Global Commercial Deep Fryer Market - Strategic Assessment and Forecast Till 2021

Description: A commercial deep fryer is a cooking appliance used to deep fry food items and is primarily used in commercial kitchens and restaurants. A heating element is used to superheat the oil at a temperature of 400 degrees Fahrenheit approximately.

Once the food product is dipped into the oil, the moisture contained inside is steamed out; as oil and water do not mix with each other. Commercial deep fryer is a part of commercial cooking and warming equipment.

Worldwide Deep Fryer market research report covers the present scenario and the growth prospects of the Worldwide Commercial Deep Fryer Market for the period 2015-2021. The report provides in-depth market analysis of market size and growth of Worldwide Deep Fryer market. This market research includes a detailed market segmentation of the Deep Fryer Market by

Fuel Type
- Electric Deep Fryer
- Gas Fryer
- Pressure Fryer

Types Of Fryer
- Tube Style
- Open Pot
- Flat Bottom

By End user Type
- Quick Service Restaurants
- Full Service Restaurants/Main Line Dining
- Retail Outlets
- Hospitals, Schools, and Other Institutions

Geographic Segmentation
- North America
- APAC
- Europe
- Latin America
- Middle East & Africa

Commercial Deep Fryer - Market Size and Dynamics

Market research analysts, forecast the Worldwide Commercial Deep Fryer market to grow at a CAGR of over 4% during the forecast period. The commercial deep fryer market is likely to witness a strong growth due to the rise of new concept restaurants such as quick service restaurants and casual theme based restaurants.

Worldwide Commercial Deep Fryer market can be segmented on the basis of fuel type as Electric Deep Fryer, Gas Deep Fryer and pressure Deep Fryer. Electric fryers are more energy efficient as they use a heating element to heat the oil thereby increasing its efficiency.

Gas fryers heat the container first and then the oil, which results in high usage of energy. Sp Electric Deep Fryers preferred more over the Gas Deep Fryers. Pressure fryers are commonly used for frying chicken under pressure. The food can also be less oily as pressure fryer prevents the oil from coming in.
The commercial deep fryer market is expected to grow at a steady pace till 2018, after which it is likely to witness a decline. This is due to growing health consciousness among people.

The report also provides the Porter’s five forces analysis along with a description of each of the forces and its impact on the market.

Commercial Deep Fryer - Geographic Analysis

The Worldwide Commercial Deep fryer market is well diversified across North America, APAC, Europe, Latin America, and Middle-east and Africa. North America has the highest market share and dominates the commercial deep fryers market with a value of 54.9%.

The US and Canada are the two largest markets and account for more than half of the global commercial deep fryer market. APAC and the Middle East are the two regions, which are expected to witness a high growth due to untapped growth potential. Europe’s share in the market is expected to decline during the forecast period from 19.5% to 17.8%.

Deep Fryer - Drivers, Challenges and Trends

Quick service restaurants have been thriving across the world because of fast and efficient ready foods delivered to customers. These restaurants have gained an immense popularity, particularly in the last decade as they offer consistent quality food at extremely affordable prices, suiting the budget of customers.

With rising purchasing power capacity of people, the demand for QSRs, retail outlets, supermarkets, and departmental stores is expanding at a strong pace. Hence, growth of retail marketing in the developing countries has been a major factor for the market growth of Commercial deep Fryers.

Some of the major challenges confronting Worldwide Commercial Deep Fryer market is Growth of Heath Consciousness among Populations, which is expected to hinder the growth of the commercial deep fryer market in the near future. Fluctuations in Price and Delay in Availability of Raw Materials,

Commitment for Strong R&D is a major trend in the market. Leading companies operating in the commercial food service equipment industry are strongly committed toward R&D activities so as to bring about product improvement based upon the requirement of end-users.

Deep Fryer - Market Share and Key Vendors

This market research profiles the major companies in the Worldwide Commercial Deep Fryer Market and also provides the competitive landscape and market share of key the players. The report covers the entire market outlook regarding the value chain operating within the market. The major players in the market include Manitowoc, ITW, Middleby.

Other prominent vendors in the market include Henny Penny, Falcon Foodservice, Electrolux Professional, Grindmaster Cecilware, Waring, Avantco Equipment, Star Manufacturing, Standex.
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