
Description: The term, 'Intelligent Transportation Systems' was coined over two decades ago to designate applications of information and communication technologies to the operational management of transportation networks. The growth of the Intelligent Transportation Systems market is currently being hindered by the lack of interoperability and standardization. The rapidly expanding telematics and vehicle infotainment industry, coupled with continued explosive growth of the commercial connected vehicle will see the emergence of new data streams, provided by the auto industry, and openly accessible to the developer community.

The open data streams will facilitate the development of additional applications and services, and represents the industry's first extensive, real-time and anonymized data set, which is sourced from the traditional passenger vehicles. The major objective of the intelligent transport system market is to reduce traffic congestion, pollution level, and to control the number of road accidents. The major reasons behind the increase in traffic congestion are the growth in the number of vehicles on the roads, increase in population, and migration of the rural areas to the metropolitan cities.

The intelligent transportation systems market is expected to increase to $XX billion by 2020 at a CAGR of XX% over the period 2014-2020. The improved supply chain management and the initiatives taken by the government are the key drivers, which are making the intelligent transportation systems market to grow lucratively.


This report describes a detailed study of the Porters five-force analysis of the market. All the five major factors in these markets are quantified using the internal key parameters governing each of them. It also covers the market landscape of these players, which includes the key growth strategies, geographical footprint, and competitive analysis.

The report also considers key trends that will affect the industry and the profiles over the 10 leading suppliers of Intelligent Transportation Systems Market. Some of the top companies mentioned in the report are Transcore Inc. (U.S.), Kapsch TrafficCom AG (Austria), Efkon AG (Austria), Q-Free ASA (Norway), and Thales Group (France).

This Report Offers:

Market Definition for the specified topic along with identification of key drivers and restraints for the market
Market analysis for the Global Intelligent Transportation Systems Market, with region specific assessments and competition analysis on the global and regional scales
Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies, which can influence the market on the global and regional scales
Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares
Identification and analysis of the Macro and Micro factors that affect the Global Intelligent Transportation Systems Market on both global and regional fronts
A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the
order and full payment is received.

Contents:

1. Introduction
   1.1 Description
   1.2 Research Methodology
   1.3 Report Outline by Systems, Components, Applications, and Geographies Covered
2. Executive Summary
3. Market Overview
   3.1 Current Market Scenario
   3.2 Applications of intelligent transportation systems
   3.3 Factors Driving the Market
      3.3.1 A Better Solution To Traffic Congestion
      3.3.2 Improved Supply Chain Management
      3.3.3 Initiatives Taken By the Government
   3.4 Factors Restraining the Market
      3.4.1 Installation Cost is High
      3.4.2 Dearth in Interoperability and Standardization
   3.5 Current Opportunities in the Market
   3.6 Technology Snapshot
   3.7 Porters Five Forces
      3.7.1 Bargaining Power of Suppliers
      3.7.2 Bargaining Power of Consumers
      3.7.3 Threat of New Entrants
      3.7.4 Threat of Substitute Products and Services
      3.7.5 Competitive Rivalry within the Industry
4. Intelligent Transportation Systems Market Breakdown by Systems Market Share, Forecast
   4.1 Advanced Traffic Management System
      4.1.1 Introduction
      4.1.2 Market Share, Size and Forecast
   4.2 Advanced Traveler Information System
      4.2.1 Introduction
      4.2.2 Market Share, Size and Forecast
   4.3 Advanced Public Transportation System
      4.3.1 Introduction
      4.3.2 Market Share, Size and Forecast
   4.4 Commercial Vehicle Operation
      4.4.1 Introduction
      4.4.2 Market Share, Size and Forecast
5. Intelligent Transportation Systems Market by Component Market Share, Forecast
   5.1 Interface Boards
      5.1.1 Introduction
      5.1.2 Market Share, Size and Forecast
   5.2 Sensors
      5.2.1 Introduction
      5.2.2 Market Share, Size and Forecast
   5.3 Software
      5.3.1 Introduction
      5.3.2 Market Share, Size and Forecast
   5.4 Surveillance Camera
      5.4.1 Introduction
      5.4.2 Market Share, Size and Forecast
   5.5 Tele-Communication Networks
      5.5.1 Introduction
      5.5.2 Market Share, Size and Forecast
   5.6 Monitoring and Detection System
      5.6.1 Introduction
      5.6.2 Market Share, Size and Forecast
   5.7 Others
      5.7.1 Introduction
      5.7.2 Market Share, Size and Forecast
6. Intelligent Transportation Systems Market by Application Market Share, Forecast
   6.1 Fleet Management and Asset Monitoring
6.1.1 Introduction
6.1.2 Market Share, Size and Forecast
6.2 Traffic Monitoring System
6.2.1 Introduction
6.2.2 Market Share, Size and Forecast
6.3 Traffic Signal Control Systems
6.3.1 Introduction
6.3.2 Market Share, Size and Forecast
6.4 Parking Convenience Systems
6.4.1 Introduction
6.4.2 Market Share, Size and Forecast
6.5 Traffic Enforcement Cameras
6.5.1 Introduction
6.5.2 Market Share, Size and Forecast
6.6 Accident Avoidance Systems
6.6.1 Introduction
6.6.2 Market Share, Size and Forecast
7. Intelligent Transportation Systems Market by Geography
7.1 North America
7.1.1 Introduction
7.1.2 United States
7.1.2.1 Market Share, Size and Forecast by Systems and Component
7.1.2.2 Market Share, Size and Forecast by Application
7.1.3 Canada
7.1.3.1 Market Share, Size and Forecast by Systems and Component
7.1.3.2 Market Share, Size and Forecast by Application
7.1.4 Others
7.1.4.1 Market Share, Size and Forecast by Systems and Component
7.1.4.2 Market Share, Size and Forecast by Application
7.2 Europe
7.2.1 Introduction
7.2.2 Germany
7.2.2.1 Market Share, Size and Forecast by Systems and Component
7.2.2.2 Market Share, Size and Forecast by Application
7.2.3 United Kingdom
7.2.3.1 Market Share, Size and Forecast by Systems and Component
7.2.3.2 Market Share, Size and Forecast by Application
7.2.4 France
7.2.4.1 Market Share, Size and Forecast by Systems and Component
7.2.4.2 Market Share, Size and Forecast by Application
7.2.5 Others
7.2.5.1 Market Share, Size and Forecast by Systems and Component
7.2.5.2 Market Share, Size and Forecast by Application
7.3 Asia Pacific
7.3.1 Introduction
7.3.2 China
7.3.2.1 Market Share, Size and Forecast by Systems and Component
7.3.2.2 Market Share, Size and Forecast by Application
7.3.3 Japan
7.3.3.1 Market Share, Size and Forecast by Systems and Component
7.3.3.2 Market Share, Size and Forecast by Application
7.3.4 Australia
7.3.4.1 Market Share, Size and Forecast by Systems and Component
7.3.4.2 Market Share, Size and Forecast by Application
7.3.5 India
7.3.5.1 Market Share, Size and Forecast by Systems and Component
7.3.5.2 Market Share, Size and Forecast by Application
7.3.6 Others
7.3.6.1 Market Share, Size and Forecast by Systems and Component
7.3.6.2 Market Share, Size and Forecast by Application
7.4 Rest of the World
7.4.1 Introduction
7.4.1.1 Market Share, Size and Forecast by Systems and Component
7.4.1.2 Market Share, Size and Forecast by Application
8. Vendor Market Share by Intelligent Transportation Systems Market
9. Company Profiles of Intelligent Transportation Systems Market Vendors
9.1 Denso Corporation
9.1.1 Overview
9.1.2 Products and Services
9.1.3 Recent Developments
9.2 EFKON AG
9.2.1 Overview
9.2.2 Products and Services
9.2.3 Recent Developments
9.3 Garmin International, Inc.
9.3.1 Overview
9.3.2 Products and Services
9.3.3 Recent Developments
9.4 Kapsch Trafficcom AG
9.4.1 Overview
9.4.2 Products and Services
9.4.3 Recent Developments
9.5 Nuance Communications, Inc.
9.5.1 Overview
9.5.2 Products and Services
9.5.3 Recent Developments
9.6 Savari Inc.
9.6.1 Overview
9.6.2 Products and Services
9.6.3 Recent Developments
9.7 Thales Group
9.7.1 Overview
9.7.2 Products and Services
9.7.3 Recent Developments
9.8 Tomtom Nv
9.8.1 Overview
9.8.2 Products and Services
9.8.3 Recent Developments
9.9 Transcore Inc.
9.9.1 Overview
9.9.2 Products and Services
9.9.3 Recent Developments
9.10 Q-Free ASA
9.10.1 Overview
9.10.2 Products and Services
9.10.3 Recent Developments
10. Market Landscape
10.1 Competition Analysis
10.2 Strategies
10.3 Geographical Footprint
10.4 Offerings
11. Investment Analysis
11.1 Recent Mergers and Acquisitions
11.2 Investor Outlook
12. Future Outlook of Intelligent Transportation Systems Market

Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3804597/
Office Code: SCH3S2PL

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Product</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>Single User:</td>
<td>USD 4250</td>
</tr>
<tr>
<td></td>
<td>1 - 5 Users:</td>
<td>USD 4500</td>
</tr>
<tr>
<td></td>
<td>Enterprisewide:</td>
<td>USD 8750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets, Guinness Center, Taylors Lane, Dublin 8, Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World