South Africa Agribusiness Report Q4 2016

Description: View: The mixed outlook is maintained for the South African agricultural market as a whole in the latest Q4 2016 report update. It's believed that both corn and wheat, crucial grain sectors of the country, took severe losses due to the El Niño-related drought. Nevertheless, it's expected both will rebound out to 2020 as the weather conditions improve. Furthermore, livestock production and sugar consumption will both embark on a positive trajectory. Over the medium term, a weak rand, weather volatility and falling farm incomes will exert downward pressures on the market.

South Africa is viewed as a generally lucrative market with strong economic growth, rising incomes, a solid population base and growing discretionary spending powers coupled with rising per capita private final consumption levels. The production and consumption forecasts are predicated upon higher food consumption and a growing national appetite for meats and confectionaries among other commodities. The market is believed will track upwards but caution that weather volatility and currency weakness remain persistent features, especially as South Africa must import a variety of foodstuffs to feed domestic demand.

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