4K Display Resolution Market Analysis: By Product (Smartphones, Tablets, PCs, Digital Cameras, TVs, Monitors) Application (Consumer Electronics, Gaming & Entertainment, Retail, Education, Healthcare, Aerospace & Defense)-Forecast(2016-2021)

Description: 4K display resolution has 4,000 pixels of horizontal resolution. Because of the high level of resolution, 4K products are used in aerospace & defense, healthcare, education, advertisement and in general consumer electronics. The high resolution allows individuals to view content in high detail. Looking at the advertising sector, 4K resolution displays are primarily used by many luxury brands for their advertisement purposes. The high resolution in the healthcare sector allows professionals to view medical images in high content where each and every section of the image is present in high quality. The chances of any blurred images are next to nil through 4K resolution and this is extremely important for viewing medical images. 4K TVs are present in the market today for general TV viewing purposes, however because of the high cost of the display, sales of 4K TVs are still in the early growth stages. Moreover, 4K content needs to be streamed in order to fully realize the potential of a 4K display which at the current stage is also in the early nascent stages.

In view of the large potential that 4K display resolution has in the market, the market is expected to be worth close to $300 billion by 2020.

The 4K Display Resolutions market can be segmented by the following products Smartphones, Tablets, PCs, Digital Cameras, TVs, Monitors, Others. In terms of applications, the 4K resolution display market has been segmented across the following Consumer Electronics, Gaming and Entertainment, Retail, Education, Healthcare, Aerospace and Defense, Others.

The Americas is expected to be the highest contributor to the market in the coming years, however, countries such as Japan and Korea in the APAC region are expected to see a very high penetration in the coming years. These two countries in particular have always been early adopters of high resolution display technology. Furthermore, the key companies which manufacture these displays are from the APAC region. The market has been segmented based on the following geographies APAC, Europe, Middle East and Africa, North America, South America.

The market consists of participants that have been operating in the display market for quite some time and already have a good stronghold over the overall display market.

Some of players operating in the market are listed below
AU Optronics Corp
EIZO Corporation
LG Electronics
Panasonic Corporation
Samsung Electronics Co., Ltd.

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*More than 40 Companies are profiled in this Research Report, Complete List available on Request*

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