Sustainable Operations and Supply Chain Management. Wiley Series in Operations Research and Management Science

Description: Sustainable Operations and Supply Chain Management addresses the most relevant topics of operations and supply chain management from the perspective of sustainability. The main focus is to provide a step by step guide for managerial decisions made along the product life-cycle, following a path made up of the following steps: product design, sourcing, manufacturing, packaging and physical distribution, reverses logistics and recovery.

Contents:

PREFACE x

ACKNOWLEDGEMENTS xiii

1 Sustainability and Future Trends 1

1.1 Introduction 1

1.2 Sustainability Before Sustainable Operations and Supply Chain Management 2

1.3 The Impact of Climate Change 7

1.4 Mega –Trends and Sustainability 9

1.4.1 Demographic Evolution 10

1.4.2 Urbanisation 11

1.4.3 Emerging New Consumers 12

1.4.4 Smart Technologies and the Digital Factory 15

1.5 Mega –Trends, Sustainability and Supply Chain Management 17

1.6 Sustainable Development and Corporate Social Responsibility 19

1.7 The Development of Sustainable Objectives from the Triple Bottom Line Perspective 22

1.8 Sustainability: The Reasons Why 23

2 Sustainable Operations and Supply Chain Management as Competitive Factors 28

2.1 Introduction 28

2.2 Operations, Logistics and Supply Chain Management in Manufacturing and Service Industries 31

2.3 Operations, Supply Chain Management and Competitive Advantage 37

2.3.1 Strategic Alignment 37

2.3.2 Operations, Supply Chain Management and Decision Making 39

2.3.3 Operations and Supply Chain Performance Management and Control 40

2.4 Performance and Trade –Off Management 43

2.5 Sustainable Operations and Supply Chain Management: A Reference Framework 44
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