Fleet Management in Australia and New Zealand

Description: How will the market for fleet management systems for commercial vehicles in Australia and New Zealand evolve in 2017 and beyond? The report covers the latest trends and developments in the dynamic telematics industry. Berg Insight forecasts that the number of fleet management systems in active use in Australia and New Zealand is forecasted to grow at a CAGR of 16.0 percent from 0.5 million units at the end of 2015 to 1.1 million by 2020. Get up to date with the latest information about vendors, products and markets. This report is available in PDF format only.

Fleet Management in Australia and New Zealand is a comprehensive report from Berg Insight analysing the latest developments on the fleet management market in this region. This strategic research report provides you with 90 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

Highlights from this report:
- Insights from numerous interviews with market-leading companies.
- New data on vehicle populations and commercial fleets in Australia and New Zealand.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Updated profiles of 28 aftermarket fleet management solution providers.
- Summary of OEM propositions from commercial vehicle brands.
- Market forecasts lasting until 2020.

This report answers the following questions:
- How does the fleet management market in Australia and New Zealand compare with other markets?
- What is the price level of fleet telematics solutions in the region?
- Which are the leading local providers of aftermarket fleet management solutions?
- Which international fleet management providers are targeting Australia and New Zealand?
- What hurdles are there for foreign players?
- What offerings are available from commercial vehicle OEMs?
- Will the FM industry consolidate further during 2016–2017?
- How will the commercial vehicle telematics industry evolve in the future?

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