South America Automated Material Handling Market - Forecasts from 2016 to 2021

Description: Rising industrial and infrastructure activity in the region especially in Brazil, is augmenting the demand for automated material handling solutions. South America Automated Material Handling Market is estimated to grow from US$0.730 billion in 2015 to US$1.419 billion by 2021, at a CAGR of 11.70% over the forecast period.

Increasing demand for packaged food products and growing e-commerce industry will also assist in boosting the demand for these solutions. However, cheap labor availability in the region will act as restraint to the market growth over the forecast period.

First section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of automated material handling solutions. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

Thirdly, South America Automated Material Handling market has been segmented by product, industry vertical, and geography. By product, the market has been segmented as automated guided vehicles (towing vehicles, unit load vehicles, pallet trucks, fork trucks, hybrid vehicles among others) and automated storage and retrieval systems (unit load, mini load, robotic AS/RS among others).

South America Automated Material Handling market has further been segmented by industry verticals into manufacturing, healthcare, chemical, paper, food and beverage, warehousing, and others. By geography, segmentation has been done as Brazil, Argentina, and others.

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key five industry participants profiled as part of this section are Konecranes plc, BEUMER Group, Murata Machinery Ltd., Amazon Robotics and Mecalux SA among others.

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