Growth Opportunities in the Global Specialty Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis

Description: According to a new market report, the future of the specialty carbon black market looks good with opportunities in the plastic and coating applications. The global specialty carbon black market is forecast to grow at a CAGR of 6.7% from 2016 to 2021. The major drivers of growth for this market are increased automotive production and growth in construction industry.

In this market, specialty carbon black is used in plastic, ink, and coating applications. The author forecasts that the plastics segment is expected to remain as the largest market by value and volume consumption supported by growth in demand for UV resistant agriculture films, cable, and pipe applications. On the basis of its comprehensive research, the author predicts that plastics segment is expected to show above average growth during the forecast period.

Asia Pacific is expected to remain the largest market by value and volume due to the higher production of plastics and printing ink. Asia Pacific and the Rest of the World are expected to witness good growth over the forecast period because of increase in automotive production and growth of industrial, infrastructure, and printing and packaging sectors.

For business expansion, the report suggests innovation and new product development to enhanced jetness properties for coatings application. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for the end user.

Emerging trends, which have a direct impact on the dynamics of the industry, include the shift from commodity to more specialize grade specialty carbon black and increasing use of specialty carbon black as pigment in lightweight automotive parts to enhance the conductivity and UV protection properties. Cabot Corporation, Birla Carbon, Orion Engineered Carbons, Omsk Carbon Group and Philips Specialty carbon black are among the major suppliers of the specialty carbon black. Some companies are opting for M&A as a strategic initiative for driving growth.

The report analyzes growth opportunities in the global specialty carbon black market by application and region and has come up with a comprehensive research report, "Growth Opportunities in the Global Specialty Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis." The report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the global specialty carbon black market by application and region as follows:

By application [Volume (M lbs. / Kilotons) and $M shipment analysis for 2010 - 2021]:
- Plastics
- Ink
- Coatings
- Others

By region [Volume (M lbs. / Kilotons) and $M shipment analysis for 2010 - 2021]:
- North America
- Europe
- Asia Pacific
- Rest of World

This report answers following 11 key questions:
Q.1: What are some of the potential, high-growth opportunities for global specialty carbon black market by applications and regions?
Q.2: Which segments will grow at a faster pace and why?
Q.3: Which regions will grow at a faster pace and why?
Q.4: What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
Q.5: What are the business risks and threats to the market?
Q.6: What are emerging trends in this market and reasons behind them?
Q.7: What are some changing demands of customers in the market?
Q.8: What are the new developments in the market? Which companies are leading these developments?
Q.9: Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q.10: What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials/product substitution?
Q.11: What are M & A activities in the last 5 years in this market? What reasons can be attributed to these activities and how have they impacted the industry?

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today’s stringent economy, you need every advantage that you can find. To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Growth Opportunities in the Global Specialty Carbon Black Market 2016-2021: Trends, Forecast, and Opportunity Analysis” include:

- Market size estimates: Growth opportunities in the global specialty carbon black market size estimation in terms of value ($ Mil) and volume (kt) shipment.
- Trend and forecast analysis: Global specialty carbon black market trend (2010-2015) and forecast (2016-2021) by region and segment.
- Segmentation analysis: Global specialty carbon black market size by various application segments such as plastic, ink, coating, and others in terms of value and volume shipment.
- Regional analysis: Global specialty carbon black market breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World.
- Growth opportunities: Analysis on growth opportunities in different applications and regions.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of specialty carbon black in the global specialty carbon black market suppliers.
- Emerging applications: Emerging applications of global specialty carbon black in various markets.
- Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

Contents:

1. Executive Summary
2. Industry Background and Classifications
   2.1: Introduction
   2.2: Industry Classification
   2.3: Supply Chain
3. Market Trend and Forecast Analysis
   3.1: Market Analysis 2015
   3.1.1: Market by Application
   3.1.2: Market by Region
   3.2.: Market Trends 2010-2015
   3.2.1: Macroeconomic Trends
   3.2.2: Trends of the Global Specialty Carbon Black Market by Value and Volume
   3.2.3: Trends of the North American Specialty Carbon Black Market by Value and Volume
   3.2.4: Trends of the European Specialty Carbon Black Market by Value and Volume
   3.2.5: Trends of the APAC Specialty Carbon Black Market by Value and Volume
   3.2.6: Trends of the ROW Specialty Carbon Black Market by Value and Volume
   3.3: Industry Drivers and Challenges
   3.4: Market Forecast from 2016 to 2021
   3.4.1: Macroeconomic Forecast
   3.4.2: Forecast for the Global Specialty Carbon Black Market by Value and Volume
   3.4.3: Forecast for the North American Specialty Carbon Black Market by Value and Volume
   3.4.4: Forecast for the European Specialty Carbon Black Market by Value and Volume
   3.4.5: Forecast for the APAC Specialty Carbon Black Market by Value and Volume
3.4.6: Forecast for the ROW Specialty Carbon Black Market by Value and Volume

4. Competitor Analysis
4.1: Product Portfolio Analysis
4.2: Market Share Analysis
4.3: Operational Integration
4.4: Geographical Reach
4.5: Porter’s Five Forces Analysis

5. Growth Opportunity and Strategic Analysis
5.1: Growth Opportunity Analysis
5.1.1: Growth Opportunities for the Global Specialty Carbon Black Industry by Application
5.1.2: Growth Opportunities for the Global Specialty Carbon Black Industry by Region
5.2: Emerging Trends of the Global Specialty Carbon Black Market
5.3: Strategic Analysis
5.3.1: New Product Development
5.3.2: Capacity Expansion of the Global Specialty Carbon Black Market
5.3.3: Certification and Licensing
5.3.4: Mergers, Acquisitions, and Joint Ventures in the Global Specialty Carbon Black Industry

6. Company Profiles of Leading Players

List of Figures

Chapter 2. Industry Background and Classifications
Figure 2.1: Carbon Black Properties
Figure 2.2: Carbon Black Particle size comparison
Figure 2.3: Carbon Black Structure comparison
Figure 2.4: Carbon Black Manufacturing Process
Figure 2.5: Furnace Black Process
Figure 2.6: Thermal Black Process
Figure 2.7: Lampblack Process
Figure 2.8 Channel Black Process
Figure 2.9: Carbon Black-Based Plastic Pipes
Figure 2.10: Carbon Black-Based Coating
Figure 2.11: Carbon Black-Based Ink and Packaging Products
Figure 2.12: Carbon Black-Based Dry Batteries
Figure 2.13: Supply Chain

Chapter 3. Market Trend and Forecast Analysis
Figure 3.1: Global Specialty Carbon Black Market (% $ Million) Distribution by Application in 2015
Figure 3.2: Global Specialty Carbon Black Market ($ Million) by Application in 2015
Figure 3.3: Global Specialty Carbon Black Market (% Kilotons) Distribution by Application in 2015
Figure 3.4: Global Specialty Carbon Black Market (Kilotons) by Application in 2015
Figure 3.5: Global Specialty Carbon Black Market (% $ Million) by Region in 2015
Figure 3.6: Global Specialty Carbon Black Market (% Kilotons) Distribution by Region in 2015
Figure 3.7: Trends of the Global GDP Growth Rate
Figure 3.8: Trends of the Regional GDP Growth Rate at Constant Price
Figure 3.9: Trends of the Global Plastic Industry from 2010 to 2015
Figure 3.10: Trends of the Global Specialty Carbon Black Market from 2010 to 2015
Figure 3.11: Specialty Carbon Black in the Plastic Industry (% Kilotons) Distribution by Application in 2015
Figure 3.12: Specialty Carbon Black in the Ink Industry (% Kilotons) Distribution by Application in 2015
Figure 3.13: Specialty Carbon Black in the Coatings Industry (% Kilotons) Distribution by Application in 2015
Figure 3.14: Trends of the Global Specialty Carbon Black Market ($ Million) by Application from 2010 to 2015
Figure 3.15: CAGR of the Global Specialty Carbon Black Market ($ Million) by Application from 2010 to 2015
Figure 3.16: Trends of the Global Specialty Carbon Black Market (Kilotons) by Application from 2010 to 2015
Figure 3.17: CAGR of the Global Specialty Carbon Black Market (Kilotons) by Application from 2010 to 2015
Figure 3.18: Trends of the North American Specialty Carbon Black Market from 2010 to 2015
Figure 3.19: Trends of the North American Specialty Carbon Black Market ($ Million) by Application from 2010 to 2015
Figure 3.20: CAGR of the North American Specialty Carbon Black Market ($ Million) by Application from 2010 to 2015
Figure 3.21: Trends of the North American Specialty Carbon Black Market (Kilotons) by Application from 2010
Figure 3.22: CAGR of the North American Specialty Carbon Black Market (Kilotons) by Application from 2010 to 2015
Figure 3.23: Trends of the European Specialty Carbon Black Market from 2010 to 2015
Figure 3.24: Trends of the European Specialty Carbon Black Market ($ Million) by Application from 2010 to 2015
Figure 3.25: CAGR of the European Specialty Carbon Black Market ($ Million) by Application from 2010 to 2015
Figure 3.26: Trends of the European Specialty Carbon Black Market (Kilotons) by Application from 2010 to 2015
Figure 3.27: CAGR of the European Specialty Carbon Black Market (Kilotons) by Application from 2010 to 2015
Figure 3.28: Trends of the APAC Specialty Carbon Black Market from 2010 to 2015
Figure 3.29: CAGR of the APAC Specialty Carbon Black Market ($ Million) by Application from 2010 to 2015
Figure 3.30: Trends of the APAC Specialty Carbon Black Market ($ Million) by Application from 2010 to 2015
Figure 3.31: CAGR of the APAC Specialty Carbon Black Market (Kilotons) by Application from 2010 to 2015
Figure 3.32: Trends of the APAC Specialty Carbon Black Market (Kilotons) by Application from 2010 to 2015
Figure 3.33: CAGR of the ROW Specialty Carbon Black Market from 2010 to 2015
Figure 3.34: Trends of the ROW Specialty Carbon Black Market ($ Million) by Application from 2010 to 2015
Figure 3.35: Trends of the ROW Specialty Carbon Black Market ($ Million) by Application from 2010 to 2015
Figure 3.36: Trends of the ROW Specialty Carbon Black Market (Kilotons) by Application from 2010 to 2015
Figure 3.37: CAGR of the ROW Specialty Carbon Black Market (Kilotons) by Application from 2010 to 2015
Figure 3.38: Major Drivers and Challenges for the Global Specialty Carbon Black Market
Figure 3.39: Forecast for the Global GDP Growth Rate
Figure 3.40: Forecast for the Regional GDP Growth Rate
Figure 3.41: Forecast for the Global Specialty Carbon Black Market from 2016 to 2021
Figure 3.42: Forecast for the Global Specialty Carbon Black Market ($ Million) by Application from 2016 to 2021
Figure 3.43: CAGR Forecast for the Global Specialty Carbon Black Market ($ Million) by Application from 2016 to 2021
Figure 3.44: Forecast for the Global Specialty Carbon Black Market (Kilotons) by Application from 2016 to 2021
Figure 3.45: CAGR Forecast for the Global Specialty Carbon Black Market (Kilotons) by Application from 2016 to 2021
Figure 3.46: Forecast for the North American Specialty Carbon Black Market from 2016 to 2021
Figure 3.47: Forecast for the North American Specialty Carbon Black Market ($ Million) by Application from 2016 to 2021
Figure 3.48: CAGR Forecast for the North American Specialty Carbon Black Market ($ Million) by Application from 2016 to 2021
Figure 3.49: Forecast for the North American Specialty Carbon Black Market (Kilotons) by Application from 2016 to 2021
Figure 3.50: CAGR Forecast for the North American Specialty Carbon Black Market (Kilotons) by Application from 2016 to 2021
Figure 3.51: Forecast for the European Specialty Carbon Black Market from 2016 to 2021
Figure 3.52: Forecast for the European Specialty Carbon Black Market ($ Million) by Application from 2016 to 2021
Figure 3.53: CAGR Forecast for the European Specialty Carbon Black Market ($ Million) by Application from 2016 to 2021
Figure 3.54: Forecast for the European Specialty Carbon Black Market (Kilotons) by Application from 2016 to 2021
Figure 3.55: CAGR Forecast for the European Specialty Carbon Black Market (Kilotons) by Application from 2016 to 2021
Figure 3.56: Forecast for the APAC Specialty Carbon Black Market from 2016 to 2021
Figure 3.57: Forecast for the APAC Specialty Carbon Black Market ($ Million) by Application from 2016 to 2021
Figure 3.58: CAGR Forecast for the APAC Specialty Carbon Black Market ($ Million) by Application from 2016 to 2021
Figure 3.59: Forecast for the APAC Specialty Carbon Black Market (Kilotons) by Application from 2016 to 2021
Figure 3.60: CAGR Forecast for the APAC Specialty Carbon Black Market (Kilotons) by Application from 2016 to 2021
Figure 3.61: Forecast for the ROW Specialty Carbon Black Market from 2016 to 2021
Figure 3.62: Forecast for the ROW Specialty Carbon Black Market ($ Million) by Application from 2016 to 2021
Figure 3.63: CAGR Forecast for the ROW Specialty Carbon Black Market ($ Million) by Application from 2016
to 2021

Figure 3.64: Forecast for the ROW Specialty Carbon Black Market (Kilotons) by Application from 2016 to 2021
Figure 3.65: CAGR Forecast for the ROW Specialty Carbon Black Market (Kilotons) by Application from 2016 to 2021

Chapter 4. Competitor Analysis
Figure 4.1: Market Share Analysis of Top Five Players in the Global Specialty Carbon Black Market in 2016
Figure 4.2: Growth Leadership Matrix of the Specialty Carbon Black Market
Figure 4.3: Major Specialty Carbon Black Suppliers
Figure 4.4: Porter’s Five Forces Market Analysis Model for the Global Specialty Carbon Black Market

Chapter 5. Growth Opportunity and Strategic Analysis
Figure 5.1: Growth Opportunities for the Global Specialty Carbon Black Industry by Application from 2016 to 2021
Figure 5.2: Growth Opportunities for the Global Specialty Carbon Black Market by Region from 2016 to 2021
Figure 5.3: Emerging Trends of the Global Specialty Carbon Black Industry
Figure 5.4: Strategic Initiatives by Major Competitors in 2015
Figure 5.5: Strategic Initiatives by Major Competitors in 2014
Figure 5.6: Strategic Initiatives by Major Competitors in the Global Specialty Carbon Black Market
Figure 5.7: New Product Launch of the Global Specialty Carbon Black Market in 2015
Figure 5.8: New Product Launch of the Global Specialty Carbon Black Market in 2014
Figure 5.9: Major Capacity Expansions in the Global Specialty Carbon Black Market

List of Tables
Chapter 1. Executive Summary
Table 1.1: Global Specialty Carbon Black Market Parameters and Attributes

Chapter 2. Industry Background and Classifications
Table 2.1: Carbon Black Chemical Properties
Table 2.2: Specialty Carbon Black Plastic Applications and Attributes
Table 2.3: Specialty Carbon Black Coating Applications and Attributes
Table 2.4: Specialty Carbon Black Printing Ink Applications and Attributes

Chapter 3. Market Trend and Forecast Analysis
Table 3.1: The Global Specialty Carbon Black Shipments Market Trends from 2010 to 2015
Table 3.2: Average Growth Rates for One, Three, and Five Years in the Global Specialty Carbon Black Industry in Terms of $ Million Shipment
Table 3.3: Market Size and (2010-2015) CAGR of the Global Specialty Carbon Black Industry by Application in Terms of Value and Volume Shipments
Table 3.4: The North American Specialty Carbon Black Shipment Market from 2010 to 2015
Table 3.5: Market Size and (2010-2015) CAGR of the North American Specialty Carbon Black Industry by Application in Terms of Value and Volume Shipments
Table 3.6: The European Specialty Carbon Black Shipment Market Trends from 2010 to 2015
Table 3.7: Market Size and (2010-2015) CAGR of the European Specialty Carbon Black Industry by Application in Terms of Value and Volume Shipments
Table 3.8: The APAC Specialty Carbon Black Shipment Market Trends from 2010 to 2015
Table 3.9: Market Size and (2010-2015) CAGR of the APAC Specialty Carbon Black Industry by Application in Terms of Value and Volume Shipments
Table 3.10: The ROW Specialty Carbon Black Shipment Market Trends from 2010 to 2015
Table 3.11: Market Size and (2010-2015) CAGR of the ROW Specialty Carbon Black Industry by Application in Terms of Value and Volume Shipments
Table 3.12: Forecast for the Global Specialty Carbon Black Market from 2016 to 2021
Table 3.13: Average Growth Rates for One, Three, and Five Years in Forecast for the Global Specialty Carbon Black Market from 2016 to 2021 in Terms of $ Shipments
Table 3.14: Market Size and CAGR of the Specialty Carbon Black Market by Application from 2016 to 2021 in Terms of Value and Volume Shipments
Table 3.15: Forecast for the North American Specialty Carbon Black Market from 2016 to 2021
Table 3.16: Market Size and CAGR of the North American Specialty Carbon Black Market by Application from 2016 to 2021 in Terms of Value and Volume Shipments
Table 3.17: Forecast for the European Specialty Carbon Black Market from 2016 to 2021
Table 3.18: Market Size and CAGR of the European Specialty Carbon Black Market by Application from 2016 to 2021 in Terms of Value and Volume Shipments
Table 3.19: Forecast for the APAC Specialty Carbon Black Market from 2016 to 2021
Table 3.20: Market Size and CAGR of the APAC Specialty Carbon Black Market by Application from 2016 to 2021 in Terms of Value and Volume Shipments
Table 3.21: Forecast for the ROW Specialty Carbon Black Market from 2016 to 2021
Table 3.22: Market Size and CAGR of the ROW Specialty Carbon Black Market by Application from 2016 to 2021 in Terms of Value and Volume Shipments

Chapter 4. Competitor Analysis
Table 4.1: Product Mapping of Specialty Carbon Black Suppliers Based on Market Served
Table 4.2: Market Share of Top Five Suppliers in Terms of Volume of the Global Specialty Carbon Black Market in 2016
Table 4.3: Operational Integration of the Global Specialty Carbon Black Suppliers

Chapter 5. Growth Opportunity and Strategic Analysis
Table 5.1: New Product Launches by Major Specialty Carbon Black Producers during Last Five Years
Table 5.2: Certification and Licenses Acquired by Major Competitors in the Global Specialty Carbon Black Market

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