Franchising World Report

Description: FRANCHISING GLOBAL REPORT


Whereas the main database for Franchising covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.


FRANCHISING

This is a Multi-Client report on Franchising and clients can select and customise the data they receive. There are a large number of optional datasets available to clients.

This report is from a Market database which is designed to be compatible with U.S. government databases.

FINANCIAL DATA for each Country for each balance sheet item by year 2009-2024:

BALANCE SHEET ITEMS:
1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
10. Trading Profit
11. Intangible Assets
12. Intermediate Assets
13. Fixed Assets: Structures
14. Fixed Assets: Plant and Equipment
15. Fixed Assets: Miscellaneous Items
16. Fixed Assets
17. Capital Expenditure on Structures
18. Capital Expenditure on Plant and Equipment
19. Capital Expenditure on Vehicles
20. Capital Expenditure on Data Processing Equipment
21. Capital Expenditure on Miscellaneous Items
22. Total Capital Expenditure
23. Retirements: Structures
24. Retirements: Plant and Equipment
25. Retirements: Miscellaneous Items
26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks / Inventory
31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets / Capital Employed
40. Shareholders’ Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies / Materials and Energy Costs
49. Payroll Costs
50. Wages
51. Directors’ Remunerations
52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs
64. Miscellaneous Expenses
65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
69. Distribution Fixed Costs
70. Distribution Variable Costs
71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs
75. Physical Process Fixed Costs
76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs
89. New Technology Expenditure
90. New Production Technology Expenditure
91. Total Research and Development Expenditure
92. Total Operational & Process Costs
93. Debtors within Agreed Terms
94. Debtors outside Agreed Terms
95. Un-recoverable Debts

INDUSTRY DATA for each Country for each Norm by period (Previous / Current / Forecast):
INDEX:
1. Supplier or Producer Market Level Prices
2. Distribution Channel Market Level Prices
3. Retail or Added Value Market Level Prices
4. User or Consumer Market Level Prices
5. Discounted & Promotional Market Level Prices
6. Plant & Equipment Average Annual Investment
7. Product Prices Market Average
8. New Product Introductions
9. Relative output of Products of a Superior Quality
10. Index of Comparative Salesforce and Selling Expenditure
11. Index of Comparative Advertising Expenditure
12. Index of Comparative General Promotional Expenditure
13. Product Adoption Rates
14. Product Sales Conversion Rates
15. Average Annual Sales Growth Rate
16. Capacity Utilization as a measure of Standard Capacity
17. Standardized Products & Services Index
18. Relative Employee Compensation Index
19. Instable Market Share as an Index of Total Market Share
20. Relative Forward Integration Index
21. Plant and Equipment Investment greater than Depreciation
22. Plant and Equipment Investment Equal to Depreciation
23. Plant and Equipment Investment Less than Depreciation
24. Plant and Equipment Investment - Unallocated
25. Plant and Equipment in Use within the range 0-3 years
26. Plant and Equipment in Use within the range 3-6 years
27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old / Unallocated
29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified / Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers / Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees
40. Enterprises within Unspecified Employee Ranges
41. Buyer Age Profile in the range 0-19 Years
42. Buyer Age Profile in the range 20-24 Years
43. Buyer Age Profile in the range 25-34 Years
44. Buyer Age Profile in the range 35-44 Years
45. Buyer Age Profile in the range 45-54 Years
46. Buyer Age Profile in the range 55-64 Years
47. Buyer Age Profile in the range 65+ Years
48. Buyer Profile in the AB Social Group
49. Buyer Profile in the C1 Social Group
significant Products covered for over 100 Countries: 412 pages.
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This PDF Express report is a summary of the main database which contains 9898 spreadsheets and 9615 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9898 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to 2016 and 2017 to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a Coupon in the PDF report which clients can use to get a reduction on the price of the full database edition.

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FRANCHISING WORLD REPORT DATABASE EDITION

The Market for Franchising in each country by Products & Services.

The Franchising World Report covers:

Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED: As above

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

significant Products covered for over 200 Countries: 2174 pages, 9898 spreadsheets, 9615 database tables, 558 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

Contents:

FRANCHISING GLOBAL REPORT

The Market for Franchising in each country by Products & Services.

The Franchising World Report covers:

TIME SERIES:

Historic 2009- 2015 - by each year.
Forecasts 2016- 2024 - by each year.

TABLE OF CONTENTS:

Report Specifications
Products
Countries

World Market Historic: US$ Million
World Market Forecast: US$ Million
Canada & USA Market Historic: US$ Million
Canada & USA Market Forecast: US$ Million
Central America Market Historic: US$ Million
Central America Market Forecast: US$ Million
South America Market Historic: US$ Million
South America Market Forecast: US$ Million
Europe Market Historic: US$ Million
Europe Market Forecast: US$ Million
Eurasia Market Historic: US$ Million
Eurasia Market Forecast: US$ Million
Middle East Market Historic: US$ Million
Middle East Market Forecast: US$ Million
Africa Market Historic: US$ Million
Africa Market Forecast: US$ Million
Asia Market Historic: US$ Million
Asia Market Forecast: US$ Million
Oceania Market Historic: US$ Million
Oceania Market Forecast: US$ Million

Algeria Market Historic: US$ Million
Algeria Market Forecast: US$ Million
Algeria Financials Historic
Algeria Financials Forecast
Algeria Industry Norms
Argentina Market Historic: US$ Million
Argentina Market Forecast: US$ Million
Argentina Financials Historic
Argentina Financials Forecast
Argentina Industry Norms
Australia Market Historic: US$ Million
Australia Market Forecast: US$ Million
Australia Financials Historic
Australia Financials Forecast
Australia Industry Norms
Austria Market Historic: US$ Million
Austria Market Forecast: US$ Million
Austria Financials Historic
Austria Financials Forecast
Austria Industry Norms
Azerbaijan Market Historic: US$ Million
Azerbaijan Market Forecast: US$ Million
Azerbaijan Financials Historic
Azerbaijan Financials Forecast
Azerbaijan Industry Norms
Bahrain Market Historic: US$ Million
Bahrain Market Forecast: US$ Million
Bahrain Financials Historic
Bahrain Financials Forecast
Bahrain Industry Norms
Bangladesh Market Historic: US$ Million
Bangladesh Market Forecast: US$ Million
Bangladesh Financials Historic
Bangladesh Financials Forecast
Bangladesh Industry Norms
Belarus Market Historic: US$ Million
Belarus Market Forecast: US$ Million
Belarus Financials Historic
Belarus Financials Forecast
Belarus Industry Norms
Belgium Market Historic: US$ Million
Belgium Market Forecast: US$ Million
Belgium Financials Historic
Belgium Financials Forecast
Belgium Industry Norms
Bolivia Market Historic: US$ Million
Bolivia Market Forecast: US$ Million
Bolivia Financials Historic
Bolivia Financials Forecast
Bolivia Industry Norms
Bosnia and Herzegovina Market Historic: US$ Million
Bosnia and Herzegovina Market Forecast: US$ Million
Bosnia and Herzegovina Financials Historic
Bosnia and Herzegovina Financials Forecast
Bosnia and Herzegovina Industry Norms
Botswana Market Historic: US$ Million
Botswana Market Forecast: US$ Million
Botswana Financials Historic
Botswana Financials Forecast
Botswana Industry Norms
Brazil Market Historic: US$ Million
Brazil Market Forecast: US$ Million
Brazil Financials Historic
Brazil Financials Forecast
Brazil Industry Norms
Bulgaria Market Historic: US$ Million
Bulgaria Market Forecast: US$ Million
Bulgaria Financials Historic
Bulgaria Financials Forecast
Bulgaria Industry Norms
Cambodia Market Historic: US$ Million
Cambodia Market Forecast: US$ Million
Cambodia Financials Historic
Cambodia Financials Forecast
Cambodia Industry Norms
Canada Market Historic: US$ Million
Canada Market Forecast: US$ Million
Canada Financials Historic
Canada Financials Forecast
Canada Industry Norms
Chile Market Historic: US$ Million
Chile Market Forecast: US$ Million
Chile Financials Historic
Chile Financials Forecast
Chile Industry Norms
China Market Historic: US$ Million
China Market Forecast: US$ Million
China Financials Historic
China Financials Forecast
China Industry Norms
Colombia Market Historic: US$ Million
Colombia Market Forecast: US$ Million
Colombia Financials Historic
Colombia Financials Forecast
Colombia Industry Norms
Costa Rica Market Historic: US$ Million
Costa Rica Market Forecast: US$ Million
Costa Rica Financials Historic
Costa Rica Financials Forecast
Costa Rica Industry Norms
Croatia Market Historic: US$ Million
Croatia Market Forecast: US$ Million
Croatia Financials Historic
Croatia Financials Forecast
Croatia Industry Norms
Cuba Market Historic: US$ Million
Cuba Market Forecast: US$ Million
Cuba Financials Historic
Cuba Financials Forecast
Cuba Industry Norms
Cyprus Market Historic: US$ Million
Cyprus Market Forecast: US$ Million
Cyprus Financials Historic
Cyprus Financials Forecast
Cyprus Industry Norms
Czech Republic Market Historic: US$ Million
Czech Republic Market Forecast: US$ Million
Czech Republic Financials Historic
Czech Republic Financials Forecast
Czech Republic Industry Norms
Denmark Market Historic: US$ Million
Denmark Market Forecast: US$ Million
Denmark Financials Historic
Denmark Financials Forecast
Denmark Industry Norms
Ecuador Market Historic: US$ Million
Ecuador Market Forecast: US$ Million
Ecuador Financials Historic
Ecuador Financials Forecast
Ecuador Industry Norms
Egypt Market Historic: US$ Million
Egypt Market Forecast: US$ Million
Egypt Financials Historic
Egypt Financials Forecast
Egypt Industry Norms
El Salvador Market Historic: US$ Million
El Salvador Market Forecast: US$ Million
El Salvador Financials Historic
El Salvador Financials Forecast
El Salvador Industry Norms
Estonia Market Historic: US$ Million
Estonia Market Forecast: US$ Million
Estonia Financials Historic
Estonia Financials Forecast
Estonia Industry Norms
Finland Market Historic: US$ Million
Finland Market Forecast: US$ Million
Finland Financials Historic
Finland Financials Forecast
Finland Industry Norms
France Market Historic: US$ Million
France Market Forecast: US$ Million
France Financials Historic
France Financials Forecast
France Industry Norms
French Guiana Market Historic: US$ Million
French Guiana Market Forecast: US$ Million
French Guiana Financials Historic
French Guiana Financials Forecast
French Guiana Industry Norms
Georgia Market Historic: US$ Million
Georgia Market Forecast: US$ Million
Georgia Financials Historic
Georgia Financials Forecast
Georgia Industry Norms
Germany Market Historic: US$ Million
Germany Market Forecast: US$ Million
Germany Financials Historic
Germany Financials Forecast
Germany Industry Norms
Ghana Market Historic: US$ Million
Ghana Market Forecast: US$ Million
Ghana Financials Historic
Ghana Financials Forecast
Ghana Industry Norms
Greece Market Historic: US$ Million
Greece Market Forecast: US$ Million
Mexico Financials Forecast
Mexico Industry Norms
Morocco Market Historic: US$ Million
Morocco Market Forecast: US$ Million
Morocco Financials Historic
Morocco Financials Forecast
Morocco Industry Norms
Netherlands Market Historic: US$ Million
Netherlands Market Forecast: US$ Million
Netherlands Financials Historic
Netherlands Financials Forecast
Netherlands Industry Norms
New Zealand Market Historic: US$ Million
New Zealand Market Forecast: US$ Million
New Zealand Financials Historic
New Zealand Financials Forecast
New Zealand Industry Norms
Nicaragua Market Historic: US$ Million
Nicaragua Market Forecast: US$ Million
Nicaragua Financials Historic
Nicaragua Financials Forecast
Nicaragua Industry Norms
Nigeria Market Historic: US$ Million
Nigeria Market Forecast: US$ Million
Nigeria Financials Historic
Nigeria Financials Forecast
Nigeria Industry Norms
Norway Market Historic: US$ Million
Norway Market Forecast: US$ Million
Norway Financials Historic
Norway Financials Forecast
Norway Industry Norms
Pakistan Market Historic: US$ Million
Pakistan Market Forecast: US$ Million
Pakistan Financials Historic
Pakistan Financials Forecast
Pakistan Industry Norms
Panama Market Historic: US$ Million
Panama Market Forecast: US$ Million
Panama Financials Historic
Panama Financials Forecast
Panama Industry Norms
Paraguay Market Historic: US$ Million
Paraguay Market Forecast: US$ Million
Paraguay Financials Historic
Paraguay Financials Forecast
Paraguay Industry Norms
Peru Market Historic: US$ Million
Peru Market Forecast: US$ Million
Peru Financials Historic
Peru Financials Forecast
Peru Industry Norms
Philippines Market Historic: US$ Million
Philippines Market Forecast: US$ Million
Philippines Financials Historic
Philippines Financials Forecast
Philippines Industry Norms
Poland Market Historic: US$ Million
Poland Market Forecast: US$ Million
Poland Financials Historic
Poland Financials Forecast
Poland Industry Norms
Portugal Market Historic: US$ Million
<table>
<thead>
<tr>
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<tbody>
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<td>Suriname</td>
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<td>United States</td>
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<tr>
<td>Uruguay</td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>
Uruguay Financials Historic
Uruguay Financials Forecast
Uruguay Industry Norms
Uzbekistan Market Historic: US$ Million
Uzbekistan Market Forecast: US$ Million
Uzbekistan Financials Historic
Uzbekistan Financials Forecast
Uzbekistan Industry Norms
Venezuela Market Historic: US$ Million
Venezuela Market Forecast: US$ Million
Venezuela Financials Historic
Venezuela Financials Forecast
Venezuela Industry Norms
Vietnam Market Historic: US$ Million
Vietnam Market Forecast: US$ Million
Vietnam Financials Historic
Vietnam Financials Forecast
Vietnam Industry Norms
Zambia Market Historic: US$ Million
Zambia Market Forecast: US$ Million
Zambia Financials Historic
Zambia Financials Forecast
Zambia Industry Norms

Market Notes & Definitions
Financial Notes & Definitions
Industry Norms Definitions

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Methodology
Database Editions
Editions available
Markets & Products
Products covered
Geographic Coverage
Financial data
General Contents
Database Edition Market Research Contents
Databases & Structures
Spreadsheets
Chapters
Countries

Deliverables
Toolkits
Proprietary Software package compatibility
Resource Web
The Entry Level product
Real Time Support
Research & Survey Methodology Analysis

Appendix 1: Regional Report country coverage
Appendix 2: About the After-Sales Service
How to order After-Sales Services
Modular Research
1. Market Research
2. Distribution Channels & End Users Data
3. Survey Data
4. Corporate Data
5. Additional Data
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