North America Market Study on Scar Treatment: Increasing Adoption of Combination Therapies to Treat Acne Scar to Boost the Market Demand Through the Forecast Period

Description:
This report examines the scar treatment market for the period 2016-2022. The primary objective of the report is to offer updates and information related to market opportunities in the North America scar treatment market.

The North America scar treatment market report offers analysis results of various scar treatment products and procedures used for the treatment of scars resulting from infection, injury, surgery, inflammation of tissue, burns, and acne. Scars are visible signs that remain after a wound heals. They are unavoidable results of injury or surgery, and their development can be unpredictable. On the basis of treatment, the market has been segmented into topical treatment, laser treatment, surface treatment, and injections. The North America scar treatment market is expected to expand at a CAGR of 3.8% over the forecast period (2016-2022) in terms of value, to account for US$ 4190.6 Mn by 2022.

To understand and assess various opportunities in this market, the report is categorically split into four sections namely, market analysis by treatment, product type, distribution channel, and region. The report analyzes the North America scar treatment market in terms of market value (US$ Mn).

The report starts with an overview of the scar treatment market and its usage in scar treatment across the North America. In the same section, the research covers the North America scar treatment market performance in terms of revenue. This section also includes analysis of key trends, drivers, and restraints from the supply- and demand-side perspective.

The next section of the report analyzes the market on the basis of product type segments and presents the forecast in terms of value for all the years till 2022.

On the basis of treatments the market has been segmented as follows:

- Topical Treatment
- Laser Treatment
- Surface Treatment
- Injections

The next section of the report analyzes the market on the basis of product type segments and presents the forecast in terms of value for the following six years.

Product type segments covered in the report are as follows:

- Topical
  - Gels
  - Creams
  - Oils
  - Sheets
- Laser Treatment
  - CO2 Laser
  - Excimer Laser
  - Pulsed Dye Laser
- Surface Treatment
- Injectable

The next section of the report analyzes the market on the basis of the distribution channel and presents the forecast in terms of value for the following six years.

Distribution channel segments covered in the report are as follows:
The section that follows analyzes the market on the basis of the region in terms of value for the forecast period.

Region covered in the report is as follows:

North America
U.S.
Canada

To arrive at the market size, the report considers the market value of the North America scar treatment across the aforementioned geographies. The forecast presented in the report assesses total revenue generated in the North America scar treatment market. When developing the market forecast, the starting point involves sizing the current market, which forms the basis for the forecast of how the market is anticipated to take shape in the near future. For this, PMR referred to several subject matter experts in the scar treatment domain. Given the characteristics of the market, we triangulated the outcome based on different analysis based on the supply side, demand side, and dynamics of the market such as regulations for scar treatment. In this report, quantification of data has been conducted along with the provision of quality insights collected directly from the market through discussion with suppliers, distributors, and subject matter experts. This is how the market analysis for the forecast period is carried out.

We have also taken into consideration the year-on-year growth of the North America scar treatment market, based on regional growth analysis, to understand the predictability of the market and to identify the right opportunities in it.

As previously highlighted, the market for North America scar treatment is segmented on the basis of treatments, product type, distribution channel, and region. All these segments have been analyzed in terms of Basis Point Share (BPS) to understand the individual segments relative contribution to market growth. This detailed level of information is important for identification of various key trends in the North America scar treatment market.

Another key feature of this report is the analysis of the North America scar treatment market, by country, and revenue forecast in terms of absolute dollar opportunity. Regional trends have been introspected, identified, and applied while forecasting the growth rates of the market. Additionally, the absolute dollar opportunity provided in the report is critical in assessing the level of opportunity that a provider can look to achieve from a sales perspective in the North America scar treatment market.

This report includes a market attractiveness index for all four segments namely, treatment, product type, distribution channel, and country level segments. This index is intended to help in identifying the real opportunities in the market.

In the final section of the report, the North America scar treatment market landscape is included to provide report audiences with a dashboard view, based on categories of providers in the North America scar treatment product portfolio; their key developments and strategies have also been included wherever possible. Key market participants covered in the report are Smith & Nephew Inc., Merz Inc., Enaltus LLC., Oculus Innovative Sciences, Inc., CCA Industries, Cynosure, Inc., Avita Medical, LUTRONIC, Luminus Inc., Syneron Medical Ltd., and NutraMarks, Inc.

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