Mexico Food Safety Testing Market - By Contaminant (Pathogens, Pesticides, GMOs, and Toxins), Food Tested (Meat & Poultry, Dairy Product, Processed Food, and Fruits & Vegetables), Technology (Traditional and Rapid) Forecasts to 2021

Description: Food safety is a scientific and technical method of handling, manufacturing, and storing of food to prevent foodborne diseases. This market study covers various segments of the Mexican food safety testing market (contaminant, technology, and food tested) to arrive at the market size, in terms of value, from 2014 to 2021. The Mexican food safety testing market, by technology, is segmented on the basis of traditional technology into culture method, while the market scope of rapid technology includes convenience-based (bio-sensors), PCR, immunoassay, and molecular tests.

The research study used in this study involved the use of extensive secondary sources (directories and databases) - Hoovers, Forbes, Bloomberg Businessweek, and Factiva - to identify and collect information useful for a technical and commercial study on the Mexican food safety testing market. The primary sources involved include industry experts from core and related industries and preferred suppliers, dealers, manufacturers, reagent & analytical instrument providers, technology developers, alliances, standards and certification organizations from companies, and organizations related to all segments of this industry's value chain. Food safety testing is performed to supervise the quality and avert incidents of foodborne illnesses, toxicity, or poisoning. Food safety regulations have been implemented to prevent the increase in food poisoning cases, and curtail food contamination cases in Mexico. The Mexican food safety testing market is competitive even though it does not have a large number of players. It is dominated by these few players, depending on their core competencies. The key players in this market include Silliker Inc. (U.S.), Intertek Group Plc. (U.K.), SGS S.A. (Switzerland), Eurofins Scientific (Luxembourg), and SCS Global Services (U.S.).

Objectives of this study:

- To understand the structure of the Mexican food safety testing market, by identifying its various segments and sub-segments
- To provide detailed information about the key factors influencing the growth of the market (drivers, restraints, opportunities, and industry-specific challenges)
- To strategically analyze micromarkets with respect to individual growth trends, future prospects, and their contribution to the overall market
- To analyze the opportunities in the market for stakeholders and provide a competitive landscape of market trends
- To project the size of the market and its sub-markets, in terms of value, with respect to Mexico
- To strategically profile key players in the Mexican market and comprehensively analyze their market share and core competencies
- To track and analyze competitive developments such as acquisitions, new service launches, expansion & investment, R&D, innovation and agreements, partnerships, joint ventures & collaborations in the Mexican food safety testing market
- To provide a detailed competitive landscape of this market, along with an analysis of the business and corporate strategies adopted by key players

Contents:

1 Introduction
  1.1 Objectives Of The Study
  1.2 Market Definition
1.3 Study Scope
1.3.1 Markets Covered
1.3.2 Periodization Considered For The Study
1.4 Currency
1.5 Stakeholders
1.6 Limitations

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data From Primary Sources
2.2 Market Size Estimation
2.3 Market Breakdown & Data Triangulation
2.4 Research Assumptions

3 Executive Summary

4 Premium Insights
4.1 Opportunities In The Mexican Food Safety Testing Market
4.2 Mexico: Food Safety Testing Market, By Contaminant, 2016 Vs. 2021
4.3 Mexico: Food Safety Testing Market, By Pathogen, 2015
4.4 Mexico: Food Safety Testing Market, By Rapid Technology, 2016 Vs. 2021
4.5 Mexico: Food Safety Testing For Pathogens, By Food Tested, 2016 Vs. 2021

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.2.1 By Contaminant
5.2.2 By Technology
5.2.3 By Food Tested
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Need For Food Safety Testing Due To Growing Food Trade Between Mexico And Other Countries
5.3.1.2 Stringent Enforcement Of Food Safety Laws In Mexico
5.3.1.3 Availability Of Rapid Technology For Quick Results
5.3.2 Restraints
5.3.2.1 Non-Compliance With Food Safety Regulations
5.3.3 Opportunities
5.3.3.1 Growing Consumers Awareness & Their Concerns About Food Safety
5.3.3.2 Advancements In Biotechnology And Bioinformatics
5.3.4 Challenges
5.3.4.1 Time-Consuming Testing Procedures
5.3.4.2 Lack Of Fixed Sample Collection Standards

6 Industry Trends
6.1 Value Chain Analysis
6.1.1 Input Market
6.1.2 Food Market
6.1.3 Distribution
6.2 Supply Chain Analysis
6.2.1 Upstream Process
6.2.1.1 R&D
6.2.1.2 Production
6.2.2 Midstream Process
6.2.2.1 Processing & Transforming
6.2.2.2 Transportation
6.2.3 Downstream Process
6.2.3.1 Final Preparation
6.2.3.2 Distribution
6.3 Porter’S Five Forces Analysis
6.3.1 Intensity Of Competitive Rivalry
6.3.2 Bargaining Power Of Suppliers
6.3.3 Bargaining Power Of Buyers
6.3.4 Threat Of New Entrants
6.3.5 Threat Of Substitutes

7 Mexican Food Safety Testing Market, By Contaminant
7.1 Introduction
7.2 Pathogens
7.2.1 E. Coli
7.2.2 Salmonella
7.2.3 Campylobacter
7.2.4 Listeria
7.2.5 Others
7.3 Pesticides
7.4 Gmo
7.5 Toxins
7.6 Other Contaminants

8 Mexican Food Safety Testing Market, By Technology
8.1 Introduction
8.2 Traditional Technology
8.2.1 AGAR Culturing
8.3 Rapid Technology
8.3.1 Convenience-Based Testing
8.3.2 Polymerase Chain Reaction (PCR)
8.3.3 Immunoassay
8.3.4 Molecular Tests
8.4 Upcoming Technologies In Global Food Safety Testing Market
8.4.1 Microarray
8.4.2 Phages
8.4.3 Bio-Chip
8.4.4 Flow Cytometry

9 Mexican Food Safety Testing Market, By Food Tested
9.1 Introduction
9.2 Meat & Poultry
9.3 Dairy Products
9.4 Processed Food
9.5 Fruits & Vegetables
9.6 Cereals & Grains

10 Competitive Landscape
10.1 Overview
10.2 Competitive Situation & Trends
10.3 New Service Launches
10.4 Expansions & Investments
10.5 Acquisitions

11 Company Profiles
(Overview, Financials, Products & Services, Strategy, And Developments)*
11.1 SGS SA
11.2 Intertek Group Plc
11.3 Eurofins Scientific Se
11.4 Silliker, Inc.
11.5 Neogen Corporation
11.6 Scs Global Services
11.7 IEH Laboratories & Consulting Group
11.8 UL Llc
11.9 Primus Labs
*Details On Overview, Financials, Product & Services, Strategy, And Developments Might Not Be Captured In Case Of Unlisted Company

12 Appendix
### List of Tables

<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
<th>Years</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table 1</td>
<td>Mexico: Food Safety Testing Market Size, By Contaminant</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 2</td>
<td>Mexico: Food Safety Testing Market Size, By Pathogen</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 3</td>
<td>Mexico: Food Safety Testing For Pathogens Market Size, By Food Tested</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 4</td>
<td>Mexico: Food Safety Testing For Pathogens Market Size, By Technology</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 5</td>
<td>Mexico: Food Safety Testing For Pathogens Market Size, By Rapid Technology</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 6</td>
<td>Mexico: Food Safety Testing For E. Coli Market Size, By Food Tested</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 7</td>
<td>Mexico: Food Safety Testing For Salmonella Market Size, By Food Tested</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 8</td>
<td>Mexico: Food Safety Testing For Campylobacter Market Size, By Food Tested</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 9</td>
<td>Mexico: Food Safety Testing For Listeria Market Size, By Food Tested</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 10</td>
<td>Mexico: Food Safety Testing For Other Pathogens Market Size, By Food Tested</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 11</td>
<td>Mexico: Food Safety Testing For Pesticides Market Size, By Food Tested</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 12</td>
<td>Mexico: Food Safety Testing For Pesticides Market Size, By Technology</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 13</td>
<td>Mexico: Food Safety Testing For Pesticides Market Size, By Rapid Technology</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 14</td>
<td>Mexico: Food Safety Testing For Gmo Market Size, By Food Tested</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 15</td>
<td>Mexico: Food Safety Testing For Gmo Market Size, By Technology</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 16</td>
<td>Mexico: Food Safety Testing For Gmo Market Size, By Rapid Technology</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 17</td>
<td>Mexico: Food Safety Testing For Toxins Market Size, By Food Tested</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 18</td>
<td>Mexico: Food Safety Testing For Toxins Market Size, By Technology</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 19</td>
<td>Mexico: Food Safety Testing For Toxins Market Size, By Rapid Technology</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 20</td>
<td>Mexico: Food Safety Testing For Other Contaminants Market Size, By Food Tested</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 21</td>
<td>Mexico: Food Safety Testing For Other Contaminants Market Size, By Technology</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 22</td>
<td>Mexico: Food Safety Testing For Other Contaminants Market Size, By Rapid Technology</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 23</td>
<td>Mexico: Food Safety Testing Market Size, By Technology</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 24</td>
<td>Traditional Technology: Mexican Food Safety Testing Market Size, By Contaminant</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 25</td>
<td>Rapid Technology: Mexican Food Safety Testing Market Size For, By Subtype</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 26</td>
<td>Rapid Technology: Mexican Food Safety Testing Market Size, By Contaminant</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 27</td>
<td>Convenience-Based: Mexican Food Safety Testing Market Size, By Contaminant</td>
<td>2014-2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 28</td>
<td>PCR: Mexican Food Safety Testing Market Size, By Contaminant</td>
<td>2014-2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 29</td>
<td>Immunoassay: Mexican Food Safety Testing Market Size, By Contaminant</td>
<td>2014-2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 30</td>
<td>Molecular Tests: Mexican Food Safety Testing Market Size, By Contaminant</td>
<td>2014-2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 31</td>
<td>Food Safety Testing Market: Foodborne Pathogens, By Food Source</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Table 32</td>
<td>Mexico: Food Safety Testing Market Size, By Food Tested</td>
<td>2014 - 2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 33</td>
<td>Mexico: Food Safety Testing Market Size For Meat &amp; Poultry, By Contaminant</td>
<td>2016-2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 34</td>
<td>Mexico: Food Safety Testing Market Size For Meat &amp; Poultry, By Pathogen</td>
<td>2016-2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 35</td>
<td>Mexico: Food Safety Testing Market Size For Dairy Products, By Contaminant</td>
<td>2016-2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 36</td>
<td>Mexico: Food Safety Testing Market Size For Dairy Products, By Pathogen</td>
<td>2016-2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 37</td>
<td>Mexico: Food Safety Testing Market Size For Processed Food, By Contaminant</td>
<td>2016-2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 38</td>
<td>Mexico: Food Safety Testing Market Size For Processed Food, By Pathogen</td>
<td>2016-2021</td>
<td>USD Million</td>
</tr>
<tr>
<td>Table 39</td>
<td>Mexico: Food Safety Testing Market Size For Fruits &amp; Vegetables, By Contaminant</td>
<td>2016-2021</td>
<td>USD Million</td>
</tr>
</tbody>
</table>
Table 40 Mexico: Food Safety Testing Market Size For Fruits & Vegetables, By Pathogen, 2016-2021 (USD Million)
Table 41 Mexico: Food Safety Testing Market Size For Cereals & Grains, By Contaminant, 2016-2021 (USD Million)
Table 42 Mexico: Food Safety Testing Market Size For Cereals & Grains, By Pathogen, 2016-2021 (USD Million)
Table 43 New Product Launches, 2011 - 2016
Table 44 Expansions & Investments, 2011 - 2016
Table 45 Acquisitions, 2011 - 2016
Table 46 SGS SA: Services Offered
Table 47 Eurofins Scientific Se: Services Offered
Table 48 Silliker, Inc.: Services Offered
Table 49 Neogen Corporation: Services Offered
Table 50 Scs Global Services: Services Offered
Table 51 IEH Laboratories & Consulting Group,: Services Offered
Table 52 Primus Labs: Services Offered
Table 53 New Service Launches, 2011 - 2016
Table 54 Expansions & Investments, 2011 - 2016
Table 55 Acquisitions, 2011 - 2016

List Of Figures

Figure 1 Mexican Food Safety Testing Market Segmentation
Figure 2 Mexican Food Safety Testing Market: Research Design
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Data Triangulation
Figure 6 Mexico: Food Safety Testing Market Size, By Technology, 2016 - 2021 (USD Million)
Figure 7 Mexico: Food Safety Testing Market Snapshot, By Contaminant, 2016 Vs. 2021
Figure 8 Mexico: Food Safety Testing Market Size And Share, By Food Tested, 2015 (USD Million)
Figure 9 Growing Foodborne Illnesses & Increasing Stringency Of Food Safety Regulations To Drive Growth Of Food Safety Testing Market In Mexico
Figure 10 The Market For Testing For Gmo In Food Is Projected To Grow At The Highest Rate From 2016 To 2021
Figure 11 Market For Testing For Salmonella To Witness Highest Growth Rate, 2016 - 2021
Figure 12 PCR To Dominate Among Rapid Technologies In The Mexican Food Safety Testing In 2016 & By 2021
Figure 13 Pathogen Testing For Meat & Poultry Is Projected To Grow At Highest Cagr Between 2016 & 2021
Figure 14 Industry Structure: Food Safety Testing
Figure 15 Food Safety Management Systems
Figure 16 Mexico: Food Safety Testing Market, By Contaminant
Figure 17 Mexico: Food Safety Testing Market, By Technology
Figure 18 Mexican Food Safety Testing Market, By Food Tested
Figure 19 Market Dynamics: Mexican Food Safety Testing
Figure 20 Mexico Food Trade: Meat & Poultry, Fruits & Vegetables, Cereals, And Dairy Products, 2010 - 2013 (Tons)
Figure 21 Value Chain Analysis: Mexico Food Safety Testing Market
Figure 22 Supply Chain Analysis: Mexico Food Safety Testing
Figure 23 Porter'S Five Forces Analysis: Mexican Food Safety Testing Market
Figure 24 Mexican Food Safety Testing Market Share, By Contaminant, 2015
Figure 25 Mexican Food Safety Testing Market Share, By Technology, 2015 (USD Million)
Figure 26 Meat & Poultry Dominated The Mexican Food Safety Testing Market, 2015
Figure 27 Bacterial Contamination Of Meat & Poultry Products, By Production Stage , 2015
Figure 28 New Service Launches And Expansions & Investments: Leading Approaches Of Key Companies, 2011 - 2016
Figure 29 Expanding Revenue Base Through New Service Launches, 2013 - 2015
Figure 30 New Service Launches: The Key Strategy, 2011 - 2016
Figure 31 SGS SA: Company Snapshot
Figure 32 Intertek Group Plc: Company Snapshot
Figure 33 Eurofins Scientific Se: Company Snapshot
Figure 34 Silliker, Inc.: Company Snapshot
Figure 35 Neogen Corporation: Company Snapshot
Figure 36 SCS Global Servics: Company Snapshot
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