
Description: Carbon management software is a means that helps/support organizations in implementing and planning their strategies related to carbon management. The software help organizations precisely to compute and diminish their carbon footprints, fulfill government mandates and meet objectives of corporate sustainability. The main concern for most of the organizations across the world is increasing amount of GHG emissions. CO2 is one of the most harmful among the various harmful GHGs. CO2 needs significant endeavor, such as monitoring and measuring levels, and to reduce emission. It helps plan, measure, store, manage, and report carbon emissions related to different organizational activities.

The Carbon Management Software market is estimated to witness compound annual growth rate (CAGR) of XX.X percent from 2015 to 2020 and is being majorly driven by the factors such as shift toward green initiatives, and need for better brand positioning.

The global carbon management software market has been segmented in terms of carbon management software, carbon management services and application. The market has also been categorized in different services, including, implementation, consulting, outsourcing, training and software support, and maintenance. Further on basis of Software Carbon Management Software is segmented into Software-Counts only Direct CO2 from Fuel, Software- Count Direct CO2 and Indirect CO2 and Specialized.

The carbon management software market is highly competitive with some of the key participants are Enablon, Enviance, ESS, Hara, IHS, ProcessMAP, PE International, CarbonView, CA Technologies, Advantage IQ, and others.

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