Global Mobility Scooter Market - Strategic Assessment and Forecast Till 2021

Description: Mobility Scooter Market - Report Highlights


The report provides in-depth analysis of the market size and growth of the Worldwide Mobility Scooter market. This report also provides the detailed information and data analysis of the Worldwide Mobility scooter market about the leading market segments based on design and geographies.

Mobility Scooter by Design Type/Size

1) Boot Scooters
2) Mid-size Scooters
3) Road Scooters

Mobility Scooter by Wheels

1) 3-Wheeled
2) 4-Wheeled
3) S-wheeled

Mobility Scooter by Geography Segmentation

1) APAC
2) Europe
3) Americas
4) ROW

Further, a detailed mapping of the region wise regulations and associated legalities governing the usage of the mobility scooter is provided in the report. The report also provides market share and profiles of the key vendors operating in the Worldwide Mobility Scooter Market and further shows a detailed competitive landscape of key players.

Mobility Scooter - Market Size and Dynamics

The market Research Analysts, expect the Worldwide Mobility Scooter Market to reach approx. US $2.4 billion by 2021 and the market to grow at a CAGR of 3.08 % during the forecast period. The mobility scooters are turning out to be an ideal alternative to wheelchairs or crutches, which prove to be burdensome for those who require mobility aid.

The global personal mobility market is undergoing a dramatic shift on account of a rapid increase in adoption of cost-efficient and technology-based products and also supportive government grants that enable the elderly and disable population to be more independent.

The use of mobility scooters can help improve the self-perceived quality of life of aging population but can also have long-term detrimental effects by increasing cardiovascular risks.

The Worldwide Mobility Scooter Market has been segmented by design type /size, and geography. The US and Western Europe mainly the UK, constitute almost 70% of the market both in terms of users and revenues. North America is the largest consumer of the personal mobility devices market in 2015.

Increasing elderly population and rising demand for assistive devices, along with the presence of a sophisticated reimbursement framework working towards reducing the expenditures of patients are major factors attributing to the region's significant market share. Europe accounted for over 35% of the revenue share in the personal mobility devices market in 2015 and was the second largest consumer of mobility scooter in the forecasted period with Britain being the mobility scooter capital of Europe.
APAC is expected to grow at the fastest CAGR during the forecast period. The presence of untapped opportunities in the emerging markets of India and China and continually improving healthcare infrastructure in these markets are some of the key attributes accounting for the conclusion as mentioned earlier.

Mobility Scooter - Trends, Drivers, and Challenges

This market research report on mobility scooter provides an overview of the factors driving and restraining the growth of the Worldwide Mobility Scooter market. The report also outlines the key trends emerging in the market that will contribute to the growth of the market during the forecast period.

Some of the factors driving the growth of the mobility scooter market include advancement of technology in the healthcare sector, rising geriatric population and increasing incidences of knee disorders and disabilities in mobility. Also, the high adoption rate of these mobility aids and also the growing awareness of the types of equipment available and the presence of supportive government initiatives in this field contribute to the growth of the market.

Some of the impending challenges confronting the Mobility Scooter Market include the lack of public infrastructure in many countries and also misuse of mobility scooter by able-bodied people. The mobility scooters are intended for elderly, and disabled people use but there is an increasing use of these devices by the able-bodied population as cost-effective means due to government schemes and lead to increased obesity levels and accidents.

Also, there has been a marked change in the way people use them on account of their easier availability in second-hand market. Also, the lack of coherence on the regulations governing the classification of mobility scooters and the use of powered wheelchairs acts as a growth deterrent for the market.

One of the trend, which we expect to be imminent in the Mobility scooter market is that the market shall definitely grow in terms of its reach on account of an increased emphasis of governments and private bodies to provide affordable healthcare services. Further, the usage pattern of the mobility scooter is undergoing a dramatic shift on account of substantial growth in the second-hand market, online sales and retail advertising.

The mobility scooter has become an increasingly popular personal mobility choice with a rise in number of variants and improved designs, coupled with a change in perception governing the usage of these devices. Although there is a wide variation in regulatory approaches in different jurisdictions, there has been an enhanced recognition for these devices on account of their benefits outweighing the risks associated to users and pedestrians. The report further provides a commentary on the Porter’s five forces analysis along with a description of each of the forces and its impact on the market.

Mobility Scooter - Key Vendors and Market Share

This market research report on mobility scooter profiles the major companies in the market and also provides a competitive landscape of key players. The major players in the market include Drive Medical, Electric Mobility, Golden Technologies, Pride Mobility, Sunrise Medical, and Quingo.

Some of the other prominent vendors featured in the report include Amigo Mobility International, Invacare, Afikim Electric Vehicles, Van Os Medical, Hoveround Corporation, Roma Medical, Merits Health Products, Kymco, TGA Mobility, and Vermeiren International. The Market players are adopting sustainability strategies such as mergers & acquisitions, strategic collaborations, and expansion of product portfolios to accentuate market growth.

Contents:

Section 1 - Research Methodology
Section 2 - Executive Summary
Section 3 - Research Methodology
  3.1 Executive Summary
  3.2 Highlights
Section 4 - Report Coverage
4.1 Report Overview

Section 5 - Key Definitions and Assumptions
5.1 Definition of Key Terms
5.1.1 Mobility Scooter
5.1.2 Assistive Technology
5.2 Definition of Key Geographies
5.3 Currency Exchange Rates
5.4 Market Size Estimation
5.5 Limitations of the Report

Section 6 - Market Landscape
6.1 History of Mobility Scooter
6.2 Benefits of Mobility Scooter
6.2.1 Independence
6.2.2 Fall Prevention
6.2.3 Affordable
6.2.4 Shopping
6.2.5 Comfort
6.2.6 Safety
6.3 Limitations of Mobility Scooter
6.4 Features of Mobility Scooter
6.5 Basic Components of a Mobility Scooter
6.5.1 Features which Enable to Move and Handle Mobility Scooter

Section 7 - Product Characteristics
7.1 Product Life Expectancy
7.2 Total Cost of Ownership
7.3 Product Specialization
7.3.1 Servicing and Maintenance
7.3.2 Mobility Scooter Batteries
7.3.3 Disposal
7.4 User Profile of Mobility Scooters
7.5 Associated Regulations and Legalities

Section 8 - Price Environment
8.1 Price Fundamentals
8.2 Recent Price Trend

Section 9 - Purchasing Process
9.1 Buying Basics
9.2 Purchase Considerations

Section 10 - Key Market Trends

Section 11 - Key Market Drivers

Section 12 - Key Market Restraints

Section 13 - Global Mobility Scooter Market
13.1 Overview
13.2 World Market for Mobility Scooters - Revenue Estimates and Forecasts for 2015-2021

Section 14 - Segmentation of Mobility scooters by Design Type/Size
14.1 Market Segmentation of Mobility Scooters
14.2 Boot Scooters
14.3 Medium-sized Scooters
14.4 Road Scooters

Section 15 - Sub-categorization Based on Wheel Type
15.1 3-Wheeled Mobility Scooters
15.2 4-Wheeled Mobility Scooters
15.3 5-Wheeled Mobility Scooters
Section 16 - Geographical Segmentation
16.1 Segmentation of Mobility Scooters Market 2015-2021
16.2 Mobility Scooter Market in the US
16.3 Mobility Scooter Market in the UK
16.4 Mobility Scooter Market in ROE
16.5 Mobility Scooter Market in APAC
16.6 Mobility Scooter Market in the ROW
16.6.1 Latin America and the Caribbean
16.6.2 The Middle East

Section 17 - Competitive Landscape
17.1 Porter’s Five Forces Analysis of Mobility Scooter Market
17.1.1 Threat of New entrants
17.1.2 Bargaining power of suppliers
17.1.3 Bargaining power of buyers
17.1.4 Threat of substitutes
17.1.5 Competitive rivalry
17.2 Overview of Competition
17.3 Portfolio Analysis - Mobility Scooters
17.3.1 Benchmarking
17.4 News and Developments
17.5 Leading Vendors
17.6 Prominent Vendors

Section 18 - Key Vendor Analysis
18.1 Drive Medical Design and Manufacturing
18.1.1 Introduction
18.1.2 Mobility Scooter Portfolio
18.1.3 Key Strengths
18.1.4 Key Strategy
18.1.5 Key Opportunities
18.2 Golden Technologies Inc.
18.2.1 Introduction
18.2.2 Mobility Scooter Portfolio
18.2.3 Key Strengths
18.2.4 Key Strategy
18.2.5 Key Opportunities
18.3 Pride Mobility Products
18.3.1 Introduction
18.3.2 Mobility Scooter Portfolio
18.3.3 Key Strengths
18.3.4 Key Strategy
18.3.5 Key Opportunities
18.4 Sunrise Medical
18.4.1 Introduction
18.4.2 Mobility Scooter Portfolio
18.4.3 Key Strengths
18.4.4 Key Strategy
18.4.5 Key Opportunities
18.5 Electric Mobility
18.5.1 Introduction
18.5.2 Mobility Scooter Portfolio
18.5.3 Key Strengths
18.5.4 Key Strategy
18.5.5 Key Opportunities

Section 19 - Prominent Vendors
19.1 Amigo Mobility International Inc.
19.2 Invacare
19.3 Quingo
19.4 Afikim Electric Vehicles
19.5 Van Os Medical
19.6 Hoveround Corp.
19.7 Roma Medical
19.8 Merits Health Products
19.9 Kymco
19.10 TGA Mobility
19.11 Vermeiren

Section 20 - Summary of Figures

List of Exhibits

Exhibit 1 Global Mobility Scooter Market Segmentation
Exhibit 2 Different Components of a Mobility Scooter
Exhibit 3 Total Cost of Ownership of Mobility Scooter [5 years]
Exhibit 4 Comparison of TCO of Mobility Scooter for different points of time
Exhibit 5 Age-distribution of Users of Mobility Scooters
Exhibit 6 Reasons to Use Mobility Scooter
Exhibit 7 Global Mobility Scooter Average Price Trend 2015 - 2021(in US$)
Exhibit 8 Frequency of Purchase of Mobility Scooters by Source and Status Type:
Exhibit 9 Factors Influencing Choice of Mobility Scooter
Exhibit 10 Key Buying Parameters
Exhibit 11 Mobility Scooter Models and Variant by Company
Exhibit 12 Prevalence of Osteoporosis in Selected Countries 2012 and 2021 (in millions)
Exhibit 13 Incidence of Spinal Cord Injuries (SCI) in 2015 (million)
Exhibit 14 Funding Sources for Mobility Scooter
Exhibit 15 Duty structure of various countries for import of Mobility equipment
Exhibit 16 Growing Population of Adults 65+ Compared with Children under 5 (1950-2050)
Exhibit 17 Segmentation Map of Mobility Scooter Market 2015 (Revenue Share)
Exhibit 18 List of Some of Governments Initiatives in Healthcare Sector
Exhibit 19 Healthcare Spending as a percentage of GDP in Selected Developing Countries (2015-2021)
Exhibit 20 Global Mobility Scooter Market by Revenue 2015-2021 (in US$ billion)
Exhibit 21 Global Mobility Scooter Sales 2015 - 2021(in thousand units)
Exhibit 22 Mobility Scooter Market Revenues in Boot Segment 2015 - 2021($ million)
Exhibit 23 Mobility Scooter Sales in Boot Segment 2015 - 2021(in thousand units)
Exhibit 24 Mobility Scooter Price Trend in Boot Segment 2015 - 2021($)
Exhibit 25 Mobility Scooter Market Revenues in Medium-sized Segment 2015-2021(in $ million)
Exhibit 26 Mobility Scooter Sales in Medium- sized Segment 2015 - 2021(in thousand units)
Exhibit 27 Mobility Scooter Price Trend in Medium-sized scooter Segment 2015-2021($)
Exhibit 28 Mobility Scooter Market Revenues in Road Scooters Segment 2015 - 2021 (in $ million)
Exhibit 29 Mobility Scooter Sales in Road Scooter Segment 2015-2021(in thousand units)
Exhibit 30 Mobility Scooter Price Trend in Road Scooter Segment 2015-2021($)
Exhibit 31 Mobility Scooter Market Revenues in 3-Wheeled Scooter Segment 2015-2021($ million)
Exhibit 32 Mobility Scooter Sales in 3-Wheeled Scooter Segment 2015-2021 (in thousands)
Exhibit 33 Mobility Scooter Price Trend in 3-Wheeled Scooter Segment 2015-2021($)
Exhibit 34 Mobility Scooter Market Revenues in 4-Wheeled Scooter Segment 2015 - 2021($ million)
Exhibit 35 Mobility Scooter Sales in 4-Wheeled Scooter Segment 2015-2021(in thousand units)
Exhibit 36 Mobility Scooter Price Trend in 4-Wheeled Scooter Segment 2015-2021($) 
Exhibit 37 Mobility Scooter Market Revenues in 5-wheeled Scooter Segment 2015 - 2021 ($ million)
Exhibit 38 Mobility Scooter Sales in 5-Wheeled Scooter Segment 2015 - 2021 (in thousand unit)
Exhibit 39 Geographical Segmentation of Mobility Scooters Market
Exhibit 40 Elderly Population in Age Group of 65 and above in US 1950-2050 (in Millions)
Exhibit 41 US Elderly Population Aged 65 and above as a percentage of total US population (1960 - 2040)
Exhibit 42 Mobility Scooter Market Revenues in US 2015- 2021($ million)
Exhibit 43 Mobility Scooter Sales in US 2015 - 2021(in thousand units)
Exhibit 44 Mobility Scooter Price Trend in US 2015-2021 ($) 
Exhibit 45 Percentage of US Population with Disability by Age-group (2015)
Exhibit 46 Percentage of US Population with Disability Type by Age-group (2015)
Exhibit 47 Insurance Programs Assisting Mobility
Exhibit 48 Mobility Scooter Market Revenues in UK 2015-2021 ($ million)
Exhibit 49 Mobility Scooter Sales in UK 2015 - 2021(in thousands)
Exhibit 50 Age-distribution of UK Population (1980-2040)
Exhibit 51 Mobility Scooter Price Trend in UK 2015 - 2021($)
Exhibit 52 Average Birthrate Comparison of Various Geographies (Birthrate per 1,000 Population)
Exhibit 53 Percentage of Population above 65 years Old in Various European Countries
Exhibit 54 Mobility Scooter Market Revenues in ROE 2015-2021($ million)
Exhibit 55 Mobility Scooter Sales in ROE 2015-2021(in thousands)
Exhibit 56 Mobility Scooter Price Trend in ROE 2015-2021($)
Exhibit 57 Mobility Scooter Market Revenues in APAC 2015 - 2021($ million)
Exhibit 58 Mobility Scooter Sales in APAC 2015 - 2021(in thousands)
Exhibit 59 Adult Population aged 60+ and 80+ in China and India (2000-2050)
Exhibit 60 Mobility Scooter Price Trend in APAC 2015 - 2021($)
Exhibit 61 Percentage of Population in Age Group of 65 years and above (Latin America and Caribbean)
Exhibit 62 Life Expectancy in Middle East Countries (in years)
Exhibit 63 Mobility Scooter Market Revenues in ROW 2015-2021($ million)
Exhibit 64 Mobility Scooter Sales in ROW 2015 - 2021(in thousands)
Exhibit 65 Mobility Scooter Price Trend in ROW 2015-2021($)
Exhibit 66 Product Depth Benchmarking for Mobility Scooter Vendors
Exhibit 67 Mobility Scooter - Global Market Size by Revenue and Units
Exhibit 68 Mobility Scooter - Segmentation by Design Type (in Revenue and Units)
Exhibit 69 Mobility Scooter - Segmentation by Wheels (in Revenue and Units)
Exhibit 70 Mobility Scooter - Segmentation by Geography (in Revenue and Units)

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