Last Mile: E-Commerce And the Future of the Trucking Industry- U.S. Markets, Technological Disruptions And Innovations, New Competitors And Opportunities: 2015-2020 Analysis And Forecasts

Description: The objective of this report is to examine the Last-Mile in terms of e-Commerce and the Future of the U.S. Trucking industry.

- Last-Mile is a term used in supply chain management to describe the movement of goods from a transportation hub or distribution center, to a final destination such as a home, office or retail store, restaurant, etc.

- e-commerce includes sales of goods and services where an order is placed by the buyer, or price and terms of sale, are negotiated over the Internet, an extranet, Electronic Data Interchange (EDI) network, or other online system.

- Trucking includes Private carriers, For-Hire TruckLoad (TL) and For-Hire Less-Than-TruckLoad (LTL) carriers and Parcel carriers.

- The thesis of this report is that e-commerce, including Big Box Home Delivery, is one of the few remaining growth areas for the Trucking industry.

- And that Technological Disruptions and Innovations, including Drones, Robots and Autonomous Vehicles, in terms of how e-commerce shipments are delivered, will provide new opportunities for existing Trucking industry players, as well as new market entrants.

Key information presented in this report includes analysis of the:

- U.S. Trucking Industry.
- U.S. Commercial Truck Fleet.
- U.S. Truck Freight market.
- U.S. e-commerce market.
- e-commerce and the Rise of Mega Distribution Centers.
- Technological Disruptions and Innovations in Last-Mile Delivery.
- Last-Mile market.
- Big Box Home Delivery market.
- Profiles of leading and emerging e-commerce Trucking companies.

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