OEM Insulation Market by Material Type (Foamed Plastics and Mineral Wool), End-use Industry (Industrial, Consumer, and Transportation), and Region - Global Forecasts to 2021

Description: The global OEM insulation market size is projected to reach USD 14.62 billion by 2021, registering a CAGR of 5.83% between 2016 and 2021. The market is witnessing a moderate growth owing to the increasing applications, technological advancements, and growing demands for OEM insulation in Asia-Pacific and the Middle East & Africa. OEM insulation is largely used in the industrial sector.

“Foamed plastics to register the highest growth between 2016 and 2021”
Foamed plastics are projected to witness the highest growth in the OEM insulation market. Foamed plastics insulation will continue to account for the largest portion of total demand, in terms of volume. Economic expansion in the developing countries of Asia-Pacific will raise demand for foamed plastic insulation in both building & construction and in the production of household appliances. Foamed plastic insulation can be applied with various types of structural materials, including stone, brick, and masonry. Foamed plastics can also be used in sandwich panels with metal skins.

“Asia-Pacific: The largest market for OEM insulation”
Asia-Pacific accounted for the largest share in the OEM insulation market in 2015. Commercial and domestic buildings represent the bulk demand for OEM insulation materials in Asia-Pacific. In China, South Korea, and to a lesser extent, Japan, where the use of OEM insulation materials is more widespread, the rising awareness with regard to the benefits of insulation to achieve energy efficient buildings, together with rising energy prices, are increasing the importance of OEM insulation materials in the construction industry. In the other countries, there is a lack of legislation for OEM insulation and building standards, further explaining the low levels of consumption.

This study has been validated through primaries conducted with various industry experts worldwide. These primary sources have been divided into three categories, namely, by company, by designation, and by region.
- By Company Type - Tier 1 - 45%, Tier 2 - 35%, and Tier 3 - 20%
- By Designation - C Level - 35%, D Level - 25%, and Others - 40%
- By Region- North America - 45%, Europe - 30%, Asia-Pacific- 20%, and RoW - 5%
- Companies profiled in the report
  - Saint-Gobain S.A. (France)
  - Rockwool International A/S (Denmark)
  - Johns Manville Corporation (U.S.)
  - Knauf Insulation (U.S.)
  - Owens Corning Corp. (U.S.)
  - Paroc (Finland)
  - The 3M Company (U.S.)
  - Aspen Aerogels Inc. (U.S.)
  - E.I. du Pont de Nemours and Company (U.S.)
  - Armacell International S.A. (Germany)
  - Autex Industries Ltd. (New Zealand)
  - Anco Products Inc. (U.S.)
  - Big Sky Insulations (U.S.)
  - Triumph Group Inc. (U.S.)
  - Morgan Advanced Materials (U.K.)
  - Superglass Insulation Ltd., (U.K.)
  - ACH Foam Technologies LLC (U.S.)
  - Demilec Inc. (Canada)
  - Scott Industries LLC (U.S.)

Reasons to buy the report
- Comprehensive coverage and analysis of the OEM insulation market in Asia-Pacific, Western Europe, North America, Central & Eastern Europe, the Middle East & Africa, and South America
- Competitive landscape of key players and their developments in the OEM insulation market
- A list of energy efficiency regulations driving the market in key countries and regions
- Identifying high-potential opportunities for OEM insulation
- Identifying and targeting high-growth application segments

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Scope of the Study
   1.3.1 Years Considered for the Study
   1.4 Currency
   1.5 Package Size
   1.6 Stakeholders
   1.7 Research Assumptions and Limitations
   1.7.1 Assumptions
   1.7.2 Limitations

2 Research Methodology
   2.1 Research Data
   2.2 Secondary Data
      2.2.1 Key Data From Secondary Sources
   2.3 Primary Data
      2.3.1 Key Data From Primary Sources
   2.4 Market Size Estimation
   2.5 Data Triangulation

3 Executive Summary

4 Premium Insights
   4.1 Attractive Opportunities in OEM Insulation Market
   4.2 OEM Insulation Market: By Insulation Material Type
   4.3 OEM Insulation Market in Asia-Pacific
   4.4 OEM Insulation Market Share, By Region
   4.5 OEM Insulation Market: Top-5 Countries
   4.6 OEM Insulation Market Attractiveness, By End Use (2021)
   4.7 Life Cycle Analysis, By Region

5 Market Overview
   5.1 Introduction
   5.2 Market Segmentation
      5.2.1 By Material Type
      5.2.2 By End-Use Industry
      5.2.3 OEM Insulation Market, By Region
   5.3 Market Dynamics
      5.3.1 Drivers
         5.3.1.1 Increasing Demand for Energy-Efficient Equipment
         5.3.1.2 Expanding Market in Different End-Use Industries
         5.3.1.3 Increasing Concerns on Acoustic Comfort
            5.3.1.3.1 Rising Health Concerns
            5.3.1.3.2 Improving Facilities in Buildings
         5.3.2 Restraints
            5.3.2.1 Lack of Awareness About Building's Energy Efficiency
            5.3.2.2 Sluggish Growth in the Construction Sector in Europe
         5.3.3 Opportunities
            5.3.3.1 Growing Demand for Insulation in Various Applications
            5.3.3.2 Aerogel as Substitute for Glass Wool
         5.3.4 Challenges
            5.3.4.1 Proper Disposal and Recycling Technique
   5.4 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 End-Use Industry Benchmarking of Key Players
6.3.1 Key Manufacturers of OEM Insulation Materials
6.4 Porter’s Five Forces Analysis
6.4.1 Threat of New Entrants
6.4.2 Threat of Substitutes
6.4.3 Bargaining Power of Suppliers
6.4.4 Bargaining Power of Buyers
6.4.5 Intensity of Competitive Rivalry
6.5 Macro Economic Overview and Key Drivers
6.5.1 Introduction
6.6 Construction Industry Trends
6.6.1 Europe
6.6.2 Asia-Pacific
6.6.3 Middle East &Africa
6.6.4 Latin America
6.7 Recent OEM Insulation Patents (2012-2016)

7 OEM Insulation Market, By Material Type
7.1 Introduction
7.2 Foamed Plastics
7.2.1 Polyurethane & Polyisocyanurate Foam
7.2.2 Expanded Polystyrene Foam (EPS)
7.2.3 Extruded Polystyrene Foam(XPS)
7.2.4 Other Foams
7.2.4.1 Cellular Glass/Foamed Glass
7.2.4.2 Phenolic Foam
7.2.4.3 Closed Cell Elastomeric Foam
7.2.4.4 Melamine Foam
7.3 Mineral Wool/Fiber
7.3.1 Stone Wool
7.3.2 Glass Wool
7.3.3 Slag Wool
7.3.4 Ceramic Fiber
7.4 Other Insulating Materials
7.4.1 Calcium Silicate
7.4.2 Cellulose
7.4.3 Perlite
7.4.4 Aerogel

8 OEM Insulation Market, By End-Use Industry
8.1 Introduction
8.2 Industrial
8.2.1 Building & Construction Industry
8.2.2 Oil & Petrochemical Industry
8.2.3 Power Generation Industry
8.2.4 Food Processing Industry
8.2.5 Refrigeration Industry
8.2.6 Off Shore and Subsea
8.2.7 Others
8.3 Consumer
8.3.1 Cookers
8.3.2 Washers and Dryers
8.3.3 Baking Ovens
8.3.4 Barbecues
8.3.5 Water Heaters
8.3.6 Hvac Consumer Appliances
8.3.7 Lighting and Other Electronics
8.4 Transportation
8.4.1 Automotive
8.4.2 Railway and Subway
8.4.3 Marine
8.4.4 Aerospace and Spacecraft

9 OEM Insulation Market, By Region
9.1 Introduction
9.2 Asia-Pacific
9.2.1 China
9.2.2 Japan
9.2.3 India
9.2.4 South Korea
9.2.5 Malaysia
9.2.6 Australia
9.3 North America
9.3.1 U.S.
9.3.2 Canada
9.3.3 Mexico
9.4 Western Europe
9.4.1 Germany
9.4.2 U.K
9.4.3 France
9.4.4 Italy
9.4.5 Spain
9.4.6 Sweden
9.5 Middle East & Africa
9.5.1 Turkey
9.5.2 Saudi Arabia
9.5.3 UAE
9.5.4 South Africa
9.6 Central & Eastern Europe
9.6.1 Russia
9.6.2 Poland
9.7 South America
9.7.1 Brazil

10 Competitive Landscape
10.1 Overview
10.2 Market Share Analysis, By Revenue, in 2015
10.3 Competitive Situations and Trends
10.4 New Product Launches
10.5 Investments & Expansions
10.6 Mergers & Acquisitions
10.7 Agreements & Partnerships

11 Company Profiles
(Overview, Financial*, Products & Services, Strategy, and Developments)
11.1 Johns Manville Corporation
11.2 Knauf Insulation
11.3 Saint-Gobain S.A.
11.4 Rockwool International A/S
11.5 Owens Corning Corporation
11.6 Paroc
11.7 The 3M Company
11.8 Aspen Aerogels Inc
11.9 E. I. Du Pont De Nemours and Company
11.10 Armacell International S.A.
11.11 Autex Industries Ltd
11.12 Anco Products Inc
11.13 Big Sky Insulations
11.14 Triumph Group Inc
11.15 Morgan Advanced Materials
11.16 Superglass Insulation Ltd
11.17 ACH Foam Technologies LLC
11.18 Demilec Inc
11.19 Scott Industries LLC
11.20 Artik OEM Inc

*Details Might Not Be Captured in Case of Unlisted Companies

12 Appendix
12.1 Insights From Industry Experts
12.2 Discussion Guide
12.3 Introducing RT: Real-Time Market Intelligence
12.4 Knowledge Store: Marketsandmarkets' Subscription Portal
12.5 Available Customizations
12.6 Related Reports

List of Tables

Table 1 OEM Insulation Market to Register High Growth Between 2016 and 2021
Table 2 Presence of Key Players in Different Market Segments
Table 3 North America : Trends and Forecast of Investments in Construction Industry, 2014-2021 (USD Billion)
Table 4 Europe : Trends and Forecast of Investments in Construction Industry, 2014-2021 (USD Billion)
Table 5 Asia-Pacific : Trends and Forecast of Investments in Construction Industry, 2014-2021 (USD Billion)
Table 6 Middle East & Africa : Trends and Forecast of Investments in Construction Industry, 2014-2021 (USD Billion)
Table 7 Latin America : Trends and Forecast of Investments in Construction Industry, 2014-2021 (USD Billion)
Table 8 Recent OEM Insulation Patents, 2012-2016
Table 9 OEM Insulation Market Size, By Material Type, 2014-2021 (Kiloton)
Table 10 OEM Insulation Market Size, By Material Type, 2014-2021 (USD Million)
Table 11 Foamed Plastics Market Size, By Material Type, 2014-2021 (Kiloton)
Table 12 Foamed Plastics Market Size, By Material Type, 2014-2021 (USD Million)
Table 13 Foamed Plastics Market Size, By Region, 2014-2021 (Kiloton)
Table 14 Foamed Plastics Market Size, By Region, 2014-2021 (USD Million)
Table 15 Mineral Wool/Fiber Market Size, By Material Type, 2014-2021 (Kiloton)
Table 16 Mineral Wool/Fiber Market Size, By Material Type, 2014-2021 (USD Million)
Table 17 Mineral Wool/Fiber Market Size, By Region, 2014-2021 (Kiloton)
Table 18 Mineral Wool/Fiber Market Size, By Region, 2014-2021 (USD Million)
Table 19 Other Insulating Materials Market Size, By Region, 2014-2021 (Kiloton)
Table 20 Other Insulating Materials Market Size, By Region, 2014-2021 (USD Million)
Table 21 OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 22 OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 23 OEM Insulation Market Size in Industrial End-Use Industry, By Region, 2014-2021 (Kiloton)
Table 24 OEM Insulation Market Size in Industrial End-Use Industry, By Region, 2014-2021 (USD Million)
Table 25 OEM Insulation Market Size in Consumer End-Use Industry, By Region, 2014-2021 (Kiloton)
Table 26 OEM Insulation Market Size in Consumer End-Use Industry, By Region, 2014-2021 (USD Million)
Table 27 OEM Insulation Market Size in Transportation End-Use Industry, By Region, 2014-2021 (Kiloton)
Table 28 OEM Insulation Market Size in Transportation End-Use Industry, By Region, 2014-2021 (USD Million)
Table 29 OEM Insulation Market Size, By Region, 2014-2021 (USD Million)
Table 30 OEM Insulation Market Size, By Region, 2014-2021 (Kiloton)
Table 31 Asia-Pacific: OEM Insulation Market Size, By Country, 2014-2021 (USD Million)
Table 32 Asia-Pacific: OEM Insulation Market Size, By Country, 2014-2021 (Kiloton)
Table 33 Asia-Pacific: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 34 Asia-Pacific: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 35 Asia-Pacific: OEM Insulation Market Size, By Material Type, 2014-2021 (USD Million)
Table 36 Asia-Pacific: OEM Insulation Market Size, By Material Type, 2014-2021 (Kiloton)
Table 37 China.: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 38 China.: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 39 Japan: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 40 Japan: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 41 India: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 42 India: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 43 South Korea: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 44 South Korea: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 45 Malaysia: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 46 Malaysia: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 48 Australia: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 49 North America: OEM Insulation Market Size, By Country, 2014-2021 (Kiloton)
Table 50 North America: OEM Insulation Market Size, By Country, 2014-2021 (Kiloton)
Table 51 North America: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 52 North America: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 53 North America: OEM Insulation Market Size, By Material Type, 2014-2021 (USD Million)
Table 54 North America: OEM Insulation Market Size, By Material Type, 2014-2021 (Kiloton)
Table 55 U.S.: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 56 U.S.: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 57 Canada: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 58 Canada: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 59 Mexico: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 60 Mexico: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 61 Western Europe: OEM Insulation Market Size, By Country, 2014-2021 (USD Million)
Table 62 Western Europe: OEM Insulation Market Size, By Country, 2014-2021 (Kiloton)
Table 63 Western Europe: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 64 Western Europe: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 65 Western Europe: OEM Insulation Market Size, By Material Type, 2014-2021 (USD Million)
Table 66 Western Europe: OEM Insulation Market Size, By Material Type, 2014-2021 (Kiloton)
Table 67 Germany: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 68 Germany: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 69 U.K.: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 70 U.K.: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 71 France: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 72 France: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 73 Italy: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 74 Italy: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 75 Spain: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 76 Spain: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 77 Sweden: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 78 Sweden: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 79 Middle East & Africa: OEM Insulation Market Size, By Country, 2014-2021 (USD Million)
Table 80 Middle East & Africa: OEM Insulation Market Size, By Country, 2014-2021 (Kiloton)
Table 81 Middle East & Africa: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 82 Middle East & Africa: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 83 Middle East & Africa: OEM Insulation Market Size, By Material Type, 2014-2021 (USD Million)
Table 84 Middle East & Africa: OEM Insulation Market Size, By Material Type, 2014-2021 (Kiloton)
Table 85 Turkey: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 86 Turkey: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 87 Saudi Arabia: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 88 Saudi Arabia: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 89 UAE: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 90 UAE: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 91 South Africa: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 92 South Africa: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 93 Central & Eastern Europe: OEM Insulation Market Size, By Country, 2014-2021 (USD Million)
Table 94 Central & Eastern Europe: OEM Insulation Market Size, By Country, 2014-2021 (Kiloton)
Table 95 Central & Eastern Europe: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 96 Central & Eastern Europe: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 97 Central & Eastern Europe: OEM Insulation Market Size, By Material Type, 2014-2021 (USD Million)
Table 98 Central & Eastern Europe: OEM Insulation Market Size, By Material Type, 2014-2021 (Kiloton)
Table 99 Russia: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 100 Russia: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 101 Poland: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 102 Poland: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 103 South America: OEM Insulation Market Size, By Country, 2014-2021 (USD Million)
Table 104 South America: OEM Insulation Market Size, By Country, 2014-2021 (Kiloton)
Table 105 South America: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 106 South America: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)
Table 107 South America: OEM Insulation Market Size, By Material Type, 2014-2021 (USD Million)
Table 108 South America: OEM Insulation Market Size, By Material Type, 2014-2021 (Kiloton)
Table 109 Brazil: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (USD Million)
Table 110 Brazil: OEM Insulation Market Size, By End-Use Industry, 2014-2021 (Kiloton)

List of Figures

Figure 1 Market Segmentation
Figure 2 OEM Insulation Market: Research Design
Figure 3 Key Industry Insights
Figure 4 Breakdown of Primary Interviews
Figure 5 Bottom-Up Approach
Figure 6 Top-Down Approach
Figure 7 Research Methodology: Data Triangulation
Figure 8 Foamed Plastics to Register Highest Growth Between 2016 And 2021
Figure 9 Consumer Sector in OEM Insulation Market to Register Highest Growth Between 2016 and 2021
Figure 10 Asia-Pacific Dominated OEM Insulation Market in 2015
Figure 11 OEM Insulation Market to Register High CAGR Between 2016 and 2021
Figure 12 Industrial Sector Accounts for Largest Market Size Between 2016 and 2021
Figure 13 Asia-Pacific to Witness Highest Growth Rate, 2016
Figure 14 Europe: Trends and Forecast of Investments in Construction Industry, 2014-2021 (USD Billion)
Figure 15 Consumer End-Use Segment to Be the Fastest-Growing OEM Insulation Market During Forecast Period
Figure 16 Rapidly Growing Markets are Emerging as Strategic Destinations
Figure 17 Asia-Pacific to Dominate OEM Insulation Market
Figure 18 China: Key Market for OEM Insulation in Asia-Pacific
Figure 19 U.S.: the Key Market for Top End-Use Industries of OEM Insulation in North America
Figure 20 Market Share of Top Three Applications of OEM Insulation in Western Europe, 2015
Figure 21 Companies Adopted New Product Launches and Investment & Expansion as the Key Growth Strategies
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