Barcode Printers Market Analysis: by Technology (Dot Matrix, Inkjet, Laser, others) Printer Type (Desktop, Mobile, Industrial & Ticket Printers, Others) Industry Verticals (Healthcare, Entertainment, Retail, Shipping) & Geography -Forecast(2016-2021)

Description: A barcode printer is a printer developed to generate barcode labels are used as a coding in various applications. Barcode printers use different technologies such as thermal transfer, ink jet, laser, dot matrix to print the labels. Thermal transfer is one of the most famous technologies being used, in thermal transfer printers employs ribbons to print the barcode on the label. Laser technology is one of the least used techniques with barcode generation as it lacks the ability to print single barcodes, which also incurs high cost for inks and heats up the adhesive.

Implementing barcode printers has been user friendly and much easier today with the increasing communication interfaces between computer and other connected devices which includes printers and scanners. Some of the key techniques of connectivity include wired and wireless, while wired connection has options such as USB and Ethernet. The current wireless which includes Wi-Fi and Bluetooth are also influencing the quick and easy implementation of barcode printers in commercial and industrial use. The demand for barcode in retail has increased over a period of time as it enables the manufacturers and sellers to keep track of the product at every point of purchase to shipping. Barcodes have reduced the tedious tracking and billing activities. Apart from retails bar codes also find applications in various other industries such as medical, entertainment, ticketing, industrial, government and others. This growing demand for barcodes will upsurge the market for barcode printers in coming years.

Barcode printers market is classified into technology as follows:
- Dot Matrix,
- Inkjet,
- Laser,
- Thermal Transfer and
- Others.

Barcode Printers market is further bifurcated on the basis of printer type into:
- Desktop Printer,
- Mobile Printer,
- Industrial Printer,
- Ticket Printer and
- Others.

Barcode printers market is further classified into industry verticals into:
- Healthcare,
- Entertainment,
- Retail,
- Shipping,
- Government and
- Others.

Furthermore, barcode printers market is bifurcated by regions into North America, Asia Pacific (APAC), Europe and Rest of the World (RoW). Europe leads the global barcode printers market currently owing to a significant adoption of barcode printers by solution and industry verticals. Also, a number of leading players in this industry are based out of this region.

Some of the key players in the global barcode printers market include:
- Canon Inc. (U.S.),
- Dascom Holding Ltd (Europe),
- Honeywell Scanning and Mobility (U.S),
- Printek, Inc. (U.S.) and
- Avery Denninson Corporation (U.S) among others.
9.4.3. India
9.4.4. Japan
9.4.5. Rest of APAC
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9.5.1. Middle East & Africa
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11.3. Honeywell Scanning and Mobility
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11.5. Avery Denninson Corporation
11.6. Printronix
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