
Description: Acne vulgaris is a common chronic inflammatory skin disease which normally takes place in the adolescence stage on one's life, closer to puberty. Although acne vulgaris is a skin disease, its onset in teenagers often affects their wellbeing because of the physical changes which take place because of the disease. There are a number of factors which lead to acne vulgaris, of which the four primary factors are excessive sebum production, bacterial growth and colonization, sloughing of keratinocytes and inflammation and immune system response. The lesions which are formed from acne vulgaris can often remain as a scar for the greater part of an individual's life.

One of the key trends observed in the acne vulgaris treatment market is the use of a combination of products for the treatment such as Ziana and Duac. There are a number of products which are available in the market for the treatment of acne vulgaris, however, not all have been found to be suitable for treatment purposes. There have been cases where certain anti-acne products have caused blood clots due to prolonged use. Such products were banned by the medical associations of the respective countries. The initial and only products which were available for acne vulgaris treatment were various types of creams. Today however, there are alternative treatments such as the use of UV and infrared lights which can be provided by numerous clinics. Another key trend in the market has been the setting up of specific skin clinics for various skin conditions of which acne vulgaris is the most common of the lot.

In terms of geographical distribution, the acne vulgaris market for treatment is dominated by North America further to which it is found to be a common disease in the US particularly. It is estimated that more than 60 million individuals are affected by acne vulgaris in the US. Following North America, Europe is the next largest market for acne vulgaris treatment. The APAC region has just come into the limelight with respect to cosmetic treatments. In this view, the APAC market presents the biggest potential for acne vulgaris companies to penetrate. Emerging economies in the region present the best potential for cosmetic-related treatments, especially countries such as India and China.

In terms of treatment the Acne Vulgaris market has been divided into the following Adapalene, Tazaroteen, Tretinoin and Isotretinoin, Erythromycin and Clindamycin, Hormonal agents, combination medications, anti-inflammatory, Azelaic acid, Resorcinol, laser and light therapy, cosmetic procedures and acne scar treatments. The Acne vulgaris market has also been segmented by the following geographies Americas, APAC, Europe and ROW.

Following are just a few of the companies that are operating in the Acne vulgaris market:
Allergan
Bayer AG
Cipher
Galderma S.A
Hygeia Laboratories Inc
Johnson & Johnson Private Limited.
Stiefel Laboratories
Valeant Pharmaceutical International Inc.

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