
Description: The global plastic packaging market is projected to reach USD xx.xx billion in 2020, from the current value of USD xx.xx billion, growing at a CAGR of xx.xx% during the forecast period. Plastic packaging has changed the ways in which packaging industry used to function. Packaging solutions that are lightweight, durable and comfortable to the users are some of the factors, which have augmented the use of plastics as a packaging material across the world. Rising disposable income of individuals and high economic growth as compared to world average have further fueled the demand for plastic packaging products.

The demand for plastic packaging continues to surge even though serious concerns are being raised about its impact on the environment. However, the market will face challenges from government regulations and consumer demand pushing manufacturers to look for plastic packaging solutions that are biodegradable or derived from sustainable sources. Plastic packaging solutions are used across various industries such as manufacturing, retail, and healthcare. Plastic packaging has gained significant traction in healthcare industry due to its high barrier properties, long shelf-life, and durability. The demand for plastic packaging solutions will continue to grow throughout the forecast period.

The global plastic packaging market is segmented on the basis of type, industry, product and geography. This report describes a detailed study of the Porter's five forces analysis of the market. All the five major factors in these markets have been quantified using the internal key parameters governing each of them. It also covers the market landscape of these players which includes the key growth strategies and competition analysis.

The report also considers key trends that will impact the industry. Some of the major vendors of plastic packaging mentioned in the report are

- Amcor
- Mondi Group
- Bemis
- Rexam
- RPC Group
- Winpak
- AptarGroup

What the report offers

- Report gives complete market insights, the driving forces of the market, the challenges it faces and the opportunities in the current market scenario.
- Complete market segmentation has been done on the basis of different packaging and product types along with detailed analysis for the next 5 years.
- Identification of factors instrumental in changing the market scenario, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
- Extensively researched competitive landscape with profiles of major companies along with their market share.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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