
Description: Aerosol cans are used as a packaging product to dispense the contents with the help of a valve. Most of the cans are made using Aluminium, Steel, and Glass while the others are made with plastic.

The global volume sale of aerosol cans was 15.03 Billion units in 2014 and is estimated to reach 17.83 Billion units by 2020, growing at 3.1% y-o-y, while in terms of revenue; the value was $56.4 billion in 2014 and is estimated to grow at a rate of 2.9%, to reach $70 billion in 2020.

Europe has the highest market share of 34% in 2014 while APAC region is the fastest growing market during the projected period. Major end use industries are personal care and home care and thus, with increase in disposable income in the emerging countries, the growth of aerosol can market is expected to grow in line. On the other hand, pharmaceutical industry prefers to use aerosol cans as sprayers for pain relief medicines.

Big retailers like Wal-Mart, Target, etc. are driving the FMCG companies to better the packaging of the products in order to appeal to the customers within their limited available shelf space. This is pushing the companies to go for technological advancements in the aerosol can industry.

This Report Offers:

Market Definition for the Aerosol Cans along with identification of key drivers and restraints for the market. Market analysis Aerosol Cans Market, with region specific assessments. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale. Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares. Identification and analysis of the Macro and Micro factors that affect the Aerosol Cans Market on both global and regional scale. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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Contents:
1. Research Methodology
2. Executive Summary
3. MARKET OVERVIEW
   3.1 Overview
   3.2 Industry Value Chain Analysis
   3.3 Industry Attractiveness - Porter's 5 Force Analysis
       3.3.1 Bargaining Power of Suppliers
       3.3.2 Bargaining Power of Consumers
       3.3.3 Threat from new entrants
       3.3.4 Threat from substitute products
       3.3.5 Competitive rivalry within the industry
   3.4 Industry Policies
4. MARKET DYNAMICS
   4.1 Introduction
   4.2 Drivers
       4.2.1 Increased growth in demand in Cosmetic industry
       4.2.2 Growing urban population
   4.3 Restraints
   4.3.1 Substitutes
   4.4 Opportunities
5. Aerosol Cans Market Segmentation, Forecasts and Trends - by Volume, by Revenue

5.1 By Product type
5.1.1 Steel Cans
5.1.2 Aluminum Cans
5.1.3 Glass
5.1.4 Others

5.2 By Vertical
5.2.1 Personal care
5.2.2 Home care
5.2.3 Automotive industry
5.2.4 Pharmaceutical
5.2.5 Food
5.2.6 Commercial
5.2.7 Others

5.3 By Region
5.3.1 North America
5.3.1.1 United States
5.3.1.2 Canada
5.3.2 Europe
5.3.2.1 United Kingdom
5.3.2.2 Germany
5.3.2.3 France
5.3.2.4 Italy
5.3.2.5 Others
5.3.3 Asia Pacific
5.3.3.1 China
5.3.3.2 India
5.3.3.3 Japan
5.3.3.4 Australia
5.3.3.5 Others
5.3.4 Latin America
5.3.4.1 Brazil
5.3.4.2 Mexico
5.3.4.3 Argentina
5.3.4.4 Others
5.3.5 Middle East and Africa
5.3.5.1 United Arab Emirates
5.3.5.2 Saudi Arabia
5.3.5.3 South Africa
5.3.5.4 Others

6. Global Vendor Market Share Analysis

7. Competitive Intelligence - Company Profiles
7.1 Ball Corporation
7.2 CCL Containers
7.3 Nampak
7.4 BWay
7.5 Crown Holdings
7.6 Ardagh group
7.7 AeroCans
7.8 MMW
7.9 Cosmeticpack
7.10 Arminak & Associates
7.11 Alucon
7.12 Exal

8. Investment Analysis
8.1 Recent Mergers and Acquisitions
8.2 Investment Scenario and Opportunities

9. Future of Aerosol Cans Market

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