Green Data Center Market - Forecasts from 2016 to 2021

Description:
Increasing demand for data storage has led to mushrooming of data centers across the world. These data centers consume significant amount of energy and increase operational costs for enterprises. Focus on reducing carbon emissions is driving the demand for green data centers. These data centers are built with focus on lesser power consumption through using “green” solutions. Industry and government regulation and CSR initiatives are other factors augmenting the need for these data centers. Global Green Data Center Market is projected to witness compound annual growth rate of 22.74% over the forecast period to reach US$91.525 billion by 2021, from US$26.765 billion in 2015.

First section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the product specifications and a brief technological aspect of Green Data Center solutions. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

Thirdly, Green Data Center market has been segmented on the basis of solutions, end users, enterprise size and industry verticals. Under different green data center solutions Hardware (Cooling Solutions, Power Solutions, Networking Solutions and others), Software, Services (Consulting Services, Design and System Integration and Monitoring Services) have been covered.

By end users, this market has been segmented into Colocation Service Providers, Enterprises and Cloud Service Providers; detailed comprehensive forecast with analysis has also been covered as part of this section. By enterprise size (Small Enterprises, Medium Enterprises and Large Enterprises) and by industry verticals (Banking and Financial Services, Manufacturing, Communication and Technology, Healthcare, Energy, Education, Government, Media and Entertainment and Others) are other major market segments which have been covered comprehensively as part of this research study.

Important regions for vendors in terms of market size are covered through detailed geographical segmentation. Geographical regions covered as a part of this section are Americas (North and South America), Europe Middle East and Africa and Asia Pacific.

Finally, competitive intelligence section deals with major players in the market, their growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Cisco, Ericsson, IBM, HP and Fujitsu along with several other players.
5. Green Data Center Market Forecast by Products (US$ billion)
5.1. Hardware
5.1.1. Cooling Solutions
5.1.2. Power Solutions
5.1.3. Networking Solutions
5.1.4. Others
5.2. Software
5.3. Services
5.3.1. Consulting Services
5.3.2. Design and System Integration
5.3.3. Monitoring Services

6. Green Data Center Market Forecast by End Users (US$ billion)
6.1. Colocation Service Providers
6.2. Enterprises
6.3. Cloud Service Providers

7. Green Data Center Market Forecast by Enterprise Size (US$ billion)
7.1. Small Enterprises
7.2. Medium Enterprises
7.3. Large Enterprises

8. Green Data Center Market Forecast by Industry Verticals (US$ billion)
8.1. Banking and Financial Services
8.2. Manufacturing
8.3. Communication and Technology
8.4. Healthcare
8.5. Energy
8.6. Education
8.7. Government
8.8. Media and Entertainment
8.9. Others

9. Green Data Center Market Forecast by Geography (US$ billion)
9.1. Americas
9.1.1. North America
9.1.1.1. United States
9.1.1.2. Canada
9.1.1.3. Mexico
9.1.2. South America
9.1.2.1. Brazil
9.1.2.2. Others
9.1.3. Europe Middle East and Africa
9.1.3.1. Europe
9.1.3.1.1. United Kingdom
9.1.3.1.2. Germany
9.1.3.1.3. France
9.1.3.1.4. Netherlands
9.1.3.1.5. Others
9.1.3.2. Middle East and Africa
9.1.4. Asia Pacific
9.1.4.1. China
9.1.4.2. Japan
9.1.4.3. India
9.1.4.4. Australia
9.1.4.5. Others

10. Competitive Intelligence
10.1. Market Share of Key Players
10.2. Investment Analysis
10.3. Recent Deals
10.4. Strategies of Key Players
11. Company Profiles
11.1. Cisco
11.2. Ericsson
11.3. IBM
11.4. HP
11.5. Fujitsu
11.6. Dell
11.7. Eaton
11.8. Schneider Electric
11.9. Huawei
11.10. Oracle

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