Mobile Mapping Market Analysis: by User Type (Individual and Enterprises); Application (Transportation, Retail, Manufacturing, Government and Public and Others); and Geography - Forecast 2016-2021

Description:
Mobile mapping solutions are used by individuals and enterprises in order to access the location-based information and real-time. This helps to making some informed decisions. Mobile mapping are of various types such as indoor mapping and 3D mapping. Various application of mobile mapping includes the transportation and logistics, real estate, manufacturing and telecommunication. Some other applications include government and public, retail and hospitality. Revenue generated from mobile mapping market is expected to increase at moderately high CAGR over the forecast period.

The increasing demand for mobile is expected to increase the demand for mobile mapping in the near future. The increasing traction for mobile apps is expected to augment the mobile mapping market by the end of forecast period. Increasing access to location based services is gaining traction in the global mobile mapping market in the recent past. In addition to this, increasing penetration of rapid computing mobile devices is expected to be a major driver for the growth of global mobile mapping market. Increasing government regulations pertaining to emergency responses and improved internet connectivity is expected to boost the global mobile mapping market over the forecast period. Lack of awareness and high cost is expected to be the major restraining factor for the growth of global mobile mapping market over the forecast period. Lack of skilled labor is also expected to confine the growth of mobile mapping market in the forecast period.

The global mobile mapping market is classified on the basis of user type as follows individual and enterprise. The global Mobile Mapping Market is further bifurcated on the basis of application into transportation, retail, manufacturing, government and public and others. Transportation and logistics segment is expected to contribute maximum share in the global mobile mapping market. Increasing retail market is also expected to drive the growth of global mobile mapping market over the forecast period.

Lastly, the global mobile mapping market is bifurcated by regions as North America, Asia Pacific, Europe and Rest of the World. North America is expected to dominate the global mobile mapping market in the near future. Asia Pacific is expected to witness high growth in the global mobile mapping market. In addition to this, Europe being mature market is expected to witness sluggish growth over the forecast period. Japan is also expected to witness high growth in the global mobile mapping market over the forecast period. Middle East and Africa is also expected to witness moderately high growth in the global mobile mapping market in the near future.

Some of the key players identified in the global mobile mapping market include:
Ericsson (Sweden),
Trimble Navigation Ltd. (California),
Mapquest, Inc. (U.S.),
Foursquare Labs, Inc.(U.S.), and
TomTom International BV (Netherlands) among others.

Contents:
1. Mobile Mapping- Market Overview
2. Executive Summary
3. Mobile Mapping- Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
      3.2.1. Product Benchmarking
      3.2.2. End User Profiling
      3.2.3. Patent Analysis
   3.2.4. Top 5 Financials Analysis
4. Mobile Mapping- Market Forces
   4.1. Market Drivers
   4.2. Market Constraints
4.3. Market Challenges
4.4. Attractiveness of the Mobile Mapping Industry
4.4.1. Power of Suppliers
4.4.2. Power of Customers
4.4.3. Threat of New Entrants
4.4.4. Threat of Substitution
4.4.5. Degree of Competition
5. Mobile Mapping Market - Strategic Analysis
5.1. Value Chain Analysis
5.2. Pricing Analysis
5.3. Opportunities Analysis
5.4. Suppliers/Distributors Analysis
6. Mobile Mapping Market - By User Type:
6.1. Introduction
6.2. Individual and
6.3. Enterprise
7. Mobile Mapping Market - By Application:
7.1. Transportation,
7.2. Retail,
7.3. Manufacturing,
7.4. Government and Public
7.5. Others
8. Mobile Mapping Market - By Geography:
8.1. Introduction
8.2. North America
8.2.1. U.S.
8.2.2. Canada
8.2.3. Mexico
8.2.4. Rest of North America
8.3. Europe
8.3.1. France
8.3.2. Germany
8.3.3. Italy
8.3.4. Spain
8.3.5. U.K
8.3.6. Rest of Europe
8.4. APAC
8.4.1. Australia
8.4.2. China
8.4.3. India
8.4.4. Japan
8.4.5. Rest of APAC
8.5. ROW
8.5.1. Middle East & Africa
8.5.2. South America
9. Market Entropy
9.1. New Product Launches
9.2. M&As, Collaborations, JVs and Partnerships
10. Company Profiles
10.1. Trimble Navigation Ltd.,
10.2. Mapquest, Inc.,
10.3. Ericsson,
10.4. Foursquare Labs, Inc.,
10.5. TomTom International BV,
10.6. Google, Inc.,
10.7. Apple, Inc.,
10.8. Qualcomm Atheros, Inc. and
10.9. Microsoft Corporation
*More than 40 Companies are profiled in this Research Report, Complete List available on Request*
11. Appendix
11.1. Abbreviations
11.2. Sources
11.3. Research Methodology
Ordering:


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

**Product Name:** Mobile Mapping Market Analysis: by User Type (Individual and Enterprises); Application (Transportation, Retail, Manufacturing, Government and Public and Others); and Geography - Forecast 2016-2021

**Web Address:** http://www.researchandmarkets.com/reports/3820846/

**Office Code:** SCH3WCW

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>☐</td>
<td>USD 5250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>☐</td>
<td>USD 6250</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>☐</td>
<td>USD 8450</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Email Address: *</td>
<td>____________________________</td>
</tr>
<tr>
<td>Job Title:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Organisation:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Address:</td>
<td>____________________________</td>
</tr>
<tr>
<td>City:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Country:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Fax Number:</td>
<td>____________________________</td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World