Global Market Study on Alcohol Breathalyzer and Drug Testing Equipment: Increasing Demand for Personal Portable Alcohol Breathalyzer to Drive the Market During the Forecast Period

Description: This report examines the ‘Alcohol Breathalyzer and Drug Testing Equipment Market for the period of 2015 - 2021. The primary objective of the report is to offer updates and information related to market opportunities in the global alcohol breathalyzer and drug testing equipment market.

This report examines the alcohol breathalyzer and drug testing equipment market for the period of 2015-2020. The primary objective of the report is to offer insights about the developments in the breathalyzer and drug testing equipment market that are significantly transforming global businesses and enterprises. Increasing incidences of alcohol and drug abuse cases coupled with stringent government regulations are expected to bolster growth of the alcohol breathalyzer and drug testing equipment market during the next five years. Moreover, increasing popularity and demand for portable breathalyzers and emergence of low cost alcohol breathalyzers in developing economies is expected to drive market growth during the forecast period. Companies are focusing on regions where cases of alcohol and drug abuse are on the rise, such as North America and Asia Pacific.

The report begins with an overview of the market in terms of value. This section includes analysis of key trends, drivers and restraints, and opportunities, which are all factors influencing market growth. Impact analysis of key growth drivers and restraints based on the weighted average model is included to better equip clients with crystal clear decision-making insights.

The global alcohol breathalyzer and drug testing equipment market is segmented on the basis of equipment into semi-conductor based breathalyzer, IR based breathalyzer, fuel cell based breathalyzer, immunoassay analyzers, chromatography instruments, oral fluid testing devices, urine testing devices, and hair testing devices. On the basis of application, the market has been segmented into alcohol detection and drugs detection. On the basis of end user, the market has been segmented into federal departments, hospitals, rehabilitation centers and private sectors. A detailed analysis has been presented for every segment and sub-segment in terms of market size, year on year growth rate, absolute $ opportunity, market attractiveness index and basis point share analysis.

The next section of the report highlights the market by region. It delivers a market outlook for 2015-2021 and sets the forecast within the context of the alcohol breathalyzer and drug testing equipment market. The study discusses key regional trends contributing to worldwide market growth and analyses the extent to which drivers are influencing this market in each region. Key regions assessed in this report include North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa.

The above sections - by equipment, by application, by end user and by region - evaluate the present scenario and growth prospects of the alcohol breathalyzer and drug testing equipment market for the period of 2015 -2021. We have considered 2014 as the base year and provide data for the forecast period.

To ascertain market size, we have also considered revenue generated by manufacturers. The forecast presented assesses the total revenue by value across the market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the market is expected to develop in the future. Given the characteristics of the market, we triangulated the outcome of three different types of analysis, based on supply side, downstream industry demand, and the economic envelope.

In addition, it is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse on the basis of key parameters such as year-on-year (Y-o-Y) growth rates to understand the predictability of the market and to identify the right opportunities across the alcohol breathalyzer and drug testing equipment market.

The segments in terms of equipment, applications, end user, and regions are analysed in terms of Basis Point Share (BPS) to understand each individual segment’s relative contributions to market growth. This detailed level of information is important for identification of various key trends in the alcohol breathalyzer
Furthermore, this report delivers an analysis of key segments in terms of absolute dollar opportunity. This is traditionally overlooked while forecasting the market. However, absolute dollar opportunity is critical for assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales and delivery perspective of the market.

To understand key growth segments in terms of growth and adoption across the globe in the near future, Persistence Market Research developed a market ‘Attractiveness Index’. The resulting index should help audiences identify real market opportunities.

In the final section of the report, a ‘Competitive Landscape’ has been included to provide report audiences with a dashboard view, based on categories of value chain providers, product portfolio, and key differentiators. Providers covered in the report are alcohol breathalyzer and drug testing equipment manufacturers. This section is primarily designed to present clients with an objective and detailed comparative assessment of key providers specific to a market segment in the value chain and potential players for the same. Report audiences can gain segment-specific vendor insights to identify and evaluate key competitors based on in-depth assessment of capabilities and successes in the alcohol breathalyzer and drug testing equipment marketplace.

Detailed profiles of the providers are also included in the scope of the report to evaluate their long-term and short-term strategies, key offerings, and recent developments. Key competitors covered include Drägerwerk AG & Co. KGaA, Lion Laboratories Limited, Lifeloc Technologies, Inc., Intoximeters, Inc., Andatech Private Limited, BACtrack, Quest Products, Inc., Alere Inc., and C4 Development Ltd.

Key Segments Covered

By Equipment:
- Semiconductor Based Breathalyzers
- IR Based Breathalyzers
- Fuel Cell Based Breathalyzers
- Immunoassay Analyzers
- Chromatography Instruments
- Oral Fluid Testing Devices
- Urine Testing Devices
- Hair Testing Devices

By Application:
- Alcohol Detection
- Drugs Detection

By End Users:
- Federal Departments
- Hospitals
- Rehabilitation Centers
- Private Sectors

By Region:
- North America
- Latin America
- Europe
- Asia Pacific
- Middle East & Africa

Key Companies:
- Drägerwerk AG & Co. KGaA
- Lion Laboratories Limited
- Lifeloc Technologies, Inc.
- Intoximeters, Inc.
- Andatech Private Limited
- BACtrack
- Quest Products, Inc.
- Alere Inc.
C4 Development Ltd.

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