India Kids' Apparel and Footwear Market Outlook to 2020 - Favourable Demographic Profile and Rising Household Disposable Income to Drive Future

Description: The report titled "India Kids' Apparel and Footwear Market Outlook to 2020 - Favourable Demographic Profile and Rising Household Disposable Income to Drive Future" provides a comprehensive analysis of various aspects such as market size, segment on the basis of organized and unorganized sector, product categories, domestically manufactured and imported products, type, material, upper or bottom wear, winter or summer wear and consumer profiling. The report also includes information on online kids' apparel and footwear market along with the contribution of online sales of apparel and footwear products in overall market.

The kids' apparel and footwear market in India will continue to grow at a remarkable pace in the coming years with favourable demographic profile, higher kids' population and rising household disposable income. It has been estimated that the market will grow at a CAGR of ~% and is expected to cross INR ~ billion by FY'2020 in terms of revenue earned from sales of apparel and footwear products.

Key Topics Covered in the Report:
- The market size of the India kids' apparel and footwear market.
- The market size of the India kids' apparel market.
- The market size of the India kids' footwear market.
- The market size of the India kids' online apparel and footwear market.
- The market size of the India kids' sportswear market.
- Market segmentation of the India kids' apparel and footwear market on the basis of product category, marketplace, organized and unorganized sector, product usage, winter or summer wear, Type of raw material used, type of fabric, urban and rural demand and by major cities.
- Customer profile in India kids' apparel and footwear market on the basis of age distribution and gender category
- SWOT Analysis of India kids' apparel and footwear market.
- PEST Analysis of India kids' apparel and footwear market.
- Trends and Development in the India kids' apparel and footwear market.
- Competitive landscape of major brands and retailers in the India kids' apparel and footwear market.
- Analyst recommendations.
- Future outlook and projections of India kids’ apparel and footwear market on the basis of revenues.

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