China Organic Food Market Outlook to 2020 - Rising Food Safety Concerns and Urban Population to Prosper Market Growth

Description: The report titled "China Organic Food Market Outlook to 2020 - Rising Food Safety Concerns and Urban Population to Prosper Market Growth" which provides a comprehensive analysis of the organic food market in China. The report covers various aspects such as overall size of China organic food market, segmentation on the basis of source of procurement, urban and rural demand, different organic food types, distribution channels and major cities. The report also covers the trade scenario in the market, organic certification process in details and Government's role and regulations in the industry.

This report also offers prevalent trends and developments in industry, Porter's 5 Forces analysis and challenges in the industry. The report also covers the competitive landscape of the industry, in which the information related to the players operating in this industry has been comprehensively presented. Moreover, the report also captures the online market for organic food and offers information regarding the business models operating in the segment. Major macroeconomic indicators affecting the market have also been highlighted in the report. The report is useful for existing organic food manufacturers and processors, importers and exporters of organic food, consultants, small and big retailers including online companies operating in the market.

Key Topics Covered in the Report:

- Value chain analysis of China Organic Food Market.
- Specialty Shops for Organic Products in China.
- Government Role and Regulations in China Organic Food Market.
- Trade Scenario in China Organic Food Market.
- Future Projections for China Organic Food Market.
- Profiles of Major Players in China Online Organic Food Market.
- Business Model in China Online Organic Food Market
- China Online Organic Food Market Future Projections and Outlook.
- Analyst Recommendations.

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