AMOLED Displays Market Analysis: By Type (Conventional, Flexible, 3D, Transparent and Others); By Application (Retail, Military, Consumer Electronics, Automotive and Others) - With Forecast (2016-2021)

Description:
AMOLED full form stands for Active Matrix Organic Light Emitting Diode. It is a display technology which pairs the active matrix backplane from a traditional TFT display with an OLED display. AMOLED displays have faster pixel switching response times. As a result of this, there is never the effect of a “ghost” screen that is formed when an individual switches from one image to another. This makes the display ideal for gaming as well as for animation videos which have large volume of colors changing rapidly within a few seconds.

A key factor that is increasing the adoption of AMOLED displays is its requirement for smartphones. As a result of the features of an AMOLED display they are apt for smartphones which are often used for viewing numerous videos as well as playing a number of games. One of the earliest uses of AMOLED displays in smartphones was that of the Samsung Galaxy S smartphone in 2010. Following this, AMOLED displays were used in almost all models of the Samsung Galaxy series.

Gaming devices are also a key market for AMOLED displays. Sony had used AMOLED displays in its PlayStation gaming devices as well as in its portable gaming devices.

One key feature of an AMOLED display is that because of its inherent features, these displays are sturdy and are also lightweight in comparison to standard OLED displays. As such, OEMs would prefer to install AMOLEDs which help in reducing the overall weight of their respective devices while also providing a superior display and better viewing quality.

On the basis of type of display, this report segments the market as Conventional, Flexible, Transparent, 3D, Others. In terms of applications, the AMOLED Displays market has been segmented across the following applications Industrial, Military, Retail, Automotive, Consumer, Electronics, Others. The market has been segmented based on the following geographies APAC, Europe, Middle East and Africa, North America, South America. APAC dominates the overall AMOLED market in terms of market share owing to the presence of some of the major manufacturers in this region.

With the number of devices which can employ AMOLED technology expected to increase in the coming years, there are a number of companies operating in the market that are already looking at increasing their respective production capacities.

Some of the companies operating in this market include the following
AU Optronics
Beijing Opto-Electronics.
Chimei Innolux Corp.
Dresden Microdisplay
Japan Display

Contents:
1. AMOLED Displays - Market Overview
2. Executive Summary
3. AMOLED Displays - Market Landscape
3.1. Market Share Analysis
3.2. Comparative Analysis
3.2.1. Product Benchmarking
3.2.2. End User Profiling
3.2.3. Top 5 Financials Analysis
4. AMOLED Displays - Market Forces
4.1. Market Drivers
4.2. Market Constraints
4.3. Market Challenges
4.4. Attractiveness of the AMOLED Displays Market
4.4.1. Power of Suppliers
4.4.2. Power of Customers
4.4.3. Threat of New Entrants
4.4.4. Threat of Substitution
4.4.5. Degree of Competition
5. AMOLED Displays Market - Strategic Analysis
5.1. Value Chain Analysis
5.2. Pricing Analysis
5.3. Opportunities Analysis
5.4. Product/Market Life Cycle Analysis
5.5. Suppliers and Distributors
6. AMOLED Displays Market- By Type:
6.1. Conventional
6.2. Flexible
6.3. Transparent
6.4. 3D
6.5. Others
7. AMOLED Displays Market- By Application:
7.1. Retail
7.2. Military
7.3. Industrial
7.4. Automotive
7.5. Consumer Electronics
7.5.1. Smartphones
7.5.2. Laptops
7.5.3. Tablets
7.5.4. PCs
7.5.5. Televisions
7.5.6. Others
7.6. Others
8. AMOLED Displays Market- By Geography:
8.1. Introduction
8.2. Global Study
8.3. Americas
8.3.1. North America
8.3.2. Brazil
8.3.3. Argentina
8.3.4. Others
8.4. Europe
8.4.1. U.K.
8.4.2. France
8.4.3. Germany
8.4.4. Others
8.5. APAC
8.5.1. China
8.5.2. Taiwan
8.5.3. Japan
8.5.4. India
8.5.5. Others
8.6. ROW
9. Market Entropy
9.1. New Product Launches
9.2. M&As, Collaborations, JVs and Partnerships
10. Company Profiles
10.1. 3M company
10.2. Avago Technologies Ltd
10.3. EMCORE Corporation
10.4. FCI Electronics
10.5. Finisar Corporation.
10.6. Molex Incorporated
10.7. Shenzhen Gigalight Technology Co., Ltd.
10.8. Sumitomo Electric Industries, Ltd.
10.9. Fujikura Ltd.
10.10. TE Connectivity Ltd.
10.11. The Siemon Company
*More than 40 Companies are profiled in this Research Report, Complete List available on Request*
**Financials would be provided on a best efforts basis for private companies**
11. Appendix
11.1. Abbreviations
11.2. Sources
11.3. Research Methodology
11.4. Bibliography
11.5. Compilation of Expert Insights
11.6. Disclaimer

Ordering: Order Online - http://www.researchandmarkets.com/reports/3820868/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: AMOLED Displays Market Analysis: By Type (Conventional, Flexible, 3D, Transparent and Others); By Application (Retail, Military, Consumer Electronics, Automotive and Others) - With Forecast (2016-2021)
Web Address: http://www.researchandmarkets.com/reports/3820868/
Office Code: SCH3JNG8

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>1 - 5 Users</td>
<td>USD 5250</td>
</tr>
<tr>
<td></td>
<td></td>
<td>USD 6250</td>
</tr>
<tr>
<td></td>
<td>Site License</td>
<td>USD 8250</td>
</tr>
<tr>
<td></td>
<td>Enterprise wide</td>
<td>USD 8450</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp