUFmn)
Table: Balance Sheet (USDmn)
Table: Key Ratios (%)

Raiffeisen Bank
Table: Stock Market Indicators
Table: Balance Sheet (HUFmn)
Table: Balance Sheet (USDmn)
Table: Key Ratios (%)

UniCredit Bank Hungary

Regional Overview

Industry Forecast

Global Industry Overview

Industry Forecast

Regional Outlooks
Table: 50 Largest Banking Sectors By Assets - Change In Loans-To-GDP

Demographic Forecast
Table: Population Headline Indicators (Hungary 1990-2025)
Table: Key Population Ratios (Hungary 1990-2025)
Table: Urban/Rural Population & Life Expectancy (Hungary 1990-2025)
Table: Population By Age Group (Hungary 1990-2025)
Table: Population By Age Group % (Hungary 1990-2025)

Methodology

Industry Forecast Methodology

Sector-Specific Methodology

Risk/Reward Index Methodology
Table: Commercial Banking Risk/Reward Index Indicators
Table: Weighting Of Indicators
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