Automotive Wires and Cable Materials Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: This report examines the ‘Automotive Wire and Cable Materials’ market for the forecast period 2016-2026. The primary objective of the report is to identify opportunities in the market and present updates and insights, pertaining to various segments of the automotive wire and cable materials market.

Promising growth in vehicle production, especially in developing economies, increasing fleet on road, growing automotive sales and rising preference for aftermarket installation of telematics, alternative fuel kits and infotainment devices are some of the underlying factors supporting growth of the global automotive wire and cables market.

Automotive wire and cable materials are available in various standards such as ISO, JASO and SAE. Rapid growth of automotive component industry and widening scope of automotive production in ASEAN and Latin American region is expected to encourage new players to enter into the market in the near future.

To understand and assess opportunities in this market, the report is categorically divided into three sections namely, by vehicle type, material type and region. Each material type has been studied in detail to arrive at the market size. Passenger vehicles segment has been further segmented in detail. The report analyses the automotive wire and cable materials market in terms of market volume ('000 tonnes) and market value (US$ Mn).

The report covers the automotive wire and cable materials market performance in terms of value and volume contribution. The report also includes analysis of drivers and restraints witnessed in the market. Key trends are also included in the report to equip the client with crystal clear decision making insights.

The subsequent sections analyse the automotive wire and cable materials market on the basis of vehicle type, material type and region, and presents a forecast for the period 2016-2026. The market is segmented as follows:

By Vehicle Type
- Passenger Vehicles
- Compact Cars
- Sub-compact Cars
- Mid-size Cars
- Sedan
- Luxury Cars
- Vans
- Light Commercial Vehicles
- Heavy Commercial Vehicles

By Material Type
- Polyvinyl Chloride (PVC)
- Polypropylene (PP)
- Cross-linked Polyethylene (XLPE)
- Thermoplastic Polyurethane (TPU)
- Polyphenylene Ether (PPE)
- Others (Fluoropolymers, Polyurethane, Neoprene, Ethylene Propylene Rubber and Co-polyester Elastomer)

By Region
- North Americas
- Latin America
- Asia Pacific excluding Japan (APEJ)
- Japan
To deduce market size, the report considers various aspects based on secondary research. Furthermore, data points such as region-wise split and market split by vehicle and material type, and qualitative inputs from primary respondents have been incorporated to arrive at appropriate market estimates. The forecast presented in the report assesses the total revenue generated and expected revenue contribution by the automotive wire and cable materials market.

When developing the market forecast, the report begins with sizing the current market, which forms the basis for forecasting how the market is anticipated to take shape in the near future. Given the characteristics of the market, the author triangulates the data via different analysis based on supply side, demand side, and dynamics of the automotive wire and cable materials market. However, quantifying the market across the above mentioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalizing them after the forecast has been completed.

It is imperative to note that in an ever-fluctuating economy, we not only provides forecasts in terms of CAGR, but also analyse on the basis of key parameters, such as year-on-year (Y-o-Y) growth, to understand predictability of the market and identify right opportunities.

Another key feature of this report is the analysis of automotive wire and cable materials market and the corresponding revenue forecast in terms of absolute dollar opportunity. This is usually overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales perspective of the automotive wire and cable materials market.

To understand key segments in terms of their growth and performance in the automotive wire and cable materials market, the author has developed a market attractiveness index. The resulting index should help providers identify existing market opportunities in the automotive wire and cable materials market.

In the final section of the report, automotive wire and cable materials market, competitive landscape is included to provide a dashboard view of automotive wire and cable materials and component manufacturers. The report contains company profiles of some of the major players.

Some market players featured in this report are as follows:
- Sumitomo Electric Industries
- Delphi Automotive PLC
- Draka Holdings BV
- Leoni AG
- Lear Corporation
- Coficab Group
- Yazaki Corporation
- Allied Wire & Cable Inc.
- Acome

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