Kenya - Air-Transport Report

Description: This report provides a comprehensive industry profile, analysis and outlook of the air-transport in Kenya. Kenya has suffered decrease in passenger arrivals after the series of terrorist attacks that rocked the nation in recent years. This has seriously impacted airlines operating in the country. As of 2016, Kenya Airways, the national carrier, is facing S200 million gap to profitability resulting from deteriorating performance in the last 3-4 years. The country has been implementing a raft of recommendations by the US government to enhance security at its airports. In mid-term, the growth outlook will be supported by continuing upgrades in the air-transport infrastructure. Changes in Europe after Brexit might as well create a positive environment for the Kenyan air-transport industry, as the UK promises to promote stronger relationships with Commonwealth countries.

The report provides a SWOT analysis, full overview of the sector and its segments with a focus on the sector's growth and value. It summarizes recent developments in the sector including the major projects, companies and investors. It outlines the main factors driving growth in the sector, as well as gives details on capital and financing. The Report explains the sectoral policy and regulatory environment in the country and provides an assessment of the risks and challenges for domestic and foreign investors. Finally, it provides market trends and mid-term outlook.

The report draws on national and international data, statistics, media reports and industry insights. It is useful to domestic and international investors, policy-makers, businesses, and research institutions in understanding investment opportunities, risks and challenges, legal and business environment for air-transport in Kenya.

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