Vietnam Agricultural Machinery Market Outlook to 2020 - Government Initiatives to Increase Mechanization and Enhancing Credit Availability to Drive Future Growth

Description: The report titled “Vietnam Agricultural Machinery Market Outlook to 2020 - Government Initiatives to Increase Mechanization and Enhancing Credit Availability to Drive Future Growth” provides a comprehensive analysis of the agricultural machinery market in Vietnam. The report covers aspects such as the market size on the basis of sales volume and revenue for tractors, combine harvesters, rice transplanter and tractor implements (rotavators, disk harrows, disk ploughs, fertilizer spreaders and others). The segmentation for Tractors, Combine Harvester and Rice Transplanter has been created on the basis of Horsepower while the segmentation for Tractor Implements has been showcased by products.

The report also covers the market share, competitive landscape and working business model of major manufacturers, along with warranty policies and distribution channels of agricultural equipments. In addition to this, the report also covers the country overview, government regulation and agricultural overview of Vietnam. GDP, per capita income and population demographics are analyzed in country overview. Land under cultivation, changes in cropping patterns, farm holding structure and scale of mechanization are covered in agricultural overview. Regulatory policies, the import duty structure, certification and emission standard, subsidies and financing options are covered in government regulation. This report will help industry consultants, agricultural machinery manufacturers and dealers, retail chains, potential entrants and other stakeholders to align their market centric strategies according to the ongoing and expected trends in the future.

Key Topics Covered in the Report:

- Key Factors Expected To Drive Growth in GDP
- Contribution to GDP of Vietnam by Agriculture, Manufacturing and Service Sector, 2010-2020
- The Population Dynamics in Vietnam on the Basis of Rural to Urban and Agriculture to Non-Agriculture, 2010-2020
- The GDP Per Capita on the Basis of Nominal and Purchasing Power Parity (PPP) in Vietnam, 2010-2015, 2016, 2020 and 2045
- The Logistics Cost for Transporting a Tractor by Road in Vietnam, 2015
- Total Land Under Cultivation and Distribution by Major Crops (Rice, Cassava, Rubber and Sugarcane)
- Changing Cropping Pattern in Vietnam and Factors Driving Change
- Nature of Ownership, Farm Holding Structure and Regulatory Policies Impacting Farm Holding Structure in Vietnam
- Agricultural Practice in Vietnam on the basis of Scale of Mechanization, Extensive and Intensive and Irrigated Land
- Government Policy impacting the Agricultural Equipment Market in Vietnam on the basis of Import Duty Structure, Subsidies, Taxes Certification and Emission Standards
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