Probiotics in Animal Feed Market by Bacteria, Livestock, Form, Function, and by Region - Global Forecast to 2021

Description: The demand for probiotics in animal feed is projected to grow during the forecast period, owing to rapidly increasing global demand for quality animal products. The probiotics market is influenced by the growth of the awareness among consumers with respect to preventive healthcare and nutrition. The biotechnology industry and the others sectors are now creating an opportunity for growth in the probiotic sector.

“Poultry the fastest growing livestock segment market”

The livestock of probiotics in animal feed includes cattle, poultry, swine, aquaculture and others. The poultry segment is the fastest growing segment in the probiotics in animal feed market. Growing concerns about animal health and rising cognizance about the benefits of feed additives in feedstuffs have led to a tremendous growth for the concerned market. Probiotics in poultry feed provides poultry birds with a protein source that helps increase their growth rate. It also helps in strengthening the immune system and acts as a growth promoter.

“Asia-Pacific projected to be the fastest-growing region in the market”

The region is heterogeneous, with diversity in income levels, technology, and aspirations of the end-consumers to provide better quality feed to livestock, leading to an enhanced scope for the future growth. The application of probiotics in animal feed is estimated to increase at a faster pace in Asia-Pacific due to the rising demand from consumers. The farming techniques used in the region require healthy and strong farm animals, and probiotics helps in balancing digestive systems and enhancing immunity systems of the livestock. The changing dietary pattern has led to an increased meat consumption among the people of Asia-Pacific, which has led to the industrialization of meat production in the region. The demand for healthy livestock is fueling the demand for probiotics-based animal feed.

Break-up of primaries, by the following:
- By Company Type: Tier 1 – 50 %, Tier 2 – 22%, and Tier 3 – 28%
- By Designation: C level – 28%, Director level – 22%, and Others – 50%
- By Region: North America - 59%, Europe – 11%, APAC – 22%, and RoW – 8%

The global market for probiotics in animal feed is dominated by large players of the animal feed and nutrition industry such as Lallemand, Inc. (Canada), Koninklijke DSM N.V. (Netherlands), Cargill, Inc. (U.S.), Chr. Hansen Holding A/S (Denmark), and E.I. du Pont de Nemours and Company (U.S.). Other players in this segment include Lesaffre Group (France), Novozymes (Denmark), Advanced BioNutrition Corporation (U.S.), Calpis Co., Ltd. (Japan), and Nebraska Cultures Inc. (U.S.).

Reasons to buy this report:
- To get an overview of the global probiotics in animal feed market
- To get an overview of the key players of probiotics in animal feed industry and product portfolios and key strategies adopted by the key players to attain market presence
- To gain insights of the major regions in which the probiotics in animal feed market is growing
To gain knowledge of the growth of various segments

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