Home Theatre Market: By Output Channels (5.1 Channel, 6.1 Channel, 7.1 Channel, 9.1 Channel) & Geography-Forecast (2014-2021)

Description:
Home theatre is a combination of CD/DVD or Blu-ray player, a multi-channel amplifier and a set of five or more surround sound speakers. In addition, home theatre systems also includes such as 6.1, 5.1, 9.1, and 7.1 output channel system to enhance user experience and provide theatre like experience at home. Home audio systems also include various devices used for household usage such as MP3 players, compact audio systems, CD/DVD players, cassette deck, mini disc players, etc. Other home audio accessories include devices such as subwoofers, speakers, amplifiers, microphones, set top boxes, headphones among others. Globally home theatre market is driven by growing number of smart homes coupled with product bundling strategy adopted by majority of the manufacturers to push their products and increasing disposable income.

This report identifies the home theatre market size in for the year 2014-2016, and forecast of the same for year 2021. It also highlights the potential growth opportunities in the coming years, while also reviewing the market drivers, restraints, growth indicators, challenges, market dynamics, competitive landscape, and other key aspects with respect to home theatre market.

Home Theatre Market

Globally home theatre market is expected to witness growth in the upcoming future due to increasing spending on entertainment systems and increasing consumer needs to have theatre like experience at home. North America represents highest market share in the global home theatre market followed by Europe and Asia-Pacific with the second and third highest market share amongst all the major regions. Demand for home theatre systems in Asia-Pacific is expected to witness highest growth due to increasing spending on entertainment related goods in the region, also home theatre systems industry is witnessing shift in focus of home theatre players towards developing economies due to maturation level in the developed economies.

Global home theatre marker report is segmented based on the output channel type, as follows: 5.1 Channel, 6.1 Channel, 7.1 Channel and 9.1 Channel

This is report has been further segmented into major regions, which includes detailed analysis of each region such as North America, Europe, Asia-Pacific (APAC) and Rest of the World (RoW) covering all the major country level markets for home theatre systems in each of the region.

This report identifies all the major companies operating in the home theatre market. Some of the major companies’ profiles in detail are as follows:

Bose Corporation
JBL Corporation
Sony Corporation
Philips Electronics NV
Creative Technologies, Ltd.

Contents:
1. Home Theatre - Market Overview
2. Executive Summary
3. Market Landscape
3.1. Market Share Analysis
3.2. Comparative Analysis
3.2.1. Product Benchmarking
3.2.2. End User Profiling
3.2.3. Top 5 Financials Analysis
4. Home Theatre - Market Forces
4.1. Drivers
4.1.1. Increasing disposable income amongst middle class consumers
4.1.2. Increasing number of smart homes
4.1.3. Product bundling strategy by key manufacturers
4.2. Restraints
4.3. Opportunities
4.3.1. Transition from developed to developing economies
4.4. Challenges
4.5. Porter's Five Forces Analysis
4.5.1. Bargaining Power of Suppliers
4.5.2. Bargaining Power of Buyers
4.5.3. Threat of New Entrants
4.5.4. Threat of Substitutes
4.5.5. Degree of Competition
5. Home Theatre - Strategic Analysis
5.1. Value Chain Analysis
5.2. Pricing Analysis
5.3. Opportunities Analysis
5.4. Product/Market Life Cycle Analysis
5.5. Suppliers and Distributors
6.1. 5.1 Channel
6.2. 6.1 Channel
6.3. 7.1 Channel
6.4. 9.1 Channel
7.1. Europe
7.1.1. Germany
7.1.2. France
7.1.3. Italy
7.1.4. Spain
7.1.5. Russia
7.1.6. U.K.
7.1.7. Rest of Europe
7.2. Asia Pacific
7.2.1. China
7.2.2. India
7.2.3. Japan
7.2.4. South Korea
7.2.5. Rest of Asia-Pacific
7.3. North America
7.3.1. U.S.
7.3.2. Canada
7.3.3. Mexico
7.4. Rest of the World (RoW)
7.4.1. Brazil
7.4.2. Rest of RoW
8. Home Theatre - Market Entropy
8.1. Expansion
8.2. Technological Developments
8.3. Merger & Acquisitions, and Joint Ventures
8.4. Supply- Contract
9. Company Profiles (Top 10 Companies)
9.1. Bose Corporation
9.1.1. Introduction
9.1.2. Financials
9.1.3. Key Insights
9.1.4. Key Strategy
9.1.5. Product Portfolio
9.1.6. SWOT Analysis
9.2. Boston Acoustics
9.2.1. Introduction
9.2.2. Financials
9.2.3. Key Insights
9.2.4. Key Strategy
9.2.5. Product Portfolio
9.2.6. SWOT Analysis
9.3. LG Corporation
9.3.1. Introduction
9.3.2. Financials
9.3.3. Key Insights
9.3.4. Key Strategy
9.3.5. Product Portfolio
9.3.6. SWOT Analysis
9.4. JBL Corporation
9.4.1. Introduction
9.4.2. Financials
9.4.3. Key Insights
9.4.4. Key Strategy
9.4.5. Product Portfolio
9.4.6. SWOT Analysis
9.5. Sony Corporation
9.5.1. Introduction
9.5.2. Financials
9.5.3. Key Insights
9.5.4. Key Strategy
9.5.5. Product Portfolio
9.5.6. SWOT Analysis
9.6. Philips Electronics NV
9.6.1. Introduction
9.6.2. Financials
9.6.3. Key Insights
9.6.4. Key Strategy
9.6.5. Product Portfolio
9.6.6. SWOT Analysis
9.7. Panasonic Corporation
9.7.1. Introduction
9.7.2. Financials
9.7.3. Key Insights
9.7.4. Key Strategy
9.7.5. Product Portfolio
9.7.6. SWOT Analysis
9.8. Creative Technologies, Ltd.
9.8.1. Introduction
9.8.2. Financials
9.8.3. Key Insights
9.8.4. Key Strategy
9.8.5. Product Portfolio
9.8.6. SWOT Analysis
9.9. Logitech International
9.9.1. Introduction
9.9.2. Financials
9.9.3. Key Insights
9.9.4. Key Strategy
9.9.5. Product Portfolio
9.9.6. SWOT Analysis
9.10. Bowers & Wilkins
9.10.1. Introduction
9.10.2. Financials
9.10.3. Key Insights
9.10.4. Key Strategy
9.10.5. Product Portfolio
9.10.6. SWOT Analysis
*More than 40 Companies are profiled in this Research Report, Complete List available on Request*
**Financials would be provided on a best efforts basis for private companies**
10. Appendix
10.1. Abbreviations
10.2. Sources
10.3. Research Methodology
10.4. Expert Insights

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