Software and BPO Services Global Market Analytics Outlook 2016

Description:

Software services include application software programming services, computer program (software) development, computer software support services and web design services. Software service companies' document, design, create, test and maintain applications, using a planned and structured process. Customers for software services include commercial establishments operating in manufacturing, telecoms, fast moving consumer goods (FMCG) verticals and other industries and government organizations.

The Software and BPO Services Market Analytics Report provides strategists, marketers and senior management with the critical information they need to assess the global Software and BPO Services.

Reasons to Purchase:
- Outperform competitors using accurate up to date demand-side dynamics information.
- Identify growth segments for investment.
- Facilitate decision making on the basis of historic and forecast data and the drivers and restraints on the market.
- Benchmark performance against key competitors.
- Develop strategies based on likely future developments.
- Utilize the relationships between key data sets for superior strategizing.
- Suitable for supporting your internal and external presentations with reliable high quality data and analysis.

Description:

Where is the largest and fastest growing market for software and BPO services? How does the market relate to the overall economy, demography and other similar markets? What forces will shape the market going forward? The Software and BPO Services Global Market Analytics Report answers all these questions and many more.

The report covers market characteristics, size and growth, segmentation, regional and country breakdowns, competitive landscape, market shares, trends and strategies for this market. It traces the market's historic and forecast market growth by geography. It places the market within the context of the wider software and BPO services market.

- The market characteristics section of the report defines and explains the market.
- The market size section gives the market size ($b) covering both the historic growth of the market and forecasting the future. Drivers and restraints looks at the external factors supporting and controlling the growth of the market.
- Market segmentations break down market into sub sectors. Market segments include CRM BPO, Infrastructure Software, HRO BPO, Application Software, and Others BPO Services.
- The regional and country breakdowns section gives the size of the market by geography and compares their historic and forecast growth. It covers all the regions, key developed countries and major emerging markets. It draws comparisons with country populations and economies to understand the importance of the market by country and how this is changing.
- Competitive landscape gives a Description: of the competitive nature of the market, market shares, and a Description: of the leading companies. Key financial deals which have shaped the market in recent years are identified. Companies covered include IBM, Accenture, SAP, Cognizant, TCS, CSC, NTT Data, HPE, Cap Gemini, and Others.
- The trends and strategies section highlights the likely future developments in the market and suggests approaches companies can take to exploit this.
- The software and BPO services market section of the report gives context. It compares the software and BPO services market with other segments of the software and BPO services market by size and growth, historic and forecast. It analyses percentage of GDP, expenditure per capita, expenditure per household, internet penetration, per capita average software and BPO services expenditure versus internet penetration, number of registered domains, number of registered businesses, average spending on software and BPO
services by registered businesses.

Scope:

Companies mentioned: IBM, Accenture, SAP, Cognizant, TCS, CSC, NTT Data, HPE, Cap Gemini, and Others.
Countries: Australia, Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA.
Regions: Asia, Americas, Europe, Middle East & Africa, Oceania.
Time series: Five years historic and forecast.
Data: Ratios of market size and growth to related markets, population, GDP, capex internet penetration, per capita average software and BPO services expenditure versus internet penetration, number of registered domains, number of registered businesses, average spending on software and BPO services by registered businesses.
Data segmentations: country and regional splits, market share of competitors, market segments.
Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

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