Head Mounted Display Market - Forecasts from 2016 to 2021

Description:
The demand for head-mounted display continues to witness high growth, on account of its increasing adoption for various purposes across different industry verticals. Head-mounted Display (HMD) Market is estimated to witness compound annual growth rate of 39.33% over the forecast period to reach a total market size of $14.860 billion by the end of 2021.

Americas was the largest head-mounted display market in 2015 and its dominance is attributed to the increasing number of consumer demand for connectivity and portability, followed by Europe Middle East and Africa and Asia Pacific region. The falling prices of the display units and technological upgradation are expected to boost the demand for the displays in the coming years. Asia-Pacific is the fastest growing market with Japan and China holding the major market share.

This report provides a comprehensive analysis of the Head-mounted display market. The market size and forecast of the global, regional and various segments has been provided in US$ billion.

Under market dynamics section, different drivers, restraints, current trends and opportunities which exist in the market have been discussed with the detailed analysis regarding the same. Market analysis has been provided with the help of Porter’s Five Forces model. The other major sub-sections under this section are supplier outlook, industry outlook, and industry lifecycle analysis and value chain.

Scenario analysis has also been provided considering the different factors affecting the Head-mounted Display market. Under this section, different scenarios like industry regulations and economic factors have been considered to provide market trends over the forecast period.

The report also profiles of major competitors of the market including details of their operations, product, and services, recent developments and key financial metrics. The opportunities which exist in different regions has also been covered with the wide-ranging market segmentation and forecast for Americas, Europe Middle East and Africa and Asia Pacific regions.

Competition analysis section lists vendor market share, recent investments by some of the major players, deals and strategies adopted by them to increase their visibility in the market. Major head-mounted display manufacturers have been covered as part of this section.

Contents:
1. Introduction
2. Research Methodology
3. Executive Summary
4. Market Dynamics
   4.1. Market Overview and Segmentations
   4.2. Drivers
   4.3. Restraints
   4.4. Opportunities
   4.5. Supplier Outlook
   4.6. Industry Outlook
   4.7. Porter’s 5 Forces Analysis
   4.8. Industry Value Chain Analysis
   4.9. Scenario Analysis
5. Head-mounted Display Market Forecast by Technology (US$ billion)
   5.1. Virtual Reality
   5.2. Augmented Reality
6. Head-mounted Display Market Forecast by Product (US$ billion)
6.1. Head-mounted
6.2. Eyewear

7. Head-mounted Display Market Forecast by End User Industry (US$ billion)
7.1. Aviation and Defense
7.2. Manufacturing
7.3. Healthcare
7.4. Education
7.5. Entertainment and Media
7.6. Others

8. Head-mounted Display Market Forecast by Geography (US$ billion)
8.1. Americas
8.1.1. US
8.1.2. Canada
8.1.3. Brazil
8.1.4. Others
8.2. Europe Middle East and Africa
8.2.1. United Kingdom
8.2.2. Germany
8.2.3. France
8.2.4. Saudi Arabia
8.2.5. Others
8.3. Asia Pacific
8.3.1. Japan
8.3.2. China
8.3.3. India
8.3.4. Australia
8.3.5. Others

9. Competitive Intelligence
9.1. Market Share of Key Players
9.2. Investment Analysis
9.3. Recent Deals
9.4. Strategies of Key Players

10. Company Profiles
10.1. Kopin Incorporation
10.2. Rockwell Collins
10.3. Vuzix Corporation
10.4. Google
10.5. Seiko Epson Corporation
10.6. Recon Instruments
10.7. Sony Corporation
10.8. Oculus VR
10.9. Thales Group
10.10. Sensics
10.11. BAE Systems

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