Web Conferencing Market Analysis: By Type (Meetings, Collaborations and Presentations); By End-Use Industry (BFSI, Education, Manufacturing, IT, Healthcare and Others) and Geography - Forecast to 2021

Description:
Web conferencing is defined as the real-time sharing of computer screens, individual applications, or web-based content among two or more digital devices. It was designed as an upgraded audio bridge with pictures that made possible to share presentations with audio participants located around the globe. It has several features such as recording and presenting a video, setting up and conducting meetings amongst others.

This report identifies the Web Conferencing market size in terms of value for the year 2014-2016, and forecast of the same for year 2021. It highlights potential growth opportunities in the coming years, while also reviewing the market drivers, restraints, growth indicators, challenges, market dynamics, competitive landscape, and other key aspects with respect to Web Conferencing market.

This report has been divided based on type which includes meetings, presentations and collaborations. This report also includes Web Conferencing market by end-use Industries which includes BFSI, IT, Education, Healthcare, Manufacturing and Others.

This report has been further segmented into major regions, which includes detailed analysis of each region such as Americas, Europe, Asia-Pacific (APAC) and Rest of the World (RoW). Country level markets for each of the regions are also analyzed and determined.

The major countries considered under the Americas region are Argentina, Brazil and the North American region. The major countries considered under the Asia-Pacific region are China, Japan, India, South Korea and others. The major countries considered under the European region are United Kingdom, France, Germany and others.

Globally demand for web conferencing is expected to witness growth in the upcoming future due to need for increasing productivity and social networking, globalization and growing awareness of user-friendly services. The major factor restraining the substantial growth of web conferencing market is the growing emergence of alternative products to web conferencing services. Shortcoming in the accessibility of web conferencing environment is the major challenge in the web conferencing market. North America and Europe has the highest markets share by value in global web conferencing market and Asia Pacific region is projected to have a significant growth during the forecast period.

This market research report includes in depth analysis of web conferencing in each application and in the regional segment separately to provide in depth view of key insights and market scenario. Forecasts are also provided for all the market segments for the period 2016-2021. This report also includes detailed profiling of following major players in the global web conferencing market:
Microsoft Corporation
Google Inc.
Cisco Systems Inc.
Adobe Systems Inc.
IBM Corporation

Contents:
1. Web Conferencing - Market Overview
2. Executive Summary
3. Web Conferencing - Market Landscape
3.1. Market Share Analysis
3.2. Comparative Analysis
3.2.1. Product Benchmarking
3.2.2. End User Profiling
3.2.3. Top 5 Financials Analysis
4. Web Conferencing - Market Forces
4.1. Market Drivers
4.1.1. Need for increasing productivity and social networking
4.1.2. Globalization
4.1.3. Growing awareness of user-friendly services
4.2. Market Constraints
4.2.1. Emergence of alternative products
4.3. Market Challenges
4.3.1. Shortcomings in the accessibility of web conference environments
4.4. Attractiveness of the Web Conferencing Industry
4.4.1. Power of Suppliers
4.4.2. Power of Customers
4.4.3. Threat of New Entrants
4.4.4. Threat of Substitution
4.4.5. Degree of Competition
5. Web Conferencing Market - Strategic Analysis
5.1. Value Chain Analysis
5.2. Pricing Analysis
5.3. Opportunities Analysis
5.4. Product/Market Life Cycle Analysis
5.5. Suppliers and Distributors
6. Web Conferencing Market - By Technology:
6.1. Presentations
6.2. Collaborations and
6.3. Meetings
7. Web Conferencing Market - By End-Use Industry:
7.1. Healthcare
7.2. Manufacturing
7.3. IT
7.4. BFSI
7.5. Education and
7.6. Others
8. Web Conferencing Market - By Geography:
8.1. Introduction
8.2. Global Study
8.3. Americas
8.3.1. North America
8.3.2. Brazil
8.3.3. Argentina
8.3.4. Others
8.4. Europe
8.4.1. U.K.
8.4.2. France
8.4.3. Germany
8.4.4. Others
8.5. APAC
8.5.1. China
8.5.2. South Korea
8.5.3. Japan
8.5.4. India
8.5.5. Others
8.6. ROW
9. Market Entropy
9.1. New Product Launches
9.2. M&As, Collaborations, JVs and Partnerships
10. Company Profiles
10.1.1. Introduction
10.1.2. Financials
10.1.3. Key Insights
10.1.4. Key Strategy
10.1.5. Product Portfolio
10.1.6. SWOT Analysis
10.2. Citrix
10.2.1. Introduction
10.2.2. Financials
10.2.3. Key Insights
10.2.4. Key Strategy
10.2.5. Product Portfolio
10.2.6. SWOT Analysis
10.3. Microsoft Corporation
10.3.1. Introduction
10.3.2. Financials
10.3.3. Key Insights
10.3.4. Key Strategy
10.3.5. Product Portfolio
10.3.6. SWOT Analysis
10.4. Adobe Systems Inc.
10.4.1. Introduction
10.4.2. Financials
10.4.3. Key Insights
10.4.4. Key Strategy
10.4.5. Product Portfolio
10.4.6. SWOT Analysis
10.5. IBM Corporation
10.5.1. Introduction
10.5.2. Financials
10.5.3. Key Insights
10.5.4. Key Strategy
10.5.5. Product Portfolio
10.5.6. SWOT Analysis
10.6. InterCall
10.6.1. Introduction
10.6.2. Financials
10.6.3. Key Insights
10.6.4. Key Strategy
10.6.5. Product Portfolio
10.6.6. SWOT Analysis
10.7. AT&T Inc.
10.7.1. Introduction
10.7.2. Financials
10.7.3. Key Insights
10.7.4. Key Strategy
10.7.5. Product Portfolio
10.7.6. SWOT Analysis
10.8. Avaya Inc
10.8.1. Introduction
10.8.2. Financials
10.8.3. Key Insights
10.8.4. Key Strategy
10.8.5. Product Portfolio
10.8.6. SWOT Analysis.
10.9. Google Inc.
10.9.1. Introduction
10.9.2. Financials
10.9.3. Key Insights
10.9.4. Key Strategy
10.9.5. Product Portfolio
10.9.6. SWOT Analysis
10.10. Broadview Networks Inc.
10.10.1. Introduction
10.10.2. Financials
10.10.3. Key Insights
10.10.4. Key Strategy
10.10.5. Product Portfolio
10.10.6. SWOT Analysis

*More than 40 Companies are profiled in this Research Report, Complete List available on Request*
"*Financials would be provided on a best efforts basis for private companies*

11. Appendix
11.1. Abbreviations
11.2. Sources
11.3. Research Methodology
11.4. Bibliography
11.5. Compilation of Expert Insights
11.6. Disclaimer


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

**Product Name:** Web Conferencing Market Analysis: By Type (Meetings, Collaborations and Presentations); By End-Use Industry (BFSI, Education, Manufacturing, IT, Healthcare and Others) and Geography - Forecast to 2021

**Web Address:** http://www.researchandmarkets.com/reports/3820819/

**Office Code:** SCH371XE

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 5250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 6250</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 8450</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

**Title:**
- [ ] Mr
- [ ] Mrs
- [ ] Dr
- [ ] Miss
- [ ] Ms
- [ ] Prof

**First Name:**

**Last Name:**

**Email Address:** *

**Job Title:**

**Organisation:**

**Address:**

**City:**

**Postal / Zip Code:**

**Country:**

**Phone Number:**

**Fax Number:**

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World