Global Wearable Motion Sensors Market

Description: Motion sensors like accelerometers, gyroscopes, magnetometers, pressure sensors, and combo motion sensors are the dominant type of sensor used in wearables. Health tracking wearables will continue to integrate motion and MEMS sensors, but also health-specific sensors like pulse monitors, pulse-oximeters, and hydration and skin temperature sensors, and environmental sensors like humidity, temperature, and ultraviolet readers. The growth of the wearable motion sensors market is currently being hindered by dearth of common standards and interoperability issues and high cost. North America remains the market leader for Wearable Motion Sensors followed by Asia Pacific and Europe.

The Wearable Motion Sensors market is estimated at $66.30 million by 2018 at a CAGR of 47.11% over the period 2014-2020. The miniaturization of physiological sensors, rising growth towards advanced functions sensors in smart gadgets, and improvement in the battery sizes are the key drivers which are making the wearable motion sensors market to grow lucratively.

The Global Wearable Motion Sensors Market is segmented on the basis of Type (Accelerometers, Gyroscopes, Magnetic, and Others), Industry (Healthcare, Consumer Applications, Sports/Fitness, Industrial, Entertainment & Media, and Others), and Geography (North America, Europe, Asia Pacific, Middle East Africa, and Latin America).

This report describes a detailed study of the Porters five forces analysis of the market. All the five major factors in these markets have been quantified using the internal key parameters governing each of them. It also covers the market landscape of these players which includes the key growth strategies, geographical footprint, and competition analysis.

The report also considers key trends that will impact the industry and profiles over 10 leading suppliers of Wearable Motion Sensors Market. Some of the top companies mentioned in the report are Panasonic Corporation (Japan), Analog Devices (U.S.), Freescale Semiconductor (U.S.), Infineon Technologies (Germany), Samsung (South Korea), Sony (Japan), and among others.

This Report Offers:

1. Market Definition for Wearable Motion Sensors Market along with identification of key drivers and restraints for the market.

2. Market analysis for the Global Wearable Motion Sensors Market, with region specific assessments and competition analysis on a global and regional scale.

3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.

4. Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.

5. Identification and analysis of the Macro and Micro factors that affect the Wearable Motion Sensors Market on both global and regional scale.

6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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Contents:

1. Introduction
   1.1 Description
   1.2 Research Methodology
1.3 Report Outline by Type, Industry, and Geographies Covered
2. Executive Summary
3. Market Overview
3.1 Current Market Scenario
3.2 Applications of Wearable Motion Sensors Market
3.3 Factors Driving the Market
3.3.1 Miniaturization of Physiological Sensors
3.3.2 Rising Growth Towards Advanced Functions Sensors in Smart Gadgets
3.3.3 Improvement in The Battery Sizes
3.3.4 Rapid Technological Developments
3.4 Factors Restraining the Market
3.4.1 Dearth of Common Standards and Interoperability Issues
3.4.2 High Cost
3.5 Current Opportunities in the Market
3.6 Technology Snapshot
3.7 Porters Five Forces
3.7.1 Bargaining Power of Suppliers
3.7.2 Bargaining Power of Consumers
3.7.3 Threat of New Entrants
3.7.4 Threat of Substitute Products and Services
3.7.5 Competitive Rivalry within the Industry
4. Wearable Motion Sensors Market Breakdown by Type  Market Share, Forecast
4.1 Accelerometers
4.1.1 Introduction
4.1.2 Market Share, Size and Forecast
4.2 Gyroscopes
4.2.1 Introduction
4.2.2 Market Share, Size and Forecast
4.3 Magnetic
4.3.1 Introduction
4.3.2 Market Share, Size and Forecast
4.4 Others
4.4.1 Introduction
4.4.2 Market Share, Size and Forecast
5. Wearable Motion Sensors Market Breakdown by Industry  Market Share, Forecast
5.1 Healthcare
5.1.1 Introduction
5.1.2 Market Share, Size and Forecast
5.2 Consumer Applications
5.2.1 Introduction
5.2.2 Market Share, Size and Forecast
5.3 Sports/Fitness
5.3.1 Introduction
5.3.2 Market Share, Size and Forecast
5.4 Industrial
5.4.1 Introduction
5.4.2 Market Share, Size and Forecast
5.5 Entertainment & Media
5.5.1 Introduction
5.5.2 Market Share, Size and Forecast
5.6 Others
5.6.1 Introduction
5.6.2 Market Share, Size and Forecast
6. Wearable Motion Sensors Market by Geography
6.1 North America
6.1.1 Introduction
6.1.2 United States
6.1.2.1 Market Share, Size and Forecast by Type
6.1.2.2 Market Share, Size and Forecast by Industry
6.1.3 Canada
6.1.3.1 Market Share, Size and Forecast by Type
6.1.3.2 Market Share, Size and Forecast by Industry
6.1.4 Others
6.1.4.1 Market Share, Size and Forecast by Type
6.1.4.2 Market Share, Size and Forecast by Industry
6.2 Europe
6.2.1 Introduction
6.2.2 Germany
6.2.2.1 Market Share, Size and Forecast by Type
6.2.2.2 Market Share, Size and Forecast by Industry
6.2.3 United Kingdom
6.2.3.1 Market Share, Size and Forecast by Type
6.2.3.2 Market Share, Size and Forecast by Industry
6.2.4 France
6.2.4.1 Market Share, Size and Forecast by Type
6.2.4.2 Market Share, Size and Forecast by Industry
6.2.5 Italy
6.2.5.1 Market Share, Size and Forecast by Type
6.2.5.2 Market Share, Size and Forecast by Industry
6.2.6 Spain
6.2.6.1 Market Share, Size and Forecast by Type
6.2.6.2 Market Share, Size and Forecast by Industry
6.2.7 Russia
6.2.7.1 Market Share, Size and Forecast by Type
6.2.7.2 Market Share, Size and Forecast by Industry
6.2.8 Others
6.2.8.1 Market Share, Size and Forecast by Type
6.2.8.2 Market Share, Size and Forecast by Industry
6.3 Asia Pacific
6.3.1 Introduction
6.3.2 China
6.3.2.1 Market Share, Size and Forecast by Type
6.3.2.2 Market Share, Size and Forecast by Industry
6.3.3 Japan
6.3.3.1 Market Share, Size and Forecast by Type
6.3.3.2 Market Share, Size and Forecast by Industry
6.3.4 India
6.3.4.1 Market Share, Size and Forecast by Type
6.3.4.2 Market Share, Size and Forecast by Industry
6.3.5 Australia
6.3.5.1 Market Share, Size and Forecast by Type
6.3.5.2 Market Share, Size and Forecast by Industry
6.3.6 South Korea
6.3.6.1 Market Share, Size and Forecast by Type
6.3.6.2 Market Share, Size and Forecast by Industry
6.3.7 Others
6.3.7.1 Market Share, Size and Forecast by Type
6.3.7.2 Market Share, Size and Forecast by Industry
6.4 Middle East and Africa
6.4.1 Introduction
6.4.2 UAE
6.4.2.1 Market Share, Size and Forecast by Type
6.4.2.2 Market Share, Size and Forecast by Industry
6.4.3 Saudi Arabia
6.4.3.1 Market Share, Size and Forecast by Type
6.4.3.2 Market Share, Size and Forecast by Industry
6.4.4 Israel
6.4.4.1 Market Share, Size and Forecast by Type
6.4.4.2 Market Share, Size and Forecast by Industry
6.4.5 Others
6.4.5.1 Market Share, Size and Forecast by Type
6.4.5.2 Market Share, Size and Forecast by Industry
6.5 Latin America
6.5.1 Introduction
6.5.2 Brazil
6.5.2.1 Market Share, Size and Forecast by Type
6.5.2.2 Market Share, Size and Forecast by Industry
6.5.3 Argentina
6.5.3.1 Market Share, Size and Forecast by Type
6.5.3.2 Market Share, Size and Forecast by Industry
6.5.4 Mexico
6.5.4.1 Market Share, Size and Forecast by Type
6.5.4.2 Market Share, Size and Forecast by Industry
6.5.5 Others
6.5.5.1 Market Share, Size and Forecast by Type
6.5.5.2 Market Share, Size and Forecast by Industry
7. Vendor Market Share by Wearable Motion Sensors Market
8. Company Profiles of Wearable Motion Sensors Market
8.1 Panasonic
8.1.1 Overview
8.1.2 Products and Services
8.1.3 Recent Developments
8.2 Freescale Semiconductor
8.2.1 Overview
8.2.2 Products and Services
8.2.3 Recent Developments
8.3 Analog Devices
8.3.1 Overview
8.3.2 Products and Services
8.3.3 Recent Developments
8.4 Infineon Technologies
8.4.1 Overview
8.4.2 Products and Services
8.4.3 Recent Developments
8.5 Samsung
8.5.1 Overview
8.5.2 Products and Services
8.5.3 Recent Developments
8.6 Sony
8.6.1 Overview
8.6.2 Products and Services
8.6.3 Recent Developments
8.7 Motorola
8.7.1 Overview
8.7.2 Products and Services
8.7.3 Recent Developments
8.8 General Dynamics
8.8.1 Overview
8.8.2 Products and Services
8.8.3 Recent Developments
8.9 Fraunhofer
8.9.1 Overview
8.9.2 Products and Services
8.9.3 Recent Developments
9. Market Landscape
9.1 Competition Analysis
9.2 Strategies
9.3 Geographical Footprint
9.4 Offerings
10. Investment Analysis
10.1 Recent Mergers and Acquisitions
10.2 Investor Outlook
11. Future Outlook of Wearable Motion Sensors Market

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