Global Fleet Management Solutions Market - Trends and Forecasts (2016 - 2021)

Description: The Fleet Management Solutions Market was projected at USD 3.21 billion in 2015, and is expected to reach USD 9 billion by 2020, with a CAGR value of 22.88%. Fleet management solutions (FMS) market integrates hardware, software, network infrastructure and connectivity solutions to offer effective monitoring as well as reporting systems for fleet operators. Fleet management solutions are often perceived as vague; however, it refers to a set of tools, which offer greater control over fleet activities by making use of data logging, data communications and analytics. The various services provided by FMS include vehicle & asset management, operation management, supply chain management and regulatory compliance. These services are provided, using a combination of telematics devices, navigation system, network and software tools.

This management solution plays a major role in saving costs and resource expenditure, while ensuring that the entire fleet complies with prevailing standards. Therefore, fleet management solutions are increasingly becoming an indispensable part of fleet operations. The overall effectiveness of a business can be greatly enhanced by eliminating services that offer marginal value.

Increased demand for operational streamlining, greater access to connectivity and plunging hardware costs are expected to drive the growth of this market. The general market outlook is optimistic due to increased demand for fleet solutions, growing service sector and incremental innovations in technology. Suppliers comprise of original equipment manufacturers and after-market suppliers. Although fleet management services have been around for over three decades, they are yet penetrate the market due to several mitigating factors. These factors include lack of awareness among small fleet owners while large fleet owners face bureaucratic hurdles for gaining approval.

Fleet management solutions are increasingly being deployed on the cloud due to several cost and operational advantages. On-premise hosting is an alternative to the cloud model; it is based on local deployment of solutions. Hybrid deployment uses a combination of cloud and on-premise hosting facilities. This market is segmented based on solutions offered for different verticals such as, telematics, asset management, fleet analytics, driver management and other services. Fleet management solutions are used across various business verticals like manufacturing, transportation, government, energy utilities and others.

North America leads the market for fleet management solutions. It was worth USD 1.18 billion in 2015, and is expected to retain high growth during 2015-2020. Presence of major fleet management solution vendors and increased demand for freight traffic is driving this market. The European market is the second largest contributor to revenue, with United Kingdom, France and Germany being the major markets in this region. Europe fleet management services market was valued at USD 0.91 billion in 2015. The Asia-Pacific region is expected to record the highest growth rate in this market. Increased market penetration and presence of large fleets in China and India will aid in the adoption of fleet management solutions in the region. The Latin American market is expected to grow at a CAGR of 24.20%, due to increased awareness and demand for cost effective solutions. Fleet management solutions in the Middle Eastern region are forecasted to record high growth owing to increased retail activity and presence of large/medium fleet operators.

The major players in this market are Trimble, Fleetmatics, Omnitracs+XRS, TomTom, Teletrac Navman, Telogis.

WHAT THE REPORT OFFERS
- Market Definition for the Global Fleet Management Solutions Market along with identification of key drivers and restraints for the market
- Market analysis of the Global Fleet Management Solutions Market, with regional specific assessments
- Identification of factors instrumental in changing the market scenarios and in offering prospective opportunities
- Identification of key companies, which can influence the market on both the global and regional scales
- Extensively researched competitive landscape section with profiles of major companies along with their
strategic initiatives and market shares
- Identification and analysis of the macro and micro factors that affect the Global Fleet Management Solutions market on both global and regional scale.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received.

Contents:
1. Introduction - Global Fleet Management Solutions Market
   1.1 Key Deliverables of the study
   1.2 General Study Assumptions
2. Research Methodology
   2.1 Introduction
   2.2 Research Design
   2.3 Study Timeline
   2.4 Study Phases
3. Key Findings
4. Executive Summary
5. Market Overview
   5.1 Overview
   5.2 Industry Value Chain Analysis
   5.3 Industry Attractiveness - Porter's 5 Force Analysis
   5.4 Industry Policies
   5.4.1 FMSI – Fleet Management Standard Interface
   5.4.2 FMCSA
   5.4.3 Other Standards Legislations
6. Market Dynamics
   6.1 Drivers
   6.1.1 Renewed emphasis on streamlining fleet operations
   6.1.2 Affordable hardware and access to greater connectivity
   6.1.3 Availability of wider range of reporting and analytics services
   6.2 Restraints
   6.2.1 Lack of awareness among smaller-fleet owners
   6.2.2 Rising operational costs of fleet vendors
   6.3 Opportunities
   6.3.1 Growing participation of major OEM's in HCV Vehicles
   6.3.2 Emergence of Big Data and Cloud Services
7. Global Fleet Management Solutions Market Segmentation and Forecasts
   7.1 By Deployment Model
   7.1.1 Cloud
   7.1.2 On-premise
   7.1.3 Hybrid
   7.2 By Solutions
   7.2.1 Telematics
   7.2.2 Driver Management
   7.2.3 Speed Management
   7.2.4 Operation Management
   7.2.5 Fleet Analytics
   7.2.6 Others
   7.3 By Vertical
   7.3.1 Transportation
   7.3.2 Energy & Utilities
   7.3.3 Government
   7.3.4 Construction
   7.3.5 Manufacturing
7.3.6 Others
7.4 By Region and Country
7.4.1 North America
7.4.1.1 U. S
7.4.1.2 Canada
7.4.1.3 Others
7.4.2 Europe
7.4.2.1 U. K
7.4.2.2 France
7.4.2.3 Germany
7.4.2.4 Others
7.4.3 Asia Pacific
7.4.3.1 China
7.4.3.2 India
7.4.3.3 Japan
7.4.3.4 Others
7.4.4 Latin America
7.4.4.1 Argentina
7.4.4.2 Brazil
7.4.4.3 Others
7.4.5 Middle East and Africa
7.4.5.1 Saudi Arabia
7.4.5.2 UAE
7.4.5.3 South Africa
7.4.5.4 Others

8. Global Fleet Management Solutions - Vendor Market Share

9. Competitive Analysis - Company Profiles
9.1 Trimble
9.2 Fleetmatics
9.3 Omnitracs+XRS
9.4 TomTom
9.5 Teletrac Navman
9.6 Telogis
9.7 Arvento Mobile Systems
9.8 Masternaut
9.9 Wireless Matrix
9.10 Geotab
9.11 Telular Corp
9.12 ID Systems
9.13 MIX Telematic
9.14 Astrata Group
9.15 DigiCore
9.16 Sascar
9.17 Networkfleet
9.18 Autotrac
9.19 Ituran

10. Investment Analysis
10.1 Investment Scenario
10.2 Recent Mergers & Acquisitions

11. Opportunities in Global Fleet Management Solutions Market

12. Future of Global Fleet Management Solutions Market

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Fleet Management Solutions Market - Trends and Forecasts (2016 - 2021)
Web Address: http://www.researchandmarkets.com/reports/3803583/
Office Code: SC2G8VHA

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Formats</th>
<th>Quantity</th>
<th>Price</th>
<th>Expires</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 3825</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>USD 4250</td>
<td>Until 31st Mar 2017</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 4050</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>USD 4500</td>
<td>Until 31st Mar 2017</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 7875</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>USD 8750</td>
<td>Until 31st Mar 2017</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World