Growth Opportunities for Adhesives in the German Automotive Industry
2016-2021: Trends, Forecast, and Opportunity Analysis

Description: German automotive industry are expected to reach an estimated $1,050.5 million by 2021. Adhesives in the German automotive industry are forecast to grow at a CAGR of 8.4% by value from 2016 to 2021. The major drivers of growth for this market are growth in the production of passenger car and light commercial vehicles, and increase in the demand for lightweight materials.

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing use of composites and lightweight materials in vehicles and development of new silicone-based electrically conductive adhesives in automotive sensor applications.

The study includes a forecast for the growth opportunities for adhesives in the German automotive industry by product type, vehicle, and application type as follows:

By Product Type [Volume M lbs. and $M Shipment analysis for 2010 to 2021]:
- Epoxy Adhesives
- Polyurethane Adhesives
- Acrylic Adhesives
- Other Adhesives

By Vehicle Type [Volume M lbs. and $M Shipment analysis for 2010 to 2021]:
- Passenger Cars
- Light Commercial Vehicles

By Application Type [Volume M lbs. and $M Shipment analysis for 2010 to 2021]:
- Structural Components
- Non-Structural Components

Henkel AG & Co KGaA, 3M Company, Dow Chemical Company, Sika AG., and H.B. Fuller Co., are the major suppliers of adhesives in the German automotive industry. Some companies are opting for merger & acquisition as strategic initiatives for driving growth.

On the basis of its comprehensive research, the report forecasts that the polyurethane adhesives and epoxy adhesives segments are expected to show above average growth during the forecast period.

Within the adhesives in the German automotive industry, the polyurethane adhesives segment is expected to remain as the largest market.

This report answers following 10 key questions:
Q.1. What are some of the most promising, high-growth opportunities for adhesives in the German automotive industry by product type, by vehicle type, and by application type?
Q.2. Which product segments will grow at a faster pace and why?
Q.3. What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
Q.4. What are the business risks and competitive threats in this market?
Q.5. What are emerging trends in this market and reasons behind them?
Q.6. What are some changing demands of customers in the market?
Q.7. What are the new developments in the market? Which companies are leading these developments?
Q.8. Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q.9. What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials / product substitution?
Q.10. What M & A activity has transpired in the last 5 years in this market and what is its impact on the industry?
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