Video Surveillance Market - Forecasts from 2016 to 2021

Description: Global Video Surveillance Market is projected to grow at a CAGR of 11.87% over the forecast period to reach a total market size of US$48.699 billion by 2021, from US$24.840 billion in 2015. Video surveillance solutions are used by various end-use industries for control and regulation purposes, especially for detection of criminal and illegal offenses.

Advancement in high definition technologies and megapixel cameras, coupled with falling IT costs are driving the demand for global surveillance technology and devices. Growing need for security systems to thwart various security threats is further fuelling the demand for video surveillance systems. Rising global concern for terror attacks will boost the demand for hi-tech video surveillance devices and software over the next five years. However, falling prices will lead to a decline in overall revenues, despite growth in unit shipments.

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Video Surveillance. Complete industry analysis has also been covered by Porter’s Five Forces model as a part of this report section.

Thirdly, Video Surveillance market has been segmented by components, end-use industry, and geography. On the basis of components, the market is segmented as hardware (cameras, recorders, monitors and others), software and services. By end-use industry, the global market for Video Surveillance has been segmented as retail and logistics, healthcare, military and defense, travel and transportation among others as a part of this report.

Important regions for vendors in terms of market size are covered through detailed geographical segmentation and country Pressure forecasts. Geographical regions covered as a part of this section are Americas, Europe Middle East and Africa, and Asia Pacific.

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry player profiles as part of this section are Bosch Security Systems, Honeywell Security Group, Geovision, Inc., and PELCO, Inc. among other companies.

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