Workforce Management Market Analysis: By Service Type (Deployment & Integration, Support & Maintenance, and Training & Education); By Deployment Type; By Organization Type; By End-Use Industry and Geography - Forecast to 2021

Description: Workforce Management is an integrated set of processes that an institution or organization uses to optimize the productivity of its employees on the individual, departmental, and entity-wide levels.

This report identifies the Workforce Management market size in terms of value for the year 2014-2016, and forecast of the same for year 2021. It highlights potential growth opportunities in the coming years, while also reviewing the market drivers, restraints, growth indicators, challenges, market dynamics, competitive landscape, and other key aspects with respect to Workforce Management market.

This report has been divided based on Service type which includes Deployment & Integration services, Support & Maintenance services and Training & Education services. This report also includes Workforce Management market by Deployment type which includes Cloud and On-premises. The report is also segmented on the basis of the organization types into large enterprises and SMBs.

The report is also segmented on the basis of the end-use industries into Government, BFSI, IT & Telecon, Healthcare, Automotive, Manufacturing, Retail, Education and others. This report has been further segmented into major regions, which includes detailed analysis of each region such as Americas, Europe, Asia-Pacific (APAC) and Rest of the World (RoW).

Country level markets for each of the regions are also analyzed and determined. The major countries considered under the Americas region are Argentina, Brazil and the North American region. The major countries considered under the Asia-Pacific region are China, Japan, India, South Korea and others. The major countries considered under the European region are United Kingdom, France, Germany and others.

Globally demand for Workforce Management is expected to witness growth in the upcoming future due to emerging Cloud platform services and enhancement in work dynamics. The major factor restraining the substantial growth of Workforce Management is the lack of awareness of workforce management systems. North America and Europe has the highest markets share by value in global Workforce Management market and Asia Pacific region is projected to have a significant growth during the forecast period.

This market research report includes in depth analysis of Workforce Management in each application and in the regional segment separately to provide in depth view of key insights and market scenario. Forecasts are also provided for all the market segments for the period 2016-2021.

This report also includes detailed profiling of following major players in the global Workforce Management market:

Atoss Software AG
Infor Global Solutions
Kronos
IBM Corporation
Oracle Corporation

Contents:
1. Workforce Management - Market Overview
2. Executive Summary
3. Workforce Management - Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
   3.2.1. Product Benchmarking
3.2.2. End User Profiling
3.2.3. Top 5 Financials Analysis
4. Workforce Management - Market Forces
4.1. Market Drivers
4.1.1. Emerging Cloud platform services
4.1.2. Enhancement in Work Dynamics
4.2. Market Constraints
4.2.1. Lack of awareness of workforce management systems
4.3. Market Challenges
4.3.1. Requirement of high investments
4.4. Attractiveness of the Workforce Management Industry
4.4.1. Power of Suppliers
4.4.2. Power of Customers
4.4.3. Threat of New Entrants
4.4.4. Threat of Substitution
4.4.5. Degree of Competition
5. Workforce Management Market - Strategic Analysis
5.1. Value Chain Analysis
5.2. Pricing Analysis
5.3. Opportunities Analysis
5.4. Product/Market Life Cycle Analysis
5.5. Suppliers and Distributors
6. Workforce Management Market - By Service Type:
6.1. Deployment & Integration
6.2. Support & Maintenance and
6.3. Training & Education
7. Workforce Management Market - By Deployment Type:
7.1. Cloud and
7.2. On-Premises
8. Workforce Management Market- By Organization Type:
8.1. SMBs
8.2. Large Enterprises
9. Workforce Management Market- By End-Use Industry:
9.1. Government
9.2. BFSI
9.3. Education
9.4. IT and Telecom
9.5. Manufacturing
9.6. Retail
9.7. Healthcare
9.8. Automotive
9.9. Others
10. Workforce Management Market - By Geography:
10.1. Introduction
10.2. Global Study
10.3. Americas
10.3.1. North America
10.3.2. Brazil
10.3.3. Argentina
10.3.4. Others
10.4. Europe
10.4.1. U.K.
10.4.2. France
10.4.3. Germany
10.4.4. Others
10.5. APAC
10.5.1. China
10.5.2. South Korea
10.5.3. Japan
10.5.4. India
10.5.5. Others
10.6. ROW
11. Market Entropy
11.1. New Product Launches
11.2. M&As, Collaborations, JVs and Partnerships
12. Company Profiles
12.1. Atoss Software AG
12.1.1. Introduction
12.1.2. Financials
12.1.3. Key Insights
12.1.4. Key Strategy
12.1.5. Product Portfolio
12.1.6. SWOT Analysis
12.2. Infor Global Solutions
12.2.1. Introduction
12.2.2. Financials
12.2.3. Key Insights
12.2.4. Key Strategy
12.2.5. Product Portfolio
12.2.6. SWOT Analysis
12.3. Kronos
12.3.1. Introduction
12.3.2. Financials
12.3.3. Key Insights
12.3.4. Key Strategy
12.3.5. Product Portfolio
12.3.6. SWOT Analysis
12.4. IBM Corporation
12.4.1. Introduction
12.4.2. Financials
12.4.3. Key Insights
12.4.4. Key Strategy
12.4.5. Product Portfolio
12.4.6. SWOT Analysis
12.5. Oracle Corporation
12.5.1. Introduction
12.5.2. Financials
12.5.3. Key Insights
12.5.4. Key Strategy
12.5.5. Product Portfolio
12.5.6. SWOT Analysis
12.6. SAP AG
12.6.1. Introduction
12.6.2. Financials
12.6.3. Key Insights
12.6.4. Key Strategy
12.6.5. Product Portfolio
12.6.6. SWOT Analysis
12.7. Workforce Software
12.7.1. Introduction
12.7.2. Financials
12.7.3. Key Insights
12.7.4. Key Strategy
12.7.5. Product Portfolio
12.7.6. SWOT Analysis
12.8. Clicksoftware Technologies Ltd.
12.8.1. Introduction
12.8.2. Financials
12.8.3. Key Insights
12.8.4. Key Strategy
12.8.5. Product Portfolio
12.8.6. SWOT Analysis
12.9. Automatic Data Processing (ADP), LLC.
12.9.1. Introduction
12.9.2. Financials
12.9.3. Key Insights
12.9.4. Key Strategy
12.9.5. Product Portfolio
12.9.6. SWOT Analysis
12.10. Workday, Inc.
12.10.1. Introduction
12.10.2. Financials
12.10.3. Key Insights
12.10.4. Key Strategy
12.10.5. Product Portfolio
12.10.6. SWOT Analysis

*More than 40 Companies are profiled in this Research Report, Complete List available on Request*

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13. Appendix
13.1. Abbreviations
13.2. Sources
13.3. Research Methodology
13.4. Bibliography
13.5. Compilation of Expert Insights
13.6. Disclaimer


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