Medical Tourism - A Brief Guide

Description: The report offers insights into the supply chain, business models, products and the targeted consumer and the business of medical tourism for those new to or thinking of entering the market.

It offers background, a global overview, details of the market and product types, details of trade bodies and global accreditation organisations, plus an updated overview of EU cross-border healthcare.

The publisher comments: “While there are various reports and other publications on specific aspects of medical tourism, this fills the need for an unbiased introduction to the business of medical tourism.”

This is not a consumer guide, nor a how to guide, but an overview of medical tourism for providers, agents, consultants and official bodies wanting a simple introduction to a subject that is often over-hyped by those wanting to sell their services.

As a companion volume to Medical Tourism Facts and Figures 2016, this guide does not include any details about individual countries or other specific figures.

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- HealthCare Tourism International
- International Board of Medicine and Surgery
- Temos
- Treatment Abroad

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