
Description:
Respondents feel that the overall business confidence index for H2 2016 (July 2016–December 2016) has remained constant compared to H1 2016 (January 2016–June 2016). Moreover, an increasing number of respondents state that the current economic conditions are stable and the future outlook remains positive in anticipation of trends such as mobile broadband connectivity, live video streaming, mobile payments, and employing an Internet of Things (IoT) for effective business monitoring and real time problem solving. Despite rising competition, growing pricing pressure, and cost containment within the telecom industry, companies are planning to increase their focus on improving operational efficiency and new product development, over the next six months.

Key Findings
- Of respondents, 39% believe the current economic conditions to be stable, whereas 21% of executives indicate that economic conditions are favorable
- Overall, 66% and 52% of industry competitors are more confident about their company's and industry's growth prospects, respectively, in H2 2016
- Of executives operating in Asia-Pacific, 87% expect the highest positive change in customer confidence compared to other regions in H2 2016
- On average, the price of fixed voice services is expected to decrease by 1.3% over the next six months
- Business executives operating in Asia-Pacific anticipate the highest increase in sales growth compared to other regions over the next six months
- The concern of unemployment levels in North America has increased significantly during H2 2016 compared to H1 2016

Synopsis
The Telecom Industry Business Confidence Survey H2 2016 examines executives' opinion on the business environment over July 2016–December 2016. It also highlights existing economic conditions, supplier price variations, sales performance, industry and company growth outlook, spending patterns, and key priorities. Additionally, it provides information categorized by region and presents a comparison with H1 2016 (January 2016–June 2016) wherever applicable.

What else does this report offer?
- Current state of the global economy: examines prevailing economic conditions globally and across various regions
- Company and industry growth outlook: provides industry executives' expectations towards their company's growth prospects and that of the industry over the next six months
- Change in consumer confidence: analyzes telecom industry executives' opinion about the change in customer confidence during H2 2016
- Supplier prices projection: determines expected changes in supplier prices across various categories and their impact on business confidence
- Change in staff headcount and sales performance: tracks expected changes in staff headcount and sales for H2 2016 among industry executives globally
- Significant investment activities: highlights various areas in which industry executives intend to invest over the next six months
- Business concerns: provides information about potential business concerns indicated by survey
respondents for H2 2016

- Key priorities: identifies the top priorities of industry executives operating in various regions

Reasons To Buy
- The report will benefit organizations and allow them to make effective business strategy decisions by knowing the prevailing business conditions and sentiment within the telecom industry
- Organizations will be supported in business expansion decisions by providing information about projected changes in sales performance and supplier prices
- Helps to improve operational efficiency of the organization by knowing about key priorities and the main concerns of telecom industry executives
- Helps to alter investment allocation by understanding key focus areas highlighted by survey respondents during H2 2016

Contents:
Introduction
Acronyms and definitions
Methodology, sample size and key points
Respondent profile
Confidence indexes

Economic state, growth prospects and consumer confidence
Existing economic environment
Industry and company growth outlook
Expected change in consumer confidence

Supplier prices, staff headcount and sales performance
Supplier prices expectations
Anticipated change in staff head count and sales projections
Anticipated change in spend on key activities

Business concerns and organizational priorities
Level of concerns and expected impact
Significance of potential business priorities

Appendix

List of Tables
Confidence Index- H1 2016–H2 2016
Current economic condition - Overall (H2 2016) comparison (H1 2016–H2 2016)
Current economic condition - Region
Current economic condition - Region - H1 2016–H2 2016
Current economic condition - Those who operate and do not operate in a region
Industry and company growth prospects – Overall
Industry and company growth prospects - Overall - In detail - comparison (H1 2016–H2 2016)
Industry and company growth prospects – Region
Anticipated variation in customer confidence - Overall (H2 2016) comparison (H1 2016–H2 2016)
Anticipated variation in customer confidence – Region
Anticipated variation in customer confidence - Region - H1 2016–H2 2016
Projected change in supplier prices - Electronic components and equipments - Overall and regional
Projected change in supplier prices - Electronic components and equipments - Regional - H1 2016–H2 2016
Projected change in supplier prices - Infrastructure - Overall and regional
Projected change in supplier prices - Infrastructure - Regional - H1 2016–H2 2016
Projected change in supplier prices - Fixed voice services - Overall and regional
Projected change in supplier prices - Fixed voice services - Regional - H1 2016–H2 2016
Projected change in supplier prices - Mobile voice and messaging services - Overall and regional
Projected change in supplier prices - Mobile voice and messaging services - Regional - H1 2016–H2 2016
Projected change in supplier prices - Fixed broadband services - Overall and regional
Projected change in supplier prices - Fixed broadband services - Regional - H1 2016–H2 2016
Projected change in supplier prices - Mobile data services - Overall and regional
Projected change in supplier prices - Mobile data services - Regional - H1 2016–H2 2016
Projected change in supplier prices - IT services - Overall and regional
Projected change in supplier prices - IT services - Regional - H1 2016–H2 2016
Projected change in supplier prices - Digital/content services - Overall and regional
Projected change in supplier prices - Digital/content services - Regional - H1 2016–H2 2016
Staff headcount and sales outlook - Regional - H1 2016–H2 2016
Expenditure projection on key activities - Overall
Expenditure projection on key activities - H1 2016–H2 2016
Top five business concerns – Region
Business concerns - Overall and regional - A 56
Business concerns - Overall and regional - B
Business concerns - Overall and regional - B - H1 2016–H2 2016
Top five organizational priorities - Region
Organizational priorities - Overall and regional
Organizational priorities - Overall and region - Change compared to H1 2016

List of Figures
Confidence Index- H1 2016–H2 2016
Current economic condition - Overall (H2 2016) comparison (H1 2016–H2 2016)
Current economic condition – Region
Current economic condition - Region - H1 2016–H2 2016
Current economic condition - Those who operate and do not operate in a region
Industry and company growth prospects – Overall
Industry and company growth prospects - Overall - In detail - comparison (H1 2016–H2 2016)
Industry and company growth prospects – Region
Anticipated variation in customer confidence - Overall (H2 2016) comparison (H1 2016–H2 2016)
Anticipated variation in customer confidence – Region
Anticipated variation in customer confidence - Region - H1 2016–H2 2016
Projected change in supplier prices - Electronic components and equipments - Overall and regional
Projected change in supplier prices - Electronic components and equipments - Regional - H1 2016–H2 2016
Projected change in supplier prices - Infrastructure - Overall and regional
Projected change in supplier prices - Infrastructure - Regional - H1 2016–H2 2016
Projected change in supplier prices - Fixed voice services - Overall and regional
Projected change in supplier prices - Fixed voice services - Regional - H1 2016–H2 2016
Projected change in supplier prices - Mobile voice and messaging services - Overall and regional
Projected change in supplier prices - Mobile voice and messaging services - Regional - H1 2016–H2 2016
Projected change in supplier prices - Fixed broadband services - Overall and regional
Projected change in supplier prices - Fixed broadband services - Regional - H1 2016–H2 2016
Projected change in supplier prices - Mobile data services - Overall and regional
Projected change in supplier prices - Mobile data services - Regional - H1 2016–H2 2016
Projected change in supplier prices - IT services - Overall and regional
Projected change in supplier prices - IT services - Regional - H1 2016–H2 2016
Projected change in supplier prices - Digital/content services - Overall and regional
Projected change in supplier prices - Digital/content services - Regional - H1 2016–H2 2016
Staff headcount and sales outlook - Regional - H1 2016–H2 2016
Expenditure projection on key activities - Overall
Expenditure projection on key activities - H1 2016–H2 2016
Top five business concerns – Region
Business concerns - Overall and regional - A 56
Business concerns - Overall and regional - B
Business concerns - Overall and regional - B - H1 2016–H2 2016
Top five organizational priorities - Region
Organizational priorities - Overall and regional
Organizational priorities - Overall and region - Change compared to H1 2016

Ordering: Order Online - http://www.researchandmarkets.com/reports/3840968/
Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3840968/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Single User</th>
<th>Site License</th>
<th>Enterprisewide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>USD 1950</td>
<td>USD 3900</td>
<td>USD 5850</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets, Guinness Center, Taylors Lane, Dublin 8, Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp