Asia Pacific (APAC) Automated Material Handling Market - Forecasts from 2016 to 2021

Description: The region is projected to witness the fastest growth as compared to Americas and Europe Middle East and Africa automated material handling markets. Asia Pacific (APAC) Automated Material Handling Market is estimated to grow from US$7.604 billion in 2015 to US$14.364 billion by 2021, at a CAGR of 9.47% over the forecast period.

China and Japan accounted for bulk of the demand of these solutions in 2015, as these are the major manufacturing hubs in the region. Growing e-commerce, logistics and infrastructure activity in India will also contribute to the growth of this market. Moreover, enterprises are increasingly investing in automation solutions to remain competitive and reduce their operational costs, thereby impacting the growth of this market in the region.

First section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of automated material handling solutions. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

Thirdly, Asia Pacific Automated Material Handling market has been segmented by product, industry vertical, and geography. By product, the market has been segmented as automated guided vehicles (towing vehicles, unit load vehicles, pallet trucks, fork trucks, hybrid vehicles among others) and automated storage and retrieval systems (unit load, mini load, robotic AS/RS among others).

Asia Pacific Automated Material Handling market has further been segmented by industry verticals into manufacturing, healthcare, chemical, paper, food and beverage, warehousing and others. By geography, the segmentation has been done into Japan, China, India, Australia, South Korea, and others.

Finally, competitive intelligence section deals with major players in the market, their growth strategies, products, financials, and recent investments among others. Konecranes plc, BEUMER Group, Murata Machinery Ltd., Daifuku Co., Ltd. and Mecalux SA among others have been profiled as part of this section.

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