Automotive Interior Materials Market : Global Industry Analysis and Forecast 2016 - 2024

Description: This report examines the ‘Automotive Interior Materials’ market for the forecast period 2016 - 2024. The primary objective of the report is to identify opportunities in the market and present updates and insights, pertaining to various segments of the Automotive Interior Materials market.

The interior of a vehicle plays an important role in extending the desired comfort to the customer who directly interacts with the interior components of the vehicle such as seats, dashboard, door panels, and cockpit module etc. The interior of a vehicle is also a major factor that influences the aesthetic appeal of a vehicle and thus, buying decision of the customer. Apart from premium and luxury vehicles, economical and mid-sized cars are also featuring comfortable interiors in their vehicle models to remain competitive. Furthermore, OEMs are making use of cost-efficient technologies and interior materials to cater to these rising demands in the mid-sized budget cars segment.

To understand and assess opportunities in this market, the report is categorically divided into three sections namely, by vehicle type, material type, and region. Every material type has been further segmented into applications such as upholstery, dashboard, seat-belts, airbags, floor & trunk carpets, and headliners among others. The report analyses the Automotive Interior Materials market in terms of market volume - fabric & leather (Mn sq. meter), thermoplastic polymers ('000 tons) and market value (US$ Mn).

The report covers the Automotive Interior Materials market performance in terms of value and volume contribution. The report also includes analysis of drivers and restraints witnessed in the market. Key trends are also included in the report to equip the client with crystal clear decision-making insights.

The subsequent sections analyse the Automotive Interior Materials market on the basis of vehicle type, material type and region, and presents a forecast for the period 2016-2024. The market is segmented as follows:

By Vehicle Type
- Passenger Vehicles
- Compact Cars
- Sub-compact Cars
- Mid-size Cars
- Sedan
- Luxury Cars
- Vans
- Light Commercial Vehicles
- Heavy Commercial Vehicles

By Material Type
- Fabric
- Genuine Leather
- Synthetic Leather
- PU Leather
- PVC Leather
- Thermoplastic Polymers

By Region
- North America
- Latin America
- Asia Pacific (APAC)
- Europe
- The Middle East & Africa (MEA)

To deduce market size, the report considers various aspects based on secondary research. Furthermore,
data points such as region-wise split and market split by vehicle and material type, and qualitative inputs from primary respondents have been incorporated to arrive at appropriate market estimates. The forecast presented in the report assesses the total revenue generated and expected revenue contribution by the Automotive Interior Materials market.

When developing the market forecast, the report begins with sizing the current market, which forms the basis for forecasting how the market is anticipated to take shape in the near future. Given the characteristics of the market, PMR triangulates the data via a different analysis based on the supply side, demand side, and dynamics of the Automotive Interior Materials market. However, quantifying the market across the above-mentioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalizing them after the forecast has been completed.

It is imperative to note that in an ever-fluctuating economy, we not only provides forecasts in terms of CAGR but also analyse on the basis of key parameters, such as year-on-year (Y-o-Y) growth, to understand predictability of the market and identify right opportunities.

Another key feature of this report is the analysis of Automotive Interior Materials market and the corresponding revenue forecast in terms of absolute dollar opportunity. This is usually overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales perspective of the Automotive Interior Materials market.

To understand key segments in terms of their growth and performance in the Automotive Interior Materials market, a market attractiveness index was developed. The resulting index should help providers identify existing market opportunities in the Automotive Interior Materials market.

In the final section of the report, Automotive Interior Materials market, the competitive landscape is included to provide a dashboard view of Automotive Interior material and component manufacturers. The report contains company profiles of some of the major players.

Please Note: Table of Contents is available on request.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Automotive Interior Materials Market : Global Industry Analysis and Forecast 2016 - 2024
Web Address: http://www.researchandmarkets.com/reports/3803294/
Office Code: SCBRL5VH

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format Description</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 4900</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 7600</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10600</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World