Calculating Economic Damages in Intellectual Property Infringement Cases

Description: In this one-stop resource you'll find a comprehensive overview of strategies, analysis, case studies, and legal insight to help you calculate and recover or defend a case involving the infringement of intellectual property. Nowhere else will you find such a complete and thorough analysis of current case law and the valuation methods that form the basis of damage awards in IP infringement cases.

Inside the pages of Calculating Economic Damages in Intellectual Property Infringement Cases, you'll learn the accepted methods and gain insight into legal issues from top damages experts and IP attorneys. This includes in depth materials on damages in the context of patents and other types of intellectual property as well as continually expanding case law that interprets what prior courts have deemed as acceptable evidence for intellectual property claims. You'll also learn what the courts have rejected and details explaining the reason for the rejection.

This completely updated guide also features new materials on case law relating to reasonable certainty and motions to exclude experts in lost profits damages cases.

Examples of chapter topics you'll find in this comprehensive resource include:

- Patent Infringement Damages: Lost Profits and Royalties
- Lost Profits in Trademark and Copyright Cases
- Use of Survey Research in Damages Estimation
- Using Internet Analytic Tools for Valuation and Damages Calculations in Internet IP and Infringement and Defamation Cases
- Plus an expansive section on the unjust enrichment remedy.

Plus much, much more included throughout this extensive resource. Calculating Economic Damages in Intellectual Property Infringement Cases is a must-have for all IP experts, tech transfer executives, and IP attorneys.

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