Global Chipless Rfid Market - By Type, By Product, By Application, And By Geography - Market Shares, Forecasts And Trends (2015 - 2020)

Description: Chipless Radio Frequency Identification (RFID) is a generic term for systems that use RF energy to communicate data but do not store a serial number in a silicon microchip in the transponder. Some chipless tags use plastic or conductive polymers instead of silicon-based microchips while other chipless tags use materials that reflect back a portion of the radio waves beamed at them. Chipless RFID tags have been developed and offered at the affordability level of customers, which will result in high growth. They are coupled with a simplified manufacturing technology and decrease in the manufacturing time. Chipless RFID tags are compatible with the existing infrastructure, which saves the additional cost of installing new system. The growing technological propagation and amalgamation of chipless RFID products with a vast kind of applications such as the supply chain, retail, and pharmaceutical are the major factors driving the growth of the next generation biometric market.

The chipless RFID market is expected to increase to $XX billion by 2020 at a CAGR of XX% over the period 2014-2020. The data accuracy and easy manufacturing technology are the key drivers which are making the Chipless RFID market to grow lucratively.

The Global Chipless RFID Market is segmented on the basis of Type (Chip Based RFID and Chipless RFID), Product (Chipless RFID Tag, Reader, and Middleware), Application (Supply Chain, Retail, Pharmaceutical, Patient Monitoring, Smart Cards, Aviation, and Others), and Geography (North America, Europe, Asia Pacific and Rest of the World).

This report describes a detailed study of the Porters five forces analysis of the market. All the five major factors in these markets have been quantified using the internal key parameters governing each of them. It also covers the market landscape of these players which includes the key growth strategies, geographical footprint, and competition analysis.

The report also considers key trends that will impact the industry and profiles over 10 leading suppliers of Chipless RFID Market. Some of the top companies mentioned in the report are Alien Technology Corporation (U.S.), BASF SE (Germany), Confidex (Finland), , Impinj (U.S.), Zebra Technologies Corporation (U.S.), and Soligie Inc (U.S.).

This Report Offers:

Market Definition for the specified topic along with identification of key drivers and restraints for the market.
Market analysis for the Global Chipless RFID Market, with region specific assessments and competition analysis on a global and regional scale.
Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
Identification and analysis of the Macro and Micro factors that affect the Global Chipless RFID Market on both global and regional scale.
A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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